THE CASH BOX

VOLUME 12 SEPTEMBER 22, 1951 NUMBER 52

Eddy Arnold, The Tennessee Plowboy, who for a long time has been one of the hottest artists in the folk and western field, is pictured with "Prince" his favorite Tennessee walking horse at his farm in Madison, Tenn. Arnold, who records exclusively for RCA Victor, has been at the top of the lists for several weeks with his great waxing of "I Wanna Play House With You" and he's also going strong with "Something Old, Something New". His newest release "Somebody's Been Beatin' My Time" backed with "Heart Strings" also promises big things for the singer. Eddy's personal manager is Tom Parker.

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THE CASH BOX

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(All Phones: LOngacre 4-5321)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

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STOP CLUCKING!

START CROWING!

Those nice, big, fat old cluckers had themselves a grand, old, clucking time this past summer. They clucked and clucked and clucked. And tho they kept tongue in cheek they continued clucking away.

All the time dipping into those nice, big, over-stuffed food troughs, and enjoying their long, lazy vacations immensely.

The cluckers have always been with this, and every other, industry. And will continue to be the loudest heard of all members in all industries.

They just love to cluck. They feel they can't lose by clucking about hard times a'comin' and about how black things can get. If things get better, people forget them and their clucking.

If things do ever get as bad as they cluckingly claim they will, then they can always cluck even louder with that gloomy old, standby, "I told you so."

The time for those well fed, nicely rounded, lazy, old cluckers is long past. These clucks will cluck regardless of the best times any businessman can ever hope to enjoy.

Clucking comes naturally to the cluckers. They couldn't long live without clucking about something. Anything.

They even cluck while they stuff their nice, fat gullets, and continue to enjoy themselves every whichaway.

Clucking is their national pastime. Their fondest sport. Their greatest enjoyment.

The time to stop the cluckers from clucking is right now. Today.

Why? Because it's time to crow again. To crow as loudly as anyone ever did crow.

This is one time when all can sense boom times ahead.

There's more money in the nation's savings accounts than ever before in the history of the country. People are getting ready to work longer and work harder than they ever did before.

The large defense manufactories are clamoring for more, more, and still more overtime help. That means more money in the pockets of America's entertainment loving public.

And what entertainment is more pleasant, more relaxing and, especially, more economical, than coin operated entertainment?

Here is the acme of economy where entertainment is concerned and, what's more, brought right to the doorstep of Mr. and Mrs. Public. Right to the places they most frequent.

Made to order to relax them from overworked and overtired nerves. Thrilling them into forgetfulness of the long and hard overtime hours they've worked.

And yet, at the very same time, offering them the most economical pastime they've ever enjoyed. That's coin operated entertainment.

So, the time to crow, and definitely not to cluck, is here. This is the time when the members of the industry can be most optimistic. They are heading into a boom.

They will be among the very first to profit from the relaxing entertainment the public desires, as overtime and overwork become the order of the day.

This is one time, as defense industries get going into high scale production, the trade knows it is assured the biggest play action it has ever enjoyed.

Neither a nickel nor a dime makes much difference, as long as America's workers can enjoy themselves, relax for a while, and continue on joyously refreshed.

The "workingmen's clubs" of the nation—the local taverns, drug stores, cigar stores, lunch wagons, and other meeting places, will again be enjoying greater patronage.

The big defense factories are getting under way. People hear the call to work. But, all work and no play, certainly isn't going to do anyone much good.

So the worker hies himself over to his "club" (the tavern, drug store, luncheonette, cigar store, or whatever spot is most popular in his town, or in his big city naborhood) and there after work, for a few hours, he relaxes with the music of a juke box and the thrill of a coin operated game.

This, then, is something for all engaged in the coin operated entertainment field to crow about. Crow loud and long. Crow so loud that the cluckers will simply be drowned into the oblivion of their false clucking.

The average man engaged in the industry is an astute business man, but, at the very same time, a great optimist.

Optimism of the future and belief in himself, faith in the Almighty, and continued hard working drive, built this country.

Built it to the mighty point it has reached today. The world's leader. The world's protector. Guardian of freedom. Oasis of the oppressed. Grandest land there ever was.

Certainly cluckers don't build. They tear down. They depress. They confuse.

Damned to the cluckers who cluckingly cluck people out of great futures.

Praise to the crowers who, by crowing loud and long, having the conviction of their beliefs, faith in the future of this grand nation, have built this industry (as well as all other industries) to ever greater and more respected heights.

This is the time to crow. To crow loud and long. To get everyone in the industry into action. Into harder work than ever before. To forget working hours in the interest of better business.

To crow themselves into the top spot in the entertainment world. To prove to America that the products of this industry are the revitalizing entertainment of America.

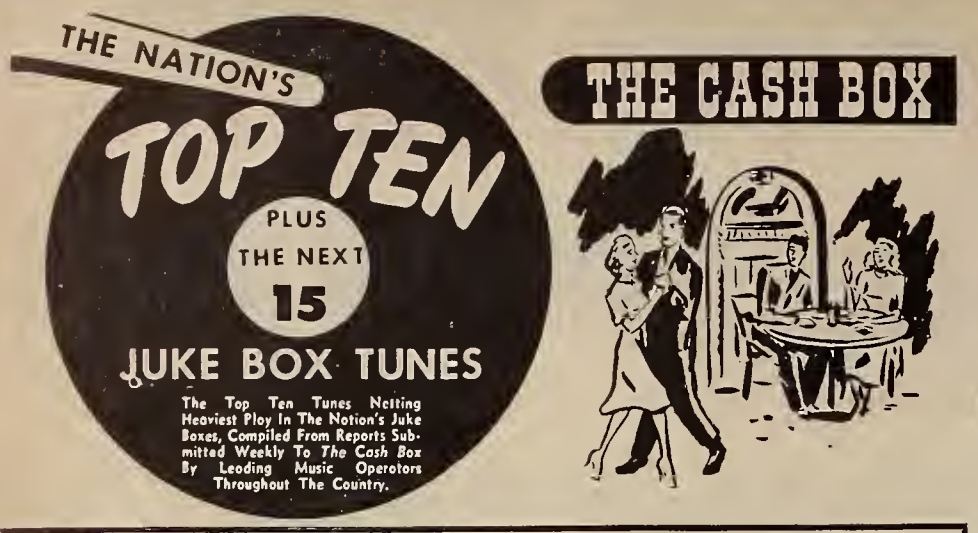
The economical, relaxing, thrilling, pleasant, enjoyable entertainment that the people want. The entertainment the average man and woman in this great nation, can easily afford and most sincerely desires.

This is, then, the time to stop clucking and start crowing. There's nothing like an optimistic smile of confidence to help people to help themselves.

There's nothing like a pat on the back. A joyous word to help people get into action. Get going. Do things. And to encourage people to fight their way ahead.

There's nothing like the coin operated entertainment products of this industry to bring back revitalized enthusiasm to the nation's workers, so that they return to their jobs after pleasant, relaxing, economical enjoyment with greater verve than ever before.

Stop clucking! Start crowing! Get that boom going. Let every member of the industry help all people with whom he comes in contact to smile, to believe, to go on ahead, stronger in their conviction and with more faith in themselves than ever before. Start crowing today!


THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Ploy In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

		CODE		
AB—Abbey	CO—Columbia	DY—Derby	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	4 Star—Four Star	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	FE—Federal	NA-National	SIT—Sittin' In
AT—Atlantic	DE—Decca	LO—London	OR—Oriole	5P—Specialty
BU—Bullet	IN—Intro	ME—Mercury	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee		RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

Pos. Last Week

1 — **BECAUSE OF YOU**
TONY BENNETT — 1
CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Peerce
CR-60561—Erskine Butterfield

2 — **COME ON-A MY HOUSE**
ROSEMARY CLOONEY — 2
CA-1710 (F-1710)—Kay Starr
CO-39476 (4-39476)—Rosemary Clooney
DE-27680 (9-27680)—Ella Fitzgerald
FE-14001—Kay Armen
ME-5671 (5671x45)—Richard Hayes
RH-111—Louis Prima
SA-793—Bert Keyes
VI-20-4199 (47-4199)—Three Suns

3 — **SWEET VIOLETS**
DINAH SHORE — 3
CO-39488 (4-39488)—Janette Davis
CR-60542 (9-60542)—Cliff Steward
DE-27668 (9-27668)—Jane Turzy
ME-5673 (5673x45)—Doris Drew
VI-20-4174 (47-4174)—Dinah Shore

4 — **I GET IDEAS**
TONY MARTIN — 6
CA-1573 (F-1573)—Peggy Lee
DE-27720 (9-27720)—Louis Armstrong
VI-20-4141 (47-4141)—Tony Martin

5 — **TOO YOUNG**
NAT "KING" COLE — 4
CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young
ME-5599 (5599x45)—Richard Hayes
MG-10920 (K10920)—Johnny Desmond
VI-20-4105 (47-4105)—Fran Allison
VI-20-4209 (47-4209)—Spike Jones
VI-23-5480 (51-5480)—Luis Arcaraz O.

6 — **THE LOVELIEST NIGHT OF THE YEAR**
MARIO LANZA — 5
CA-1408 (F-1408)—Helen O'Connell
CO-39192 (4-39192)—Percy Faith
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith
LO-937 (45-937)—Anne Shelton
MG-30352 (K30352)—Ann Blyth
VI-10-3300—Mario Lanza

7 — **COLD, COLD HEART**
TONY BENNETT — —
CO-39449 (4-39449)—Tony Bennett
DE-27761 (9-27761)—Eileen Wilson
ME-5693—Tony Fontane
MG-10904 (K10904)—Hank Williams
VI-20-4274 (47-4274)—Fontane Sisters

8 — **MY TRULY, TRULY FAIR**
GUY MITCHELL & MITCH MILLER—VIC DAMONE — 7
CA-1583 (F-1583)—Ray Anthony
CO-39415 (4-39415)—Guy Mitchell
CR-60514 (9-60514)—Georgie Aid
DE-27630 (9-27630)—Russ Morgan
LO-1050 (45-1050)—Dick James
ME-5646 (5646x45)—Vic Damone
MG-10984 (K10984)—Art Mooney
VI-20-4159 (47-4159)—Freddy Martin

9 — **BELLE, BELLE, MY LIBERTY BELLE**
GUY MITCHELL — —
CO-39512 (4-39512)—Guy Mitchell
DE-27717 (9-27717)—Don Cherry
ME-5690 (5690x45)—Bobby Wayne
VI-20-4217 (47-4217)—Merv Griffin

10 — **JEZEBEL**
FRANKIE LAINE — 9
CO-39267 (4-39267)—Frankie Laine
ME-5622—Allen Greene
ME-5620—Alexander Brothers
LO-1060 (4-1060)—Winifred Atwell

11) SHANGHAI. 12) WORLD IS WAITING FOR THE SUNRISE. 13) VANITY. 14) LONGING FOR YOU. 15) JOSEPHINE. 16) I WON'T CRY ANYMORE. 17) I'M IN LOVE AGAIN. 18) WHILE YOU DANCED, DANCED, DANCED. 19) WONDERFUL, WASN'T IT? 20) CASTLE ROCK. 21) DETOUR. 22) WHISPERING. 23) MORNINGSIDE OF THE MOUNTAIN. 24) WONDER WHY. 25) GIRL IN THE WOOD.

Will TV Make Or Break Tunes ?

Les Paul and Mary Ford sing a tune from one of their already recorded disks and, sensationally, sales zoom. Juke box ops get requests for the tune from their locations. Dealers report sales up. Distributors claim distribution zoomed.

Florian Zabach plays the "Hot Canary" and—bingo—juke boxes are featuring the disk, dealers are selling it, distribs are handling it in increasing numbers.

Leroy Anderson's "Syncopated Clock" is heard and seen on TV and sales boom. Many others have also enjoyed a boom tune time from TV appearances.

Likewise, many have found tunes, and tunes which seemed destined for great popularity prior to being telecast suddenly slip down to new lows in sales, new lows in appreciation and, especially, new lows in demand.

What causes the sudden boom and the equally sudden dip?

Many surrounding factors are today being attributed to the sudden popularity which a tune enjoyed because of a TV performance, and also the sudden slump which another tune begets itself after a TV performance.

There are some who claim that the personality of the artist, his technique, his artistry, his song selling power, the musical backing, as well as the technical staging of a tune, all have a lot to do with whether the tune becomes a click or a flop.

In short, from these conjectures, it is then safe to assume that the biggest gamble a tune can take, is to have itself presented on TV.

Unless, of course, that tune is so well established by the time it reaches the telecasters that they just can't knock it down, even with a flat and bad performance.

But, for example, and as some of the old timers in the music field claim, suppose it's a new tune, a possible comer, one that all believe may make the top. Then, they argue, take an artist with a flat personality, a dead pan, bad backgrounding, too much staging, and the tune is a flop forevermore.

Likewise, these same old timers are willing to admit, TV can make a tune, even if it's "just another song," in the estimation of the experts. Provided, of course, that the artist has appeal, has terrific personality, can sell the song like mad, has gorgeous musical backgrounding and the kind of staging and directorship that gets people to acclaim the song.

The arguments are hot and heavy everywhere in the music world as to whether TV can make or break a tune and there are, today, just as many "pros" as there are "cons."

Some believe that a tune shouldn't even be allowed to be telecast until all those interested in the future of the song have gone over the entire intended TV presentation of that tune.

Some also say that, like the Chinese proverb, "a picture is worth a thousand words," TV, too, because it is visual, ruins the possibility of the public using its own imagination regarding the lyrics as fittingly presented by the melody.

In short, these latter claim, a tune can be the most happy, lilting melody ever written, but, over TV it can be telecast as just "another dopey piece of music."

Listening to it emanate from a radio or from a juke box, these men claim, the public "imagines" the entire presentation, their complete imagination affected by the lyrics and the melody, causing a new hit to be born.

But, a dead panned artist, some rotten staging, a lot of unnecessary dancing, poor musical backgrounding, and the very same tune dies aborning.

The entire juke box industry is intensely interested in TV's presentation of the new tunes. This industry believes that many purchases of disks will be based on what happens during an important telecast of a tune.

Where the juke box op might go overboard on a new disk, and decide to fill all his juke boxes with the tune he also might, because of a poor telecast, have to throw the disk into the ash heap.

In short, the juke box ops are carefully watching TV's tune presentation technique. Where Florian Zabach, Leroy Anderson, Perry Como, Les Paul and Mary Ford, were able to bring them some demand from their locations (which is, of course, the public asking the location owner for the disk) and which, too, brought in more coin into their juke boxes, they have, already, seen some good tunes suddenly die a dismal death, because of the visualization the public enjoys of a tune.

The question as to whether TV can make or break a tune can't be answered immediately.

What can be stated is that unless everyone interested in the tune isn't mighty careful about its presentation during an important telecast that tune can be broken.

Likewise, if the telecast is successful, that tune can be made. And, perhaps, made into a bigger hit than anyone dreamed it would ever become.

The pro and the con will argue the point for a long time to come. In the meantime, the juke box operator is carefully watching the effect of telecastings of new tunes.

And since the juke box op is constantly gambling on new tunes, buying them in quantity far in advance of promotion, he certainly will watch carefully, and listen just as carefully, as to whether TV will make or break some of the new tunes he buys.

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. Because Of You.....Tony Bennett
2. Come On-A My House.....Rosemary Clooney
3. The World Is Waiting For The Sunrise.....Les Paul & Mary Ford
4. I Get Ideas.....Tony Martin
5. Sweet Violets.....Dinah Shore
6. Too Young.....Nat "King" Cole
7. Cold, Cold Heart.....Tony Bennett
8. While You Danced, Danced, Danced.....Georgia Gibbs
9. Belle, Belle, My Liberty Belle.....Guy Mitchell
10. Shanghai.....Doris Day

• Paul Brenner's "Rate The Record" TV show over WATV in Newark, N. J., had some real live drama last Saturday when one of the contestants on the program failed to show up. Paul's assistant, Leo Levine, had to run outside the studio at the last minute and find a likely looking high school student who could fit in. Paul, by the way, is again acting as agent for an invalid ex-serviceman in selling Christmas cards. The income this ex-G.I. gets from the sale of the cards is all he has to live on for the entire year and so this is certainly an important cause. We've seen the cards and they're real attractive. . . . When Donn Tibbetts opened up a new series of programs over WKXL in Concord, N. H., over 20 recording artists, via voice track, joined him on his first morning caper. Telegrams from almost every major publishing house, song plugger, recording company and artist flooded the station with tidings of good wishes. . . . Lou Barile of WKAL in Rome, N. Y., was in town last week doing tape interviews with Tony Bennett, Toni Arden and—here's a switch—with Bob Poole of Mutual, one dj interviewing another. . . . Gene Fallon, WLBR, Lebanon, Pa., doing a soldier show called "Post Exchange." Gene claims Ralph Marterie's "Trumpeteer's Lullaby" is the most requested instrumental in Lebanon. . . . Dick Gilbert of KPXL commuting regularly to Hollywood from Phoenix. . . . Jim Roddy is no longer at WCCM in Lawrence, Mass. The dj staff now includes Bill Morrisey, Ernie La Branche and Nick Caruso. . . . Bill Perry, program director at WMOR in Chicago, claims that neither MGM nor Columbia are supplying him with records. . . . Another complaint comes from Bill Ross, WIOD, Miami, who says that MGM service has disappeared. . . . Dottie Checci, librarian of WMEX, Boston, in New York last week on vacation but missed seeing her dream boy Mitch Miller, who was out on the coast. . . . Jeff Evans, Wisconsin administrator of American Society of Disk Jockeys, who's located at WLDY in Ladysmith, Wisconsin, went on a long vacation through the northwest then down to Hollywood and Texas. . . . Norm Keller has moved from Florida to WMOH in Hamilton, Ohio with a new nightly show "Call For Music". . . . Marion Morgan threw a cocktail party for disk jockeys in Miami last week and the entire fraternity attended. Jim Hendricks of KWBB in Wichita wants records, promotional material and anything else. . . . Martin Block ace dj of WNEW, N. Y., uses the Cash Box listing of top ten tunes every Saturday morning from 10:00 to 11:30 and again every evening at 7:00 o'clock. . . . During Disk Jockey Week in Reidsville, N. C., Gene Whitaker of WREV reports that the Cash Box was opened to the dj listings in the local music shop. Gene celebrated his third anniversary at the station on Sept. 6. Congratulations. . . . Harry Light (WARD, Johnstown, Pa.) was in town last week to audition for one of the stations here. . . . Earle Pudney (WGY, Schenectady, N. Y.) paints in oil as a hobby. One of his paintings is hanging in Dave Dreyer's office. . . . Bob France, after 2 years at WMMW in Meriden, Conn. is moving over to WHUC in Hudson, N. Y. . . . Detroit saw the debut of the "Eddie Case Show" on TV this week. Eddie is a leading jockey on WXYZ. For a kickoff, Eddie had Spike Jones in person plus a lot of local talent. . . . George Brooks has left KDIX in Dickinson, N. D. No forwarding address. . . . Buddy Kae of WRBI, Blue Island, dropped in to say hello. Buddy and his brother Ralph certainly get the top names out to Blue Island to visit them. . . . From WWL in New Orleans comes word from Dick Martin that some of the newer labels are a bit slow in spreading to the Bayou country. Some of the good jazz sides on the Mercer label are missing disks in those parts. . . . Jack Lacy awaiting the new Burt Taylor disk for his WINS, N. Y. show. A lot of talk about this new singer who is being groomed for a top promotional campaign. . . . Baltimore is very proud of WBAL's Al Ross, who keeps the people happy with his light early morning chatter.

MARTIN BLOCK
WNEW—N. Y.

The Whole Country is Turning to...
"SIN"
IT'S NO
The original
VICTORIA RECORDING
by the
FOUR ACES
and AL ALBERTS
on VICTORIA RECORD No. 101
OPERATORS GUARANTEE BOND
Double Your Money Back
If the first 5 records you buy of "SIN" on VICTORIA label doesn't return more money than the cost of the record (55c) within 48 hours . . . return the center and GET DOUBLE YOUR MONEY BACK.
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8406 LYONS AVE., PHILADELPHIA 42, PA.
PHONE: SARATOGA 9-9816

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"GOT YOUR WEALTH" (2:18)
"WOMAN" (2:08)

LEE SUMMERS ORCH.
(Sutton 1001)

● A new label gets a good send off with a disk that makes for extremely pleasant listening. The first half is a novelty on which Lee Summers does the vocal as his band backs him up. The lower half is a calypso type which also comes out ok. Ops oughta tune in.

"LOTUS FLOWER" (2:55)
"DONT'CHA COME A'KNOCKIN'" (2:20)

DOTTIE O'BRIEN
(Capitol 1781; F-1781)

● An oriental sounding tune is put forth in Eastern manner by Dottie O'Brien on the top half. It seems a little too strange for American tastes. The lower half is a novelty on which Billy May's orchestra backs Dottie up. Ops might want to take a peek.

"99 OUT OF A HUNDRED" (2:33)
"HORS D'OEUVRE" (3:02)

BOB CROSBY ORCH.
(Capitol 1778; F-1778)

● A novelty with a lot of appeal gets a vigorous going over from the Bob Crosby crew on the first side. The band sings out the lyrics when it's not engaged in playing the music. The lower half is an instrumental in a smooth vein. Ops might listen to this.

"FRANCESCA" (2:40)
"NIGHT WATCH" (2:39)

STAN KENTON
(Capitol 1774; F-1774)

● Two good instrumentals are dished out on this platter by Stan Kenton. The top deck is a grand piece of music which Stan does as a slow mambo. The bottom half is an exciting thing just right for his style. These ends are good to hear.

"I GET IDEAS" (2:48)
"TOO YOUNG" (2:38)

ENOCH LIGHT ORCH.
(Remington 25005)

● An imitation of a current hit is turned out here in good style. Art Morton does the vocalizing as the Enoch Light orchestra backs him up. The second half is another current favorite which Art vocalizes to. This may interest ops.

"AW C'MON" (2:07)
"HANGING AROUND WITH YOU" (2:22)

DEAN MARTIN
(Capitol 1797; F-1797)

● A novelty with some cute lyrics gets a going over on the upper end from Dean Martin. Dick Stabile provides the musical setting and helps give the side a push. The lower half is a singable sort of thing which Dean does pleasantly. His following will like this.

DISK OF THE WEEK

"SIN" (2:48)
"IT'S OVER" (2:52)

BILLY WILLIAMS QUARTET
(MGM 11066; K11066)

BILLY WILLIAMS

● A tune which is blazing across the musical horizon is given a top notch etching on the upper level by the Billy Williams Quartet. The boys certainly do this one, labeled "Sin," justice as they go to town in all their glory. Ops who want a tune which just can't help but gather in those coins will want to tune in fast. For Billy does some of his grandest work here as he really lets go in his most appealing style. The harmony these boys make is of the top grade and on this one they have wonderful material. The second half is an ultra slow ballad which also gets some fine harmonizing. But the end which is due to make the noise is the first one. Ops can't afford to miss it.

"LOVE ME BLUES" (2:18)
"I DON'T STAND A GHOST OF A CHANCE WITH YOU" (2:58)

DINNING SISTERS
(Capitol 1792; F-1792)

● The Dinning Sisters make with the harmony as they go to work on a novelty which they know how to handle. Billy May provides the music as the girls get going. The second half is the oldie which they do in competent manner. This will do as a filler item.

"TURN BACK THE HANDS OF TIME" (3:20)
"I CAN'T GO ON WITHOUT YOU" (3:17)

EDDIE FISHER
(RCA Victor 20-4257; 47-4257)

● Eddie Fisher has another beautiful ballad to sing on this disk and it's the kind that he could easily strike gold with. Hugo Winterhalter backs Eddie up on this one. The flip is still one more dramatic piece which looks good. Ops won't want to miss this one.

"I ONLY HAVE EYES FOR YOU" (2:48)
"ALICE BLUE GOWN" (2:46)

RALPH MARTERIE ORCH.
(Mercury 5705; 5705x45)

● A couple of oldies get a working over here from Ralph Marterie and the orchestra. The upper level has some choral work to go along while the second side offers an exciting arrangement. Ops will want to listen in.

"SIN" (2:45)
"MY WIFE AND I" (2:40)

EDDY HOWARD ORCH.
(Mercury 5711; 5711x45)

● Eddy Howard tries his hand at a tune which just can't help but hit top. Already breaking all over the country, Eddy's version is certain to help it along. The bottom half is a simple little thing with sentimental lyrics. Ops won't go wrong with this disk.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I'M GONNA BE A LONG TIME FORGETTING YOU"	Evelyn Knight	Decca 27732; 9-27732
★ "TURN BACK THE HANDS OF TIME"	Eddie Fisher	RCA Victor 20-4257; 47-4257
★ "SIN"	Eddy Howard	Mercury 5711; 5711x45

"THE OLD SOFT SHOE" (2:46)
"I WISH I HAD A DADDY IN THE WHITE HOUSE" (2:54)

KITTY KALLEN
(Mercury 5700 5700x45)

● Kitty Kallen teams up with herself to make with a novelty that sounds like an old vaudeville act. This is a cute number which oughta do well. The second side is another novelty which seems more likely as night club material. Ops might listen into the top deck.

"PASS THE BASKET" (2:45)
"HOLLYWOOD BLUES" (2:32)

WOODY HERMAN ORCH.
(MGM 11048; K11048)

● A novelty in a spiritual vein is dished out by Woody Herman and the orchestra. To the accomaniment of hand clapping, Woody sings in a steady pace. The bottom end is a smooth instrumental which is easy to listen to. Ops are advised to do just that.

"DOWN YONDER" (2:46)
"PRECIOUS" (2:52)

FRANK PETTY TRIO
(MGM 11057; K11057)

● A tune written a long time ago and currently hitting the money trail again, gets a version by the Frank Petty Trio. This one is also good to hear and should bring some coin rolling in. The flip is a pleasant tune which Frank Petty sings in acceptable fashion. Ops will do ok with it.

"BE MINE TONIGHT" (2:47)
"BLUE VELVET" (2:47)

BILL FARRELL
(MGM 11062; K11062)

● The big voice of Bill Farrell gets to work on a couple of tunes tailor made for him. The first one is a Latin American rhythmed thing which is exciting to hear. The lower end is in a very slow vein. George Bassman does the orchestration.

"SIN" (2:54)
"I DON'T BELIEVE IN TOMORROW" (2:52)

SAVANNAH CHURCHILL
(RCA Victor 20-4280; 47-4280)

● For her first effort on the Victor label Savannah Churchill takes the high flying "Sin" and does a real good job with it. Backed by a chorus, Savannah gets some good feeling into this. The lower end is a ballad which also comes out ok. Ops should listen in.

"IF ALL THIS COULD BE" (3:11)
"HEAVEN DROPS HER CURTAIN DOWN" (2:55)

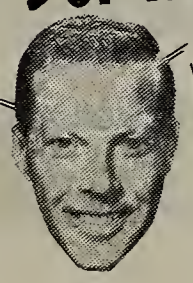
CARMEN CAVALLARO ORCH.
(Decca 27736; (9-27736)

● Carmen Cavallaro and his boys turn out a couple of very soft sides that stay in the dreamy mood. The first half is a pretty new ballad on which Don Burke does a good job with the lyrics as Carmen plays the piano. The second side is an instrumental, of course with the piano standing out. A quiet disk.

4 ...TOP RECORD COMPANIES presents

...OF THEIR TOP RECORDING ARTISTS

Mercury
PATTI PAGE



Decca
DICK HAYMES

Capitol
MARGARET WHITING

RCA Victor
APRIL STEVENS

Singing...

THE 4 STAR HIT BALLAD OF THE FALL...

"AND SO TO SLEEP AGAIN"

Words & Music by JOE MARSALA & SUNNY SKYLAR

GEORGE PAXTON, INC., 1619 B'way, New York 19.

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SWANEE RIVER" (2:20)

"DOWN THE RIVER OF GOLDEN DREAMS" (2:55)

OWEN BRADLEY

(Coral 60466; 9-60466)

● Two instrumentals are put forth here by Owen Bradley and his Quintet. This small instrumental group gets a very interesting sound out of good guitar and organ work. Although the appeal of the disk may be somewhat limited, it is nevertheless good listening matter.

"I GOT IT BAD AND THAT AIN'T GOOD" (3:20)

"SOPHISTICATED LADY" (3:00)

WOOLF PHILLIPS ORCH.

(Coral 60501)

● The Woolf Phillips orchestra take two lovely oldies and send them sailing. These two are run through with real smoothness which makes them a good bet for quiet locations. Ops in those spots will do well to tune in for these make for very pleasing listening.

"CHIU-CHIU" (2:30)

"BE MINE TONIGHT" (3:16)

LINA ROMAY & GUY LOMBARDO ORCH.

(Decca 27744; 9-27744)

● One of Lina Romay's best known tunes gets a rerun on this disk, done with Guy Lombardo's orchestra. Lina still does a cute job with it as the orchestra provide a suitable musical backing. The bottom half is an adaptation of an old melody with a typical Lombardo background. Ops will do well with this.

"STAY CLOSE TO PEOPLE" (2:48)

"MY LITTLE GIRL" (2:48)

WENDY WAYE

(Music Of Our Time 1001)

● Wendy Waye, a new singer, gives out with a ballad that gets a good instrumental arrangement from Joe Reisman. The lower end is an adaptation from a "Carousel" melody which is done in slow fashion. Ops will want to listen in to this one themselves to decide.

"HALF A LOVE" (2:40)

"C'EST VOUS" (3:02)

LORRY RAINE

(Coral 60569)

● Lorry Raine lends her sultry voice to a ballad that sounds good. With Herman Clebanoff making with the music, Lorry gives this one a big push. The bottom half has French type flavor to which Lorry's voice adds great charm. The top deck looks good and could easily break out.

SLEEPER OF THE WEEK

"UNDECIDED" (2:56)

"SENTIMENTAL JOURNEY" (2:52)

AMES BROTHERS & LES BROWN ORCH.

(Coral 60566; 9-60566)

THE AMES BROS.

● The Ames Brothers team up with the Les Brown crew here and come up with two sides, either one of which could break—but big. Titled "Undecided" and "Sentimental Journey," these ends have all the potential of great money makers and ops better take a listen real fast. The first side is an oldie which has been getting an instrumental go by every jump band for years. The version which includes lyrics certainly is one of the best yet and should make this a best seller in no time at all. The bottom half is the famous Les Brown number of some years back which is enhanced here by a wonderful vocal from the boys. Both of these ends are first rate and it wouldn't be surprising to see both of them reach the top.

"YOU COULD MAKE ME SMILE AGAIN" (3:18)

"AND SO IT ENDED" (2:48)

VINNI DE CAMPO & DENNY VAUGHAN O.

(Coral 60568)

● A new ballad combines the talents of Vinni De Campo and Denny Vaughan. Vinni sings the lyrics and Denny's orchestra backs him up and the 3 Beaus And A Peep provide the chorus. The lower end is a dramatic thing on which the pair again do a worthwhile job. This is a filler item.

"SIN" (3:08)

"THE LOVE OF A GYPSY" (3:11)

ARTHUR PRYSOCK

(Decca 27769; 9-27769)

● A tune which has been breaking wide open on a tiny label now starts getting recorded on the major labels. Here is Arthur Prysock's version with Sy Oliver doing the backing. Prysock has a right voice for the tune and does a nice job. The second end is a gypsy type melody which comes out well also. Ops won't go wrong here.

"I WILL REMEMBER YOU" (3:11)

"THE LONELINESS OF EVENING" (2:57)

BING CROSBY

(Decca 27768; 9-27768)

● A couple of ballads get going with Bing Crosby sending them along. The first one finds Bing accompanied by Lyn Murray's orchestra while the second side has the John Scott Trotter Orchestra and the Jud Conlon choir helping out on a Latin American tune.

"WHERE IS THE ROOSTER?" (2:19)

"ROCK ALL THE BABIES TO SLEEP" (2:33)

GEORGIE'S TAVERN BAND

(Decca 45151)

● Two old fashioned sounding sides are offered here by Georgie's Tavern Band. Lee Sweetland does the vocals at either end as the band makes with music in a polka vein. Although these sides won't go in every location, they should do ok in specialized spots.

"FLOWER OF DAWN" (3:14)

"MY LOVE" (2:22)

TOMMY DORSEY

(Decca 27759; 9-27759)

● Tommy Dorsey puts his trombone to work on a couple of tunes which make for good listening. With Victor Young's orchestra doing the backing, Tommy gets a big production with the chorus humming in the background. This one should get a play.

"TELL ME" (2:27)

"CUDDLE UP A LITTLE CLOSER" (2:21)

LAWRENCE WELK ORCH.

(Coral 60517)

● Two oldies, which are grand to hear, get a good rendition on this disk from Lawrence Welk and his band. On the first side Roberta Linn and the Sparklers give out with the vocal while on the bottom half Garth Andrews joins Roberta in a smooth duet. Ops will do well to tune in.

"BY THE LIGHT OF THE SILVERY MOON" (2:20)

"I'M BRINGING A RED, RED ROSE" (2:34)

DENNY VAUGHAN

(Coral 60534)

● Some excellent piano playing is dished out here by Denny Vaughan. Denny who usually does the vocal, too, on his disks, this time sticks to the instrumental and again turns out a worthwhile platter. This will make a good filler item for the quieter spots.

"ROLLIN' HOME" (3:03)

"THE FOX" (2:32)

RAY ANTHONY ORCH.

(Capitol 1758; F-1758)

● Ray Anthony has a couple of instrumentals with which his band goes to work here. The first side is a smooth item with some smart solos while the second half is a jump tune which Ray makes interesting to hear. Ops who have the proper spots will do fine with this one.

"I'M GONNA BE A LONG TIME FORGETTING YOU" (2:22)

"THIS IS THE KISS" (2:48)

EVELYN KNIGHT

(Decca 27732; 9-27732)

● A beautiful ballad gets a wonderful vocal from Evelyn Knight on the top deck and gives it a chance at the big time. This lovely rendition is one of the best Evelyn has done in a long, long while. The bottom half, too, is good to hear in a sultry sort of way. Ops shouldn't miss the top deck.

"MAKE BELIEVE LAND" (2:37)

"A PLACE IN THE SUN" (2:47)

LeROY HOLMES ORCH.

(MGM 11045; K11045)

● The LeRoy Holmes orchestra and chorus go to work on this platter with a ballad with a lot of potential. The chorus sings the lyrics in pleasant style as the orchestra makes with the music. On the second half a theme from the current film is handled nicely by the orchestra and chorus. Ops oughta take a listen.

"DADDY" (2:57)

"CARIOCA" (2:48)

ANDREWS SISTERS

(Decca 27757; 9-27757)

● A couple of oldies are sent to town by the Andrew Sisters. The top side is a cute little number which the girls do in novel manner as Vic Schoen and the orchestra back them up .The second side is another oldie which doesn't seem to be in the right spirit for the tune. Ops should keep an eye on the upper half.

'ROUND THE WAX CIRCLE

NEW YORK:

Only **Perry Como** could have drawn the great crowd of recording executives which showed up at his Toots Shor party last Tuesday to launch his new publishing firm Roncom Music. Decca, Columbia, Mercury and of course Victor execs among others were there to wish **Perry** well. . . . There was no tax on the swell shindig thrown at **Cliff Steward's** Boro Lounge in Long Island by **Lou Boorstein** and **Harry Sultan** of Douglas-Bruce Dist. Co. last week to plug Cliff's new Coral disk of "Don't Put A Tax On The Beautiful Girls." Leading operators and talent including **Cliff Steward, Frances Wayne, the Marlin Sisters,** and **Rosalie Allen** were present to help launch the tune along with the publishers, **Abe Olman** and **Norm Foley,** and the writer **Jack Yellin.** . . . **Wendy Waye's** recording of "Stay Close To People" starts Music Of Our Time off in the pop field. Until now the label had concentrated on children's records. . . . **Toni Arden** was held over for another week at the Paramount. . . . **Johnny Parker** has asked for and is getting his release from Capitol Records. . . . **Dick Winters,** publicity director for WINS, has been named production manager for the station. . . . **Vaughn Monroe** is packing them in at the Waldorf's Starlight Roof. . . . **Sam Gyson** has started a nightly disk jockey show from Howie's over WPAT from 11:30 P.M. to 2:30 P.M. . . . **Buddy Morrow** received raves after his opening at **Frank Dailey's** Meadowbrook. . . . **Tony Bennett** continues turnaway business at **Ben Maksik's Roadside** Club. **Paul Brown** now handles **Tony's** promotion. . . . **Pat Terry,** who is a solid click at the Hotel Roosevelt in New Orleans, opens at the Terrace Room in the Hotel New Yorker in this city on October 4. It's Terry's first big break in a Gotham nite spot and he's going in for an unlimited engagement. . . . There's a rash of new independent record firms forming. At least four have been announced in the past couple of weeks. . . . **Joey Sasso** has joined **David O. Alber** as Director of the Record Promotion Department. . . . **Spike Jones** heads Manhattan way for the Colgate Comedy Hour show on September 16.

VAUGHN MONROE

CHICAGO:

But definitely one of the very cutest telegrams we've ever yet received. The one from **Mrs. Eddy Howard** that read: "Have you heard about my husband's Sin?" . . . **Eddy** has broken up the band. Claims took a licking for about three years. Will do some TV and club singles. He'll put together a band for wax sessions if needed. In the meantime he becomes active in his insurance brokerage and other businesses. . . . **Johnny Desmond** seeking greater promotion, especially for his latest, "I Want To Be Near You", which sounds like it'll go places. . . . **Jimmy Martin** all hepped up on the sales which his latest Sharp releases are getting. It may be the frosty Fall weather that's pepped sales. But **Jimmy** believes it's due to the fact that Sharp's latest releases are all clickeroos. . . . **Jeb** waxed **Ray Pearl's ork** and believes that the first sides will click with a loud bingo. . . . **Leonard Chess** on his way into the deep South a very happy man. Just got the signature of **The Howlin' Wolf** on an exclusive Chess contract. And with "Moanin' At Midnight" goin' as big as it is, plus the other Chess disks which are moving with very great speed, **Len** claims, "Business is better than ever." . . . **Doris Drew,** Mercury chirp and comic **Larry Allen** expect to try livin' as cheap as one in a coupla months. . . . **Henry (Big Sneeze) Friedman** is talking "Sin" everywhere these days. . . . **Eddy Fritz** and **Dick Cunliffe** wrote "You're So Wholesome" and their first disk with **Elaine Rodgers** and **Lon Saxon** on Master sounds like the boys may have themselves a publisher in very jig time. **Eddy** is the boy who wrote the official Navy tune, "Ticonderoga" for the carrier of that name.

JOHNNY DESMOND

LOS ANGELES:

For us oldsters in the mid-30s, it's sometimes discomforting to meet up with a youngster in the mid-20s who made a lot of progress in his field. . . . But 'taint so when the young guy is **Danny Kessler,** a very likeable, hard working and well qualified young guy who heads the B & R department for Okeh. . . . With Columbia since he was 16, **Danny's** held a good many jobs around their Eastern hdq. from stockboy on up. . . . Add this experience to a natural love for blues and rhythm, plus a fair blow on the clarinet and sax, and you've got **Danny Kessler,** with whom we had us a lunch the other day and enjoyed his enthusiasm about the way one of his first releases, the **Trenier Twins** on "Go, Go, Go," has clicked out this way. . . . Only four months on his new job, **Danny's** batting pretty well, with Cleveland going all out on **Johnny Ray's** "Whiskey and Gin" even on pop spots and the distrib in that city selling over 10,000 already. . . . **Danny's** also hopeful on **The Ravens'** first Okeh release, "The Whiffenpoof Song," which should indicate that here's a lad willing and able to experiment. . . . Re that, he had nothing but praise for Columbia and headman **Jim Conkling,** whom he described as being tops in understanding of artist, material and buying public and who hasn't changed the label's policy of allowing its men "the right to be wrong."

MERLE TRAVIS

Danny had just signed and cut **Little Brother Brown** and his 7-piece group out here, their first release being "Little Brother's Boogie" and "Too Much Jelly Roll." . . . Joining us for lunch was a handsome, personable young man, **Jack Devaney,** newly appointed West Coast promotion manager for Columbia, who should do all right with the local disc-jockeys and the disc-janeys too. . . . The boys had just got back from **Rosemary Clooney's** opening at The Thunderbird Hotel in Las Vegas a little lighter and wiser but very happy about the way **Clooney** wowed the cash customers. . . . Ran into **Sylvester Cross** of American Music and Capitol's **Merle Travis,** who was a very happy chappy about **The Cash Box** bullseye for his "Lost John Boogie." . . . Here's a western tune to watch for, **Danny Gould's** and **Roger Davenport's** "Low Down Hoe Down" as played on Spade Coooley airshow.

DECCA "BEST BETS"

Actual sales show these records coming up — place them *NOW* for more plays.

Position Last Week	Position This Week			
		POPULAR		
2.	1.	Sweetheart Of Yesterday Mary Rose	**Guy Lombardo**	27719*
3.	2.	While You Danced, Danced, Danced Everlasting	**Gordon Jenkins**	27712*
4.	3.	Whispering Song Of The Bayou	**Gordon Jenkins**	27585*
8.	4.	Hold Me—Hold Me—Hold Me I Wish I Wuz	**Gloria De Haven and Guy Lombardo**	27741*
6.	5.	Belle, Belle, My Liberty Belle Cara Cara Bella Bella	**Don Cherry and Sonny Burke**	27717*
10.	6.	I Don't Stand A Ghost Of A Chance With You I'm Lucky I Have You	**Ink Spots**	27742*
9.	7.	Clarinet Polka Hot Guitar Polka	**George Barnes**	27706*
12.	8.	And So To Sleep Again Long Ago	**Dick Haymes**	27731*
14.	9.	Got Her Off My Hands I Ran All The Way Home	**Mills Brothers**	27762*
15.	10.	Tennessee Blues Cold, Cold Heart	**Eileen Wilson**	27761*
—	11.	Love Is Such A Cheat Lying In The Hay	**Andrews Sisters**	27760*
—	12.	Sin The Love Of A Gypsy	**Arthur Prysock**	27769*
—	13.	Dreamy Melody Darling, How Could You	**Jerry Gray**	27756*
—	14.	I Will Never Change The Sweetheart Waltz	**Camarata and Don Cherry**	27755*
—	15.	Maybe It's Because While We're Young	**Camarata and Don Cherry**	27725*
		COUNTRY		
1.	1.	I'll Meet You In Church Sunday Morning Get Down On Your Knees And Pray	**Bill Monroe**	46351*
2.	2.	Down Yonder Horse Hair Boogie	**Spade Cooley**	46355*
3.	3.	Cherokee Boogie I Wish I'd Never Seen Sunshine	**Jimmie Davis**	46356*
4.	4.	Tennessee Blues Sixty Minute Man	**Hardrock Gunter and Roberta Lee**	46363*
5.	5.	Dimples Or Dumplin's My Baby Buckaroo	**Les "Carrot Top" Anderson**	46352*
—	6.	Down Yonder Margie	**Harold Carmack**	46362*
		SEPIA		
1.	1.	Blue Velvet The Morningside Of The Mountain	**Arthur Prysock**	27722*
2.	2.	The Glory Of Love You And I	**The Skylarks**	48241*
3.	3.	What's Mine Is Mine I Still Love You, Baby	**The Ray-O-Vacs**	48234*
—	4.	Cherokee Boogie Hobo Boogie	**Joey Thomas**	48236*

*Also available in 45 RPM (add prefix '9-' to record number)

America's Fastest Selling Records

DECCA RECORDS

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

September 22, 1951

New York, N. Y.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. SWEET VIOLETS *(Dinah Shore)*
4. I GET IDEAS *(Tony Martin)*
5. TOO YOUNG *(Nat "King" Cole)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. COLD, COLD HEART *(Tony Bennett)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
10. JEZEBEL *(Frankie Laine)*

Chicago, Ill.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COLD, COLD HEART *(Tony Bennett)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. I GET IDEAS *(Tony Martin)*
5. SWEET VIOLETS *(Dinah Shore)*
6. I WON'T CRY ANYMORE *(Tony Bennett)*
7. SHANGHAI *(Billy Williams)*
8. LONGING FOR YOU *(Vic Damone)*
9. OH, HOW I LOVE YOU *(Gloria Hart)*
10. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*

Los Angeles

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
5. SHANGHAI *(Billy Williams)*
6. JEZEBEL *(Frankie Laine)*
7. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
8. SWEET VIOLETS *(Dinah Shore)*
9. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
10. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*

Coalgate, Oklahoma

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. SWEET VIOLETS *(Dinah Shore)*
4. TOO YOUNG *(Nat "King" Cole)*
5. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
6. MAKE BELIEVE LAND *(Nat "King" Cole)*
7. SHANGHAI *(Bing Crosby)*
8. SIXTY MINUTE MAN *(Dominoes)*
9. I GET IDEAS *(Tony Martin)*
10. VANITY *(Don Cherry)*

Rochester, N. Y.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. SWEET VIOLETS *(Dinah Shore)*
4. TOO YOUNG *(Nat "King" Cole)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. I GET IDEAS *(Tony Martin)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. SHANGHAI *(Doris Day)*
9. JEZEBEL *(Frankie Laine)*
10. COLD, COLD HEART *(Tony Bennett)*

Des Moines, Iowa

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SWEET VIOLETS *(Dinah Shore)*
3. JEZEBEL *(Frankie Laine)*
4. TOO YOUNG *(Nat "King" Cole)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. WHISPERING *(Les Paul)*

Brodhead, Wis.

1. BECAUSE OF YOU *(Tony Bennett)*
2. DETOUR *(Patti Page)*
3. SHANGHAI *(Doris Day)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LONGING FOR YOU *(Sammy Kaye)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
7. I GET IDEAS *(Tony Martin)*
8. JOSEPHINE *(Les Paul)*
9. I WISH I HAD NEVER SEEN SUNSHINE *(Les Paul & Mary Ford)*
10. MORNINGSIDE OF THE MOUNTAIN *(Jan Garber)*

Amorita, Oklahoma

1. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. SWEET VIOLETS *(Jane Turzy)*
4. LOVELIEST NIGHT OF THE YEAR *(Helen O'Connell)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. WHISPERING *(Les Paul)*
8. SHANGHAI *(Bing Crosby)*
9. DETOUR *(Patti Page)*
10. I'M IN LOVE AGAIN *(Andrews Sisters)*

Reno, Nev.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. I'M IN LOVE AGAIN *(April Stevens)*
5. MY TRULY, TRULY FAIR *(Vic Damone)*
6. SOUND OFF *(Vaughn Monroe)*
7. I GET IDEAS *(Tony Martin)*
8. SWEET VIOLETS *(Dinah Shore)*
9. JEZEBEL *(Frankie Laine)*
10. SHANGHAI *(Billy Williams)*

Portland, Ore.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SWEET VIOLETS *(Dinah Shore)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. TOO YOUNG *(Nat "King" Cole)*
5. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
6. JEZEBEL *(Frankie Laine)*
7. SHANGHAI *(Billy Williams)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. OH BEAUTY *(Tony Martin)*
10. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*

St. Paul, Minn.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. SWEET VIOLETS *(Dinah Shore)*
5. JEZEBEL *(Frankie Laine)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
8. I GET IDEAS *(Tony Martin)*
9. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
10. SHANGHAI *(Billy Williams)*

Norfolk, Va.

1. MIXED EMOTIONS *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. VANITY *(Tony Martin)*
4. SOUND OFF *(Vaughn Monroe)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. BECAUSE OF YOU *(Tony Bennett)*
8. CARA, CARA, BELLA, BELLA *(Perry Como)*
9. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
10. THERE'S NO TOMORROW *(Tony Martin)*

Omaha, Neb.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. JEZEBEL *(Fronkie Laine)*
4. BECAUSE OF YOU *(Les Baxter)*
5. SWEET VIOLETS *(Dinah Shore)*
6. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
7. MY TRULY, TRULY FAIR *(April Stevens)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SHANGHAI *(Doris Day)*
10. BECAUSE *(Mario Lanza)*

Cincinnati, Ohio

1. SWEET VIOLETS *(Dinah Shore)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. I WON'T CRY ANYMORE *(Tony Bennett)*
5. SHANGHAI *(Billy Williams)*
6. COLD, COLD HEART *(Tony Bennett)*
7. I GET IDEAS *(Tony Martin)*
8. JEZEBEL *(Frankie Laine)*
9. LONGING FOR YOU *(Vic Damone)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Denver, Colo.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. MISTER AND MISSISSIPPI *(Patti Page)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. JEZEBEL *(Frankie Laine)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SWEET VIOLETS *(Dinah Shore)*
10. SHANGHAI *(Doris Day)*

Seattle, Wash.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SWEET VIOLETS *(Dinah Shore)*
5. JEZEBEL *(Frankie Laine)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. I GET IDEAS *(Tony Martin)*
10. SHANGHAI *(Doris Day)*

Phoenix, Ariz.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. BECAUSE OF YOU *(Ray Barber)*
4. SHANGHAI *(Billy Williams)*
5. I GET IDEAS *(Louis Armstrong)*
6. SWEET VIOLETS *(Cliff Steward)*
7. SURPRISING *(Perry Como)*
8. MY TRULY, TRULY FAIR *(Freddy Martin)*
9. ENCHANTED LAND *(Billy Eckstine)*
10. HAWAIIAN WAR CHANT *(Ames Brothers)*

Cleveland, Ohio

1. BECAUSE OF YOU *(Tony Bennett)*
2. COLD, COLD HEART *(Tony Bennett)*
3. VANITY *(Don Cherry)*
4. WONDERFUL, WASN'T IT? *(Frankie Laine)*
5. I GET IDEAS *(Tony Martin)*
6. SHANGHAI *(Doris Day)*
7. DETOUR *(Patti Page)*
8. WHISPERING *(Les Paul)*
9. BECAUSE *(Mario Lanza)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

San Francisco, Cal.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. SWEET VIOLETS *(Dinah Shore)*
4. TOO YOUNG *(Nat "King" Cole)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. JEZEBEL *(Frankie Laine)*
8. SHANGHAI *(Doris Day)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. I GET IDEAS *(Tony Martin)*

Tampa, Fla.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. SWEET VIOLETS *(Dinah Shore)*
4. JEZEBEL *(Frankie Laine)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Albuquerque, N. M.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. JEZEBEL *(Fronkie Laine)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. TOO YOUNG *(Nat "King" Cole)*
7. GOOD MORNING, MR. ECHO *(Jane Turzy)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Detroit, Mich.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SWEET VIOLETS *(Dinah Shore)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. TOO YOUNG *(Nat "King" Cole)*
5. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
6. JEZEBEL *(Frankie Laine)*
7. SHANGHAI *(Billy Williams)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. I GET IDEAS *(Tony Martin)*
10. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Savannah, Ga.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. SHANGHAI *(Doris Day)*
8. JEZEBEL *(Frankie Laine)*
9. I GET IDEAS *(Tony Martin)*
10. I'M IN LOVE AGAIN *(April Stevens)*

Minneapolis, Minn.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. I GET IDEAS *(Tony Martin)*
4. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
5. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
6. JEZEBEL *(Frankie Laine)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SHANGHAI *(Doris Day)*
10. SWEET VIOLETS *(Dinah Shore)*

GENTLEMEN PREFER

CAROL CHANNING

everyone is going to prefer her big, blonde, hit rendition of

"MEANY MEANY"

with

"DID I HURTCHA, BURN YA, CUTCHA MUCH?"

On the podium . . .

MITCH MILLER (and his orchestra)

78 rpm 39544 33⅓ rpm 3-39544 45 rpm 4-39544

Columbia Records

For music that sends 'em . . . to you!

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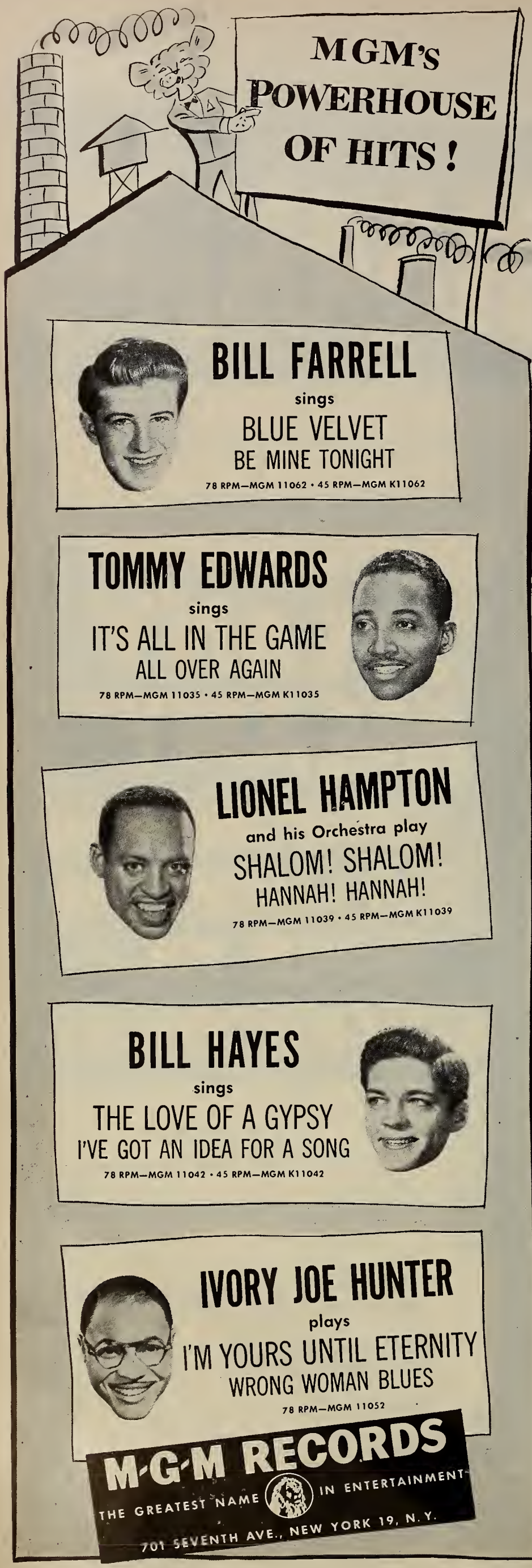

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 15 without any changes on the part of THE CASH BOX.

Vic Harbaugh
KSTA—Coleman, Tex.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Kay Starr)*
3. VANITY *(Dan Cherry)*
4. LONGING FOR YOU *(Vic Damone)*
5. I'M IN LOVE AGAIN *(Eddy Haward)*
6. TOO YOUNG *(Nat King Cole)*
7. MAYBE IT'S BECAUSE *(Dan Cherry)*
8. SWEET VIOLETS *(Dinah Shore)*
9. OUT OF BREATH *(Gloria DeHaven)*
10. MY TRULY, TRULY FAIR *(Vic Damone)*

Arty Kay
WKLX—Lexington, Ky.

1. DOWN YONDER *(Del Waad)*
2. COME ON-A MY HOUSE *(Rasemary Clooney)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. SWEET VIOLETS *(Dinah Shore)*
5. I WANT TO BE WITH YOU ALWAYS *(Foley & Andrews Sisters)*
6. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
7. TOO YOUNG *(Nat King Cole)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. I'M WAITING JUST FOR YOU *(L. Millinder)*
10. CASTLE ROCK *(Jahnny Hadges)*

Ray Schreiner
WRNL—Richmond, Va.

1. COME ON-A MY HOUSE *(Rasemary Clooney)*
2. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
3. JEZEBEL *(Frankie Laine)*
4. BECAUSE OF YOU *(Tony Bennett)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. CASTLE ROCK *(Fontane Sisters)*
7. SWEET VIOLETS *(Jane Turzy)*
8. DOWN YONDER *((Clem Watts)*
9. PRETTY EYED BABY *(Laine-Stafford)*
10. I'M IN LOVE AGAIN *(April Stevens)*

Bud Brees
WPEN—Philadelphia, Pa.

1. MAKE BELIEVE LAND *(Nat King Cole)*
2. I WON'T CRY ANYMORE *(Eileen Wilson)*
3. A KISS TO BUILD A DREAM ON *(J. Dorsey)*
4. SOUTH OF THE BORDER *(Benny Goodman)*
5. NO SHOT GUN WEDDING *(Alice Evans)*
6. SHANGHAI *(Daris Day)*
7. QUIZAS, QUIZAS, QUIZAS *(Bing Crasby)*
8. MY BABY JUST CARES FOR ME *(Les Brawn)*
9. WHEN WE DANCED *(Geargia Gibbs)*
10. MY LOVE FOR YOU *(Marian Maye)*

Phil Haines
WTRC—Elkhart, Ind.

1. HOW HIGH THE MOON *(Les Paul-Mary Ford)*
2. MOONLIGHT BAY *(Doris Day)*
3. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
4. ROSE, ROSE, I LOVE YOU *(Buddy Marraw)*
5. COLD, COLD HEART *(Tony Bennett)*
6. DIDN'T YOUR MOTHER *(Ralph Marterie)*
7. TELLING ME YES *(Lee and Tarme)*
8. I'M IN LOVE AGAIN *(Jeri Sauthern)*
9. MAY THE GOOD LORD *(Bing Crasby)*
10. I'M WAITING JUST FOR YOU *(R. Clooney)*

Frank White
KMYR—Denver, Colo.

1. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
2. TOO YOUNG *(Toni Arden)*
3. I'M IN LOVE AGAIN *(April Stevens)*
4. OH BEAUTY *(Tony Martin)*
5. BECAUSE OF YOU *(Les Baxter)*
6. WHISPERING *(Les Paul-Mary Ford)*
7. I GET IDEAS *(Louis Armstrang)*
8. I USED TO LOVE YOU *(Andrews Sisters-Tammy Darsey)*
9. I WISH I WUZ *(Teresa Brewer)*
10. OH HOW I LOVE YOU *(Al Trace)*

Dave Rodman
WEIM—Fitchburg, Mass.

1. BECAUSE OF YOU *(Tany Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Claaney)*
3. IT'S ALL IN THE GAME *(Tommy Edwards)*
4. TOO YOUNG *(Nat King Cole)*
5. MIXED EMOTIONS *(Rosemary Cloaney)*
6. CHERRY PINK, APPLE BLOSSOM WHITE *(Georgia Gibbs)*
7. VANITY *(Don Cherry)*
8. WHILE YOU DANCED *(Mercedes McCambridge)*
9. I GET IDEAS *(Tony Martin)*
10. AND SO TO SLEEP *(Patti Page)*

Dick Outlaw
WILM—Wilmington, Del.

1. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
2. MORNINGSIDE OF THE MT. *(T. Edwards)*
3. OVER A BOTTLE OF WINE *(Tany Martin)*
4. BLACK STRAP MOLASSES *(Danny Kaye)*
5. SIN *(Faur Aces)*
6. WHERE'S YOUR HOUSE *(Daris Day)*
7. FOOLS RUSH IN *(Walter Schumann)*
8. WAITING JUST FOR YOU *(L. Millinder)*
9. CASTLE ROCK *(Sy Oliver)*
10. WONDER WHY *(Herb Jeffries)*

Bob Harris
WVNJ—Newark, N. J.

1. BECAUSE OF YOU *(Tany Bennett)*
2. COLD, COLD HEART *(Tany Bennett)*
3. I WON'T CRY ANYMORE *(Tony Bennett)*
4. I GET IDEAS *(Tany Martin)*
5. JEZEBEL *(Frankie Laine)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
7. COME ON-A MY HOUSE *(Rosemary Clooney)*
8. ZIG'S MAMBO *(Ziggy Elman)*
9. MY BABY JUST CARES FOR ME *(Les Brown)*
10. BECAUSE OF RAIN *(Ella Fitzgerald)*

Brad Phillips
WINS—New York, N. Y.

1. BECAUSE OF YOU *(Tany Bennett)*
2. CARA, CARA, BELLA, BELLA *(Perry Camo)*
3. TELL ME *(Tany Martin)*
4. LONGING FOR YOU *(Vic Damone)*
5. I CAN'T GO ON WITHOUT YOU *(E. Fisher)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. GIRL IN THE WOOD *(Frankie Laine)*
8. I FALL IN LOVE WITH YOU *(Frank Sinatra)*
9. I'M A FOOL TO WANT YOU *(Billy Eckstine)*
10. AND SO TO SLEEP AGAIN *(Dick Haymes)*

Paul Irving
WEDC—Chicago, Ill.

1. BECAUSE OF YOU *(Tany Bennett)*
2. CALLA, CALLA *(Vic Damone)*
3. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
5. WHISPERING *(Les Paul-Mary Ford)*
6. OH HOW I LOVE YOU *(Art Kassel)*
7. TOO YOUNG *(Nat King Cole)*
8. ALWAYS REMEMBER YOU *(Nat King Cole)*
9. YEA, YEA, YEA *(Larry Fontaine)*
10. I WANT TO BE NEAR YOU *(Johnny Desmond)*

Murray Jordan
WLIB—New York, N. Y.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SHANGHAI *(Billy Williams)*
3. COME ON-A MY HOUSE *(Rasemary Clooney)*
4. VANITY *(Don Cherry)*
5. GIRL IN THE WOOD *(Frankie Laine)*
6. I GET IDEAS *(Tony Martin)*
7. IT NEVER ENTERED MY MIND *(F. Sinatra)*
8. I'LL ALWAYS REMEMBER YOU *(Nat King Cole)*
9. WHILE YOU DANCED *(Geargia Gibbs)*
10. DREAMY MELODY *(April Stevens)*

Larry Gentile
WJBK—Detroit, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Spike Janes)*
3. SWEET VIOLETS *(Dinah Shore)*
4. BECAUSE OF YOU *(Johnny Desmand)*
5. I GET IDEAS *(Tony Martin)*
6. JEZEBEL *(Frankie Laine)*
7. VANITY *(Sarah Vaughan)*
8. BECAUSE *(Maria Lanza)*
9. CUBAN LOVE SONG *(Gordan MacRae)*
10. KISSING BUG BOOGIE *(Ja Staffard)*

Hal Fredericks
KXOK—St. Louis, Mo.

1. BECAUSE OF YOU *(Tony Bennett)*
2. DOWN YONDER *(Del Woad)*
3. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. I WISH I WUZ *(Teresa Brewer)*
5. SIN *(Faur Aces)*
6. MORNINGSIDE OF THE MT. *(Paul Weston)*
7. IT'S ALL IN THE GAME *(Dinah Shore)*
8. GOT HER OFF MY HANDS *(Daris Day)*
9. I'M WAITING JUST FOR YOU *(R. Clooney)*
10. COLD, COLD HEART *(Tony Bennett)*

Phil Wilson
WLEE—Richmond, Va.

1. BECAUSE OF YOU *(Tony Bennett)*
2. MIXED EMOTIONS *(Rosemary Clooney)*
3. BELLE, BELLE, MY LIBERTY BELLE *(Bobby Wayne)*
4. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
5. COME ON-A MY HOUSE *(Rasemary Clooney)*
6. JEZEBEL *(Frankie Laine)*
7. SHANGHAI *(Daris Day)*
8. CASTLE ROCK *(Frank Sinatra)*
9. I'LL ALWAYS REMEMBER YOU *(Nat King Cole)*
10. THE MASQUERADE IS OVER *(Jimmy Scott)*

Jackson Lowe
WINX—Washington, D. C.

1. BECAUSE OF YOU *(Tony Bennett)*
2. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
3. COME ON-A MY HOUSE *(Rosemary Claaney)*
4. SHANGHAI *(Billy Williams Qt.)*
5. VANITY *(Dan Cherry)*
6. WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
7. DETOUR *(Patti Page)*
8. TOO YOUNG *(Nat King Cole)*
9. I GET IDEAS *(Louis Armstrang)*
10. SMOOTH SAILING *(Ella Fitzgerald)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 15 without any changes on the part of THE CASH BOX.

Bud Wendell
WJMO—Cleveland, Ohio

1. DOWN YONDER *(Del Wood)*
2. COLD COLD HEART *(Tony Bennett)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. WHISKEY AND GIN *(Johnny Ray)*
5. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
6. TELL THE LADY I SAID GOODBYE *(Johnny Ray)*
7. SIN *(Faur Aces & Al Alberts)*
8. DETOUR *(Patti Page)*
9. KISSES SWEETER THAN WINE *(The Weavers)*
10. I WISH I WUZ *(Teresa Brewer)*

Buddy Deane
WITH—Baltimore, Md.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rasemary Clooney)*
3. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. CASTLE ROCK *(Frank Sinatra-Harry James)*
5. I'M WAITING JUST FOR YOU *(Lucky Millinder)*
6. FOR ALL WE KNOW *(Walter Shumann)*
7. IT'S ALL IN THE GAME *(Tommy Edwards)*
8. COLD COLD HEART *(Tony Bennett)*
9. I WANT TO BE WITH YOU ALWAYS *(Red Foley-Andrews Sisters)*
10. DETOUR *(Patti Page)*

Bob Anthony
KRMG—Tulsa, Okla.

1. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
2. BECAUSE OF YOU *(Les Baxter)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. I GET IDEAS *(Tony Martin)*
5. WHISPERING *(Les Paul-Mary Ford)*
6. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
7. TOO YOUNG *(Nat King Cole)*
8. BELLE BELLE MY LIBERTY BELLE *(Guy Mitchell)*
9. MORNINGSIDE OF THE MOUNTAIN *(Hugo Winterhalter)*
10. BECAUSE OF RAIN *(Nat King Cole)*

David Walshak
KCTI—Gonzales, Texas

1. BECAUSE OF YOU *(Les Baxter)*
2. SWEET VIOLETS *(Dinah Shore)*
3. GIMMIE A LITTLE KISS *(April Stevens)*
4. THE LOVELIEST NIGHT OF THE YEAR *(Percy Faith)*
5. DOWN YONDER *(Champ Butler)*
6. COME ON-A MY HOUSE *(Rosemary Clooney)*
7. SHANGHAI *(Buddy Morrow)*
8. GOOD MORNING MR. ECHO *(Margaret Whiting)*
9. THE MORNING SIDE OF THE MOUNTAIN *(Paul Weston)*
10. HAWAIIAN WAR CHANT *(Jo Stafford)*

Mac McGuire
WIP—Philadelphia, Pa.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. SIN *(Al Alberts)*
4. SWEET VIOLETS *(Dinah Shore)*
5. DETOUR *(Patti Page)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
7. WHILE YOU DANCED *(Georgia Gibbs)*
8. ARIZONA MOON *(Al Alberts)*
9. MIXED EMOTIONS *(Rosemary Clooney)*
10. SHANGHAI *(Doris Day)*

Don Bell
KRNT—Des Moines, Ia.

1. BECAUSE OF YOU *(Les Baxter)*
2. SWEET VIOLETS *(Dinah Shore)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. COME ON-A MY HOUSE *(Rosemary Clooney)*
5. TOO YOUNG *(King Cole)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
7. IN THE COOL COOL COOL OF THE EVENING *(Stafford-Laine)*
8. SWEET VIOLETS *(Jane Turzey)*
9. VANITY *(Tony Martin)*
10. LONGING FOR YOU *(Russ Morgan)*

Bob Corley
WQXI—Atlanta, Ga.

1. LONGING FOR YOU *(Les Baxter)*
2. COME ON-A MY HOUSE *(Rasemary Clooney)*
3. CASTLE ROCK *(Sy Oliver)*
4. BELLE BELLE MY LIBERTY BELLE *(Dan Cherry)*
5. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
6. WHILE YOU DANCED *(Gordon Jenkins)*
7. SHANGHAI *(Harry Babbitt)*
8. TRULY, TRULY FAIR *(Guy Mitchell)*
9. SWEETHEART OF YESTERDAY *(Guy Lombardo)*
10. COLD, COLD HEART *(Tony Bennett)*

Mort Nusbaum
WHAM—Rochester. N. Y.

1. LONGING FOR YOU *(Vic Damone)*
2. I GET IDEAS *(Tony Martin)*
3. VANITY *(Les Baxter)*
4. AND SO TO SLEEP *(Patti Page)*
5. TOO YOUNG *(King Cole)*
6. END OF A LOVE AFFAIR *(Margaret Whiting)*
7. JEZEBEL *(Frankie Laine)*
8. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*
9. I'M A FOOL TO WANT YOU *(Sinatra)*
10. NO BOAT LIKE A ROWBOAT *(Como)*

Chuck Thompson
WFOR—Hattiesburg, Miss.

1. AND SO TO SLEEP *(Patti Page)*
2. CASTLE ROCK *(Fontane Sisters)*
3. I GET IDEAS *(Tony Martin)*
4. BECAUSE OF RAIN *(Nat "King" Cole)*
5. COLD HEARTED DADDY *(Al Trace)*
6. LORETTA *(Ray Noble)*
7. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
8. WONDERFUL WASN'T IT *(Frankie Laine)*
9. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
10. LONGING FOR YOU *(Teresa Brewer)*

Art Tacker
WCOP—Boston, Mass.

1. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
2. WHO AM I *(Russ Morgan)*
3. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. CALLA, CALLA *(Vic Damone)*
5. THE ROSE I BRING YOU *(Jan Peerce)*
6. CARA CARA BELLA BELLA *(Perry Como)*
7. DOWN YONDER *(Lawrence Cook)*
8. AND SO TO SLEEP AGAIN *(Patti Page)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. I WANT TO BE NEAR YOU *(Johnny Desmond)*

Pat Chamburs
WFLA—Tampa, Fla.

1. WHILE YOU DANCED, DANCED, DANCED *(Gordan Jenkins)*
2. SIN *(Four Aces-Alberts)*
3. ENCHANTED LAND *(Billy Eckstine)*
4. MAYBE IT'S BECAUSE *(Paul Weston)*
5. DEEP NIGHT *(Sinatra-James)*
6. HOLD ME, HOLD ME *(Kay Starr)*
7. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
8. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
9. COLD COLD HEART *(Tony Bennett)*
10. WAITING JUST FOR YOU *(Lucky Millinder)*

Ed Perry
KFRE—Fresno, Calif.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. DOWN YONDER *(Champ Butler)*
3. BOTKINS BANJO BAND *(Perry Botkin)*
4. BECAUSE OF YOU *(Tony Bennett)*
5. WHISPERING *(Gordon Jenkins)*
6. IN THE COOL, COOL, COOL OF THE EVENING *(Laine-Stafford)*
7. SURPRISING *(Perry Como)*
8. I GET IDEAS *(Tony Martin)*
9. SHANGHAI *(Doris Day)*
10. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*

Earle Pudney
WGY—Schenectady, N. Y.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul-Mary Ford)*
4. BELLE BELLE MY LIBERTY BELLE *(Guy Mitchell)*
5. VANITY *(Don Cherry)*
6. LAURA LEE *(Vaughn Monroe)*
7. GOT HIM OFF MY HANDS *(Marian Margan)*
8. MAKE BELIEVE *(Grayson-Keel)*
9. IT'S ALL IN THE GAME *(Dinah Shore)*
10. I'LL HOLD YOU IN MY HEART *(Eddie Fisher)*

Bud Wilson
WKBR—Manchester, N. H.

1. BECAUSE OF YOU *(Tony Bennett)*
2. I WON'T CRY ANYMORE *(Tony Bennett)*
3. COLD COLD HEART *(Tony Bennett)*
4. COME ON-A MY HOUSE *(Rosemary Clooney)*
5. SWEET VIOLETS *(Dinah Shore)*
6. SHANGHAI *(Doris Day)*
7. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
8. JEZEBEL *(Frankie Laine)*
9. LONELY LITTLE ROBIN *(Elton Britt)*
10. OH BEAUTY *(Tony Martin)*

Bob Watson
WSB—Atlanta, Ga.

1. SHANGHAI *(Doris Day)*
2. WHILE WE DANCED *(Georgia Gibbs)*
3. THEM THERE EYES *(Champ Butler)*
4. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
5. MARY ROSE *(Ray Anthony)*
6. TAKE MY HEART *(Mel Torme)*
7. WHISPERING *(Gordon Jenkins)*
8. AND SO TO SLEEP AGAIN *(Patti Page)*
9. BECAUSE OF RAIN *(Nat King Cole)*
10. LONG AGO *(Sut Taylor)*

Bill Silbert
WWJ—Detroit, Mich.

1. COLD COLD HEART *(Tony Bennett)*
2. AND SO TO SLEEP *(Patti Page)*
3. BLUE VELVET *(Bill Farrell)*
4. THE STRANGER *(Norman Kave)*
5. I WISH I WUZ *(Rosemary Clooney)*
6. GOT HIM OFF MY MIND *(Marion Morgan)*
7. THE BOY NEXT DOOR *(Fran Warren)*
8. YOU'LL KNOW *(Tony Martin)*
9. LOVE IS SUCH A CHEAT *(Mel Torme)*
10. HALF A LOVE *(Lorry Raine)*

RCA VICTOR'S
SUPER SEVEN
Kicks off Fall-Pop Drive!

• THIS WEEK'S SUPER SEVEN

1 ROLLIN' STONE
WITH ALL MY HEART AND SOUL
PERRY COMO—#20-4269

2 BELA BIMBA
LOOK ME OVER ONCE
PATRICE MUNSEL—#20-4255

3 YOU'LL KNOW
OVER A BOTTLE OF WINE
TONY MARTIN—#20-4220

4 AND SO TO SLEEP AGAIN
AW C'MON
APRIL STEVENS and HENRI RENE—#20-4283

5 TURN BACK THE HANDS OF TIME
I CAN'T GO ON WITHOUT YOU
EDDIE FISHER—#20-4257

6 SIN
I DON'T BELIEVE IN TOMORROW
SAVANNAH CHURCHILL—#20-4280

7 SOMEBODY'S BEEN BEATIN' MY TIME
HEART STRINGS
EDDY ARNOLD—#20-4273

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The stars who make the hits are on
RCA VICTOR Records
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN NEW JERSEY

"Billboard Picks" most likely to achieve popularity

Cash Box "Best Bet"

Federal 14002

Original Version recorded by the composer

"THE TINKLE SONG"

backed by

"JUST IN CASE"

KAY ARMEN

GET THIS HOT ONE FROM YOUR KING BRANCH

distributed by King RECORDS, INC.

General Offices: 1540 BREWSTER AVE. CINCINNATI 7, OHIO

Mitchum Meets Reisman

NEW YORK—Robert Mitchum, R.K.O. movie star, toasts Joe Reisman for the orchestration Joe made during Mitchum's recent appearance at the N. Y. Paramount in conjunction with the opening of his picture "His Kind Of Woman." Reisman is responsible for the arrangements of most of the sensational Patti Page recordings including "Tennessee Waltz," "Mockin' Bird Hill" and "Mister And Mississippi."

Oberstein Begins Major Talent Hunt For King

NEW YORK—Eli Oberstein, who has been one of the most phenomenal builders of talent in the record industry, this week announced that he was starting on a new search for likely recording artists, as he began his first week with King.

Oberstein, who will make his headquarters in King's New York office, is planning not only to find new talent but to develop talent that has not until now had the proper handling.

During his stay at Victor, Oberstein was responsible for the emergence of such stars as Perry Como, Guy Lombardo, Harry James, Glenn Miller and many others.

Another program which Oberstein expects to institute is direct contact with disk jockeys to find out what they and their listeners most want to hear.

Over this week-end King will start the first of a series of regional sales meetings which Oberstein will attend along with Syd Nathan, president of the firm and Jack Pearl. Oberstein is expected to outline some of his future plans at this confab. The second meeting will take place in Cincinnati next week and the last in New York the following week.

Wood, Smith Start New Pub

NEW YORK—Randy Wood, president of Dot Records and Beasley Smith, songwriter and musical director of WSM in Nashville have formed a new publishing firm, Randy Smith Music, an ASCAP affiliate. Headquarters will be in Nashville.

Smith will now record for Dot.

The first tune of the pubbery is "My Wife And I" which Eddy Howard has cut for Mercury.

Disk Firms Form Trade Association For Joint Action

NEW YORK—After many years of attempts, conversations, proposals and urgings, the major record companies have gotten together to form a trade association.

With Decca, Capitol and MGM in the lead, a new organization to be known as the Record Industry Association of America, was formed last week. Although Columbia and Victor weren't in the organizing vanguard, they are expected to accept an invitation to join.

Association membership will be open to every record manufacturer, large or small. The organization will work for the interests of the record business as a whole and try to better relations between the manufacturers and everyone they deal with. It is expected that not only will public relations for the industry as a whole be undertaken, but that specific problems dealing with legislation, controls and other matters where joint actions can be taken will be dealt with.

The board of directors so far includes Milton Rackmil, president of Decca; Glenn Wallichs, president of Capitol; Frank Walker, president of MGM; Leonard Schneider, vice-president of Decca; and attorney Henry Cohen.

Golden Records In Pop Field

NEW YORK — Golden Records, which until now has limited itself to the kiddie trade, is making a drive in the pop field with new 10 inch records. Mitch Miller is acting as musical director of the firm, in addition to his Columbia duties. Nat Shapiro is handling promotion.

WATCH OUT!!

. . . For our new releases in the next issue.

JEB RECORDS INC.

2326 So. Michigan Ave., Chicago, Ill.
(All Phones: VIctory 2-4003-4-5-6)

CAN YOU AFFORD 1c PER WEEK TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

1 Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.

2 Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.

3 News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.

4 Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.

5 Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.

6 Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.

7 Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.

8 The biggest classified advertising section in the industry. Publishing more classied ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.

9 The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.

10 Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.

11 Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.

12 The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")

13 The Cash Box is recognized by various associations of operators thruout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.

14 One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.

15 New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.

16 Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.

17 "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

18 "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.

19 Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.

20 The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.

21 "'Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music oeprators closer to the artists and orchestras who make the records for them. An extremely interesting column.

22 "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.

23 The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.

24 The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.

25 "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.

26 "The Big 5 Hillbilly, Folk & Western Juke Box Tunes" features the top five records in this category. These are compiled from dozens and dozens of reports received each week from noted music operators. An additional five records are added on each week so that the juke box operator knows the next five in line for top honors.

27 The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.

28 "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of and experience in this field.

29 "Disc-Hits Box Score" features the top 40 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO "The Cash Box" TODAY!

THE CASH BOX

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OKAY! Enclosed find my check for $15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

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4 BIG HITS

IT'S A

"SIN"

Biggest Hit of Fall and Winter

Eddy Howard Orch.

Mercury 5711 (5711x45)

Patti Page "And So To Sleep Again"

Mercury 5706 (5706x45)

Vic Damone "Calla Calla"

Mercury 5618 (5618x45)

Georgia Gibbs "While You Danced, Danced, Danced"

WITH A NEW COUPLING

"Oh What You Do"

Mercury 5718 (5718x45)

Also Available As Mercury 5681 (5681x45)

Mercury RECORDS

Rush To Form Independent Disk Firms Reaches Major Proportions

NEW YORK—The rush to form independent record companies reached major proportions last week as several more companies joined the ranks of waxeries.

The establishment of Four Hundred Records was announced with Benny Bonacio, formerly with Paul Whiteman and publisher of Melo Music, as the head. The first recording star is Bill Tabbert who is cutting his initial sides with Sally Sweetland and a chorus. They are "My Love For You," "On The Rainbow Trail," "Santa's On His Way" and "Ma My Toys Are Broken." Elaine Bergman is handling the publicity.

Cadillac Records was also formed this week with Charles Boulanger as president and Graham Prince as musical director. The film which has offices in 1619 Broadway is putting out "Hold Me Just A Little Longer Daddy" as its first release.

Sutton Records is still another new label recently formed. That firm has already issued its first disk "Got Your Wealth" and "Woman" by Lee Summers and his orchestra.

Out of Chicago come two firms Jeb and United. Jeb, which was formed a few weeks back, has begun acquiring first rate talent and already have such bandleaders as Henry Busse, Ray Pearl and Bernie Cummins. United's first disk is "Because Of You" recorded by Tab Smith.

Victor Launches Bonus Plan For 45 RPM System

NEW YORK—A new Bonus Album to promote RCA Victor's 45-rpm system of recorded music was launched by the company this week.

Unlike many similar plans, the Bonus Album Plan will operate without involving the dealer in extra bookkeeping. The dealer will merely affix his signature to the bonus album cards turned over to him by customers, and mail them to the distributor, who thereupon will replace the bonus merchandise in kind.

Under the plan, effective September 10, more than six dollars worth of RCA Victor record albums will be given without extra charge to each purchaser of any current RCA Victor table model instrument having 45-rpm record playing facilities, or either of two radio-phonograph consoles.

BMI music Corner

Rollin' and Rockin' To The Top "CASTLE ROCK"

recorded by

FRANK SINATRA and HARRY JAMES
Columbia

FONTANE SISTERS
Victor

RALPH MARTERIE and Ork
Mercury

SY OLIVER and Ork
Decca

JOHNNY HODGES and Ork
Mercury

DEEP TONES
Coral

DAVE BARBOUR
Capitol

Pub. by WEMAR MUSIC CORP., 1619 Broadway, N. Y. 19

IT'S RED HOT!!

"Cherokee Boogie"

recorded by

MOON MULLICAN
King 965

JIMMIE DAVIS
Decca 46356

MOOSE JACKSON
King 4472

JOEY THOMAS
Decca 48236

LOIS MUSIC PUB. CO., 146 W. 54th St., N. Y.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago
Hollywood • Toronto
Montreal

Meeting Dates Of Music Operators' Associations

Sept. 18—Music Operators' Association of Indiana
Place: Indianapolis, Ind.

19—N. Y. State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

24—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

27—California Music Guild
Place: Sacramento Hotel, Sacramento, Cal.

Oct. 1—Illinois Amusement Association
Place: 208 N. Madison St., Rockford, Ill.

11—Oregon Music Association
Place: 827 S. W. 13th Ave., Portland, Ore.

OCTOBER 15 and 16

MIDWEST COIN MACHINE SHOW

Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

MGM Aquires Tenor Victor Marchese

NEW YORK—M-G-M Records has announced the signing of West Coast tenor Victor Marchese to a term recording pact. Newcomer Marchese, discovered within the past year by talent agent Jimmy Dugan, made his first public appearance in July on the Undiscovered Talent Program from Hollywood's Mocambo. Since then his rise from dishwasher in a restaurant in the Farmer's Market, Los Angeles' wholesale produce center, has been rapid. No definite repertoire plans for the singer have been announced, but, since his voice is easily adaptable to either serious or popular repertoire, it is thought that he will record for M-G-M's popular department as well as for its newly-instituted "Popular Classics" line.

Sharp Records

NEW SHARP RELEASES

Lee Monti TuTones
"Tutone Polka"—"Mama's Gone Goodbye"
SHARP 35 (45-35)

Jack Teter Trio
"Stompin' At The Savoy"—"Yours And Mine"
SHARP 37 (45-37)

Bob Ruehle And His Orchestra
"The Half Fast Waltz"
"I Wish I Had Someone To Love Me"
SHARP 38 (45-38)

STILL GOING STRONG!
Gloria Hart with Art Kassell's Orchestra
"Oh! How I Love You"—"Red Rose Waltz"
SHARP 36 (45-36)

Sharp RECORD CO.
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Original! Original! Original!

A STAR IS BORN

THE MOST PROVOCATIVELY DIFFERENT VOICE IN YEARS!

The Song That Was Written For

WENDY WAYNE

THE ORIGINAL

"STAY CLOSE TO PEOPLE"

BACKED BY

"Soliloquy" (My Little Girl)

MUSIC OF OUR TIME RECORDS
340 WEST 72nd ST., NEW YORK, N. Y.
SOME TERRITORIES STILL OPEN!

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With Permo, you take quantity discounts on your total needle order, regardless of the types you specify. So look ahead — and save — with Permo Points. Order now.

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THE ROUND
THE STANDARD
THE MATCHED OSMO POINTS FOR SEEBURG 100-A
THE MATCHED JEWEL POINTS FOR SEEBURG 100-A AND 100-B
THE G. C. FOR AMI ROCKOLA EVANS
THE NYLON LOUD TONE
THE NYLON

IT PAYS TO STANDARDIZE ON
PERMO POINTS

The Hit Ballad from M-G-M's
"RICH, YOUNG AND PRETTY"
WONDER WHY
ROBBINS MUSIC CORPORATION

APOLLO
HERE IT IS!
Sensational New Release by
The Larks
"I Don't Believe In Tomorrow"
backed with
"Oh It Feels So Good"
Apollo # 430
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

"THE GIRL IN THE WOOD"
FRANKIE LAINE
(Columbia)
TERRY GILKYSON - KATIE LEE
(Decca)
AMERICAN MUSIC, INC.
1576 Bway N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5254

New Mr. & Mrs. of Music

NEW YORK—The record industry's new Mr. and Mrs. of Music, trumpeter-arranger Neal Hefti and his wife Frances Wayne, are hitting the right notes at their Coral record sessions. During the past month their first two Coral discs were released and they have shown strong juke box reactions. First platter paired "If You Hadn't Gone Away" with "Coral Reef," the latter a Neal Hefti original instrumental. Second disk featured "Bing Bong Bing" with "Kissin' Bug Boogie."

Billy Strayhorn Signed By Mercer Records

NEW YORK—Billy Strayhorn, pianist, composer and arranger who has been a key figure in the Duke Ellington orchestra for more than 12 years, has been signed by Mercer Records, it was announced this week.

First release under the new Strayhorn deal is a record featuring Strayhorn directing a group of stars from the Ellington orchestra. Among them are Juan Tizol, Louis Bellson, Willie Smith, Jimmy Hamilton, Paul Gonsalves, Cat Anderson and Wendell Marshall.

Mercer Records, operated by Duke's son Mercer Ellington in collaboration with music critic Leonard Feather, has been responsible in the past year for the release of many hits by such Ellington proteges as Johnny Hodges, Al Hibbler, Oscar Pettiford and Chubby Kemp.

SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

POPULAR

"Aw C'mon" 2:07
(Dean Martin—Capital)

"Love Me Blues" 2:18
(Dinning Sisters—Capital)

"Got Your Wealth" 2:18
(Lee Summers—Suttan)

"Swanee River" 2:20
(Owen Bradley—Coral)

"Im Gonna Be A Long Time Forgetting You" 2:22
(Evelyn Knight—Decca)

JAZZ & BLUES

"Harlem Nocturne" 2:25
(Jahnny Otis Savay)

"You And I" 2:27
(The Skylarks—Decca)

FOLK & WESTERN

"Kissin' Bug Boogie" 2:03
(Tennessee Ernie—Capitol)

"If I Love A Thousand Years" 2:15
(Clay Allen—Decca)

"Tennessee Blues" 2:20
(Tex Ritter—Capitol)

"All You Gotta Do Is Whistle" ... 2:27
(Curley Williams—Columbia)

ABSOULUTELY NOTHING ON RECORD SO BEAUTIFUL AS THIS UNUSUAL VERSION OF
"BECAUSE OF YOU"
by
TAB SMITH
(WORLD'S GREATEST ALTOIST)
b/w "DEE-JAY SPECIAL" U-104
UNITED RELEASE NO.104 (78-45 RPM)

- "Absolutely Sensational" —*Spider Burke, St. Louis dj.*
- "Greatest Instrumental Since 'Peg O My Heart'" —*Ernie Leaner, Chi. Distrib.*
- "Surpasses All Recordings of this Number" —*Johnny Martin, WERD, Atlanta*
- "Tab's Artistry Reaches New Heights" —*Al Benson, WGES, Chicago*
- "'Because Of You' Terrific" —*Jerry Blaine, Cosnat Distrib., N. Y.*
- "Finest Instrumental in Years" —*Milt Saul, Millner Record Sales, St. Louis*
- "Sounds Like A Natural" —*Bill Fitzgerald, Music Sales, Memphis*
- "Same Sensational Treatment Les Paul did on 'Moon'" —*Adrian Knight, Program Director, WERD, Atlanta*

ORDER FROM YOUR DISTRIBUTOR NOW!
United Record Co.
5052 COTTAGE GROVE AVE.
CHICAGO 15, ILL.

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"DO I LOVE YOU" (3:06)
"TIME AND PLACE" (3:08)

FLOYD DIXON
(Aladdin 3101)

FLOYD DIXON

● The top deck presents a tune which Floyd Dixon could carry right to the top of the list. Floyd is a proven performer and with material of this nature he can't miss. Titled "Do I Love You," this number is a slow ballad with a lonely melody. The tune is flavored with a bit of a gypsy strain which adds to its appeal. Floyd does a remarkable job on the lyrics, while a beautiful string accompaniment by Johnny Moore's Blazers lends the finishing touches to a sure hit. The lower end is a cute, bouncy thing that sounds real good as Floyd handles the wordy but clever lyrics. This too can break out. Ops know that Floyd is a big money-maker and can draw those coins into the boxes, especially with the big following he has. Our advice is to get with that upper end now, for when it breaks, it'll break fast and ops will want to be there.

"11:31" (2:36)
"MAKE IT GOOD" (2:40)

MAURICE KING AND HIS WOLVERINES
(Okeh 6817)

● Maurice King and his Wolverines take a jump item for a fast spin around the wax. This half is a hard hitting number that is done loudly and features some good sax playing. The flip finds chirp Bea Baker belting home a slow and forceful blues tune. Ops have strong filler sides here.

"THIS IS ALWAYS" (3:07)
"NOW I LAY ME DOWN TO DREAM" (3:08)

AL HIBBLER
(Atlantic 945)

● The upper lid offers Al Hibbler with an old ballad that can easily find itself again. Al, assisted ably by Jimmy Mundy's orchestra, does a good job with this pretty tune and makes it potential jukebox fare. The second end is another oldie that is turned out in a better than average way. We like the top half.

"YOU AND I" (2:42)
"THE GLORY OF LOVE" (2:34)

THE SKYLARKS
(Decca 48241; 9-48241)

● A pleasant balled is treated easily by the vocalizing Skylarks on the first side. Giving it all, the boys come up with a fair waxing. The bottom deck is a fine recording of a number that's rockin' the rhythm and blues field. This slow and torchy ballad should draw its share from the machines. Ops oughta get with it now.

"I'M ALL YOURS" (2:40)
"WHERE IS LOVE" (2:52)

THE BELL HOPS
(Decca 48239; 9-48239)

● The Bell Hops, with Johnny Wright on the vocal, glide through a soft ballad in a listenable style. The tune and vocal are ok and this end comes out in a better than average manner. The under lid is a slow number that hasn't too much to offer. Ops should look in on the top half.

"HARLEM NOCTURNE" (2:43)
"MIDNIGHT IN THE BARRELHOUSE" (2:39)

JOHNNY OTIS ORCHESTRA
(Savoy 815)

● A pair of wonderful instrumentals is turned out on this platter by Johnny Otis and his orchestra. The top end is a slow production number that has a haunting and dynamic rendition to offer. The second side is also slow and forceful and in addition features a good electric guitar. Ops can't go wrong with this disk.

"I'M YOURS UNTIL ETERNITY" (2:41)
"WRONG WOMAN BLUES" (2:46)

IVORY JOE HUNTER
(MGM 11052; K-11052)

● Ivory Joe Hunter has some excellent material to work with on the upper lid. It's a slow ballad with a very pretty melody and a vocal to match. The orchestrational setting is first class too and ops are advised to get with this one fast. Flip is a blues item that Ivory Joe handles with ease.

"I GET A KICK OUT OF YOU" (2:47)
"WHAT'S NEW" (2:32)

OSCAR PETERSON
(Mercury 8952)

● A Cole Porter standard is delivered in a very interesting manner by stylist Oscar Peterson. This first side features lots of good piano playing and a tune that can be heard over and over again. The second half is a slow and soothing number that is also treated nicely under the able fingers of Oscar. Ops have strong material here.

"AS SUMMER TURNS TO FALL" (2:38)
"LIVING A LIE" (2:43)

THE JUBILAIRES
(Capitol 1779; F-1779)

● A couple of slow and soothing tunes are dished up by the harmonizing Jubilaires. The top deck is a pretty number that finds one of the boys leading the way on the vocal and the rest of the crew backing him appropriately. The bottom deck is handled similarly, but we feel the upper half is the one that deserves ops attention.

Kickin' The Blues Around

with Sam Evans

● After many years of expressing thoughts and opinions verbally we are now taking to the pen as an additional media for dispensing some likes, dislikes, gripes, peeves, raves, praises, bouquets and assorted 'chit-chat' regarding songs, singers, musicians, composers, records, record manufacturers, record distributors, press agents, music publishers, actors and actresses and the various allied phases of this fabulous business called show business.

We hope that this column will become the meeting place for all and sundry from Maine to California. Your contributions, quips, antedotes, odds and ends will be welcomed.

At last Chicago comes forth with a much needed nite spot that is using new talent in the Jazz field. 'The Streamliner, home of the Rising Stars of Jazz' on West Madison Street, bids to be the place to watch for new talent. Opening show features ballad singer LURLEAN HUNTER and curvy brick-top LUCY REED. LUCY does one of the greatest jobs ever on "St. Louis Blues." The slogan 'Where The Stars Are Born' is apt and certainly should 'showcase' the ever growing group of young artists seeking a place in the spotlite to display their talents.

LEONARD CHESS, top wheel of Chess Records currently swingin' thru the sun country, telling all who will listen that "THE HOWLING WOLF" is by far and away the best on "Moanin' At Midnite." Mercury's Queen of the Blues, DINAH WASHINGTON, in town for a task session at the Hi Note; MARTY DENNENBERG handles the hosting chores at the North Clark St. spot.

FRANK HOLFINE, happy as a bull fiddler over the cash registered by the recent two weeker of Duke Ellington at famed Blue Note. STAN GETZ, who's as modern with a horn as PICASSCO is with a paint brush, is currently sharing honors with the BASIN STREET SIX at the Blue Note and keeping the place hot for the early arrival of SIDNEY BECHET.

The wildest DJ on the air waves seems to be DEWEY PHILLIPS, heard nitely from WDAI in Memphis. His war chant "Tell Em Phillips Sent You" has most of the Delta folks running around like mad. AL HIBBLER, froggy throater with DUKE ELLINGTON quit again. 'Tis rumored the green was too lite.

NELLIE LUTCHER & THE INK SPOTS holding down separate spots in Toronto and doing lots to break the Sterling bloc. HAZEL SCOTT, LENA HORNE and new world dancer PEAL PRIMUS will cross over for stints in Israel. TAMARA HAYES, Deccalist with the bedside styling, writes from NYC about her best to date—"Tonite You Belong To Me." WYNONIE HARRIS takes old time hillbilly "Bloodshot Eyes" and drives home a real kickin' blues in the best WYNONIE fashion. You'll flip for WILLIE SMITH'S sax on "Caravan" for the Mercer label. Who wrote "Smooth Sailing," ARNETT COBB or SIR CHARLES THOMPSON? Wish somebody would decide and get straight so the tune can be published and then we can play on the air ELLA FITZGERALD'S great version. McKIE FITZHUGH, Chicago's top DJ. currently vacationing and planning an early and triumphal return to the airwaves.

Sam Evans is the Rhythm and Blues specialist heard over WGN, Chicago's Mutual outlet, every night.

TOP JAZZ LABELS
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TWIN SMASHES

1

The Five Keys

"THE GLORY OF LOVE"

AL - 3099

b/w "HUCKLEBUCK WITH JIMMY"

2

Peppermint Harris

"I GOT LOADED"

AL - 3097

b/w "IT'S YOU, YES, IT'S YOU"

Aladdin RECORDS Beverly Hills, Calif.

Savannah Churchill And Terry Timmons Signed By Victor

NEW YORK — Two outstanding stylists of blues and ballads, Savannah Churchill, popular headliner, and Terry Timmons, new Chicago talent discovery, have been signed to exclusive RCA Victor contracts.

Savannah Churchill's hit record, "I Want To Be Loved", skyrocketed her into the front ranks of the top recording artists after she had sung her way from church choirs to featured vocalist and star billing with Benny Carter's band. Prior to "Loved", she had won initial recording recognition with "Daddy, Daddy", and then was featured in top night clubs and vaudeville houses from coast to coast.

Terry Timmons first sang publicly at Cleveland High School, but with her unusual talent it was not long before she was vocalizing professionally in Chicago night spots. Her initial RCA Victor waxings, scheduled for immediate release, are "You Foolish Thing", coupled with "Ain't Supposed To Be Like That," and "Eating My Heart Out For You."

A NATURAL!

DON'T BREAK MY HEART AGAIN

by

THE VICTORIANS

411

Specialty records

★AWARD O' THE WEEK★

"Ops have strong material on this disk . . . can't miss . . . get with it fast"

from The Cash Box, Aug. 18 issue

The Original Hit Recording of

"THE MASQUERADE IS OVER"

b/w "SHUFFLE EXPRESS"

BY

Betty McLaurin with Eddie Wilcox Ork

DERBY # 766

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"COTTAGE FOR SALE"

b/w "CRYING FOR YOU"

DERBY # 775

Derby Records, Inc.

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HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	GLORY OF LOVE *Five Keys* *(Aladdin 3099)*	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*	JUNCO PARTNER *James Waynes* *(Sittin' In)*
2	SMOOTH SAILING *Ella Fitzgerald* *(Decca 27693)*	THE THRILL IS GONE *Roy Hawkins* *(Modern)*	GLORY OF LOVE *Five Keys* *(Aladdin)*
3	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	I GOT LOADED *Peppermint Harris* *(Aladdin)*
4	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	T-99 BLUES *Jimmy Nelson* *(R.P.M. 325)*	I'M CRYING *Memphis Slim* *(Premium)*
5	DON'T YOU KNOW I LOVE YOU *Clovers* *(Atlantic 934)*	GLORY OF LOVE *Five Keys* *(Aladdin)*	BLOODSHOT EYES *Wynonie Harris* *(King)*
6	THE MASQUERADE IS OVER *Betty McLaurin & Eddie Wilcox Orch.* *(Derby 766)* *Jimmy Scott (Roost)*	HEY LITTLE GIRL *John Godfrey Trio* *(Chess 1478)*	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*
7	BLOODSHOT EYES *Wynonie Harris* *(King)*	JUICED *Jackie Brenston* *(Chess 1472)*	DON'T YOU KNOW I LOVE YOU *Clovers* *(Atlantic 934)*
8	I WON'T CRY ANYMORE *Dinah Washington* *(Mercury 8211)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	SHOULDN'T I KNOW *Cardinals* *(Atlantic 938)*
9	THESE THINGS I OFFER YOU *Sarah Vaughan* *(Columbia 39370)*	BLOODSHOT EYES *Wynonie Harris* *(King)*	BLUE VELVET *Arthur Prysock* *(Decca 27722)*
10	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Las Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	GLORY OF LOVE *Five Keys* *(Aladdin)*	THE GLORY OF LOVE *The Five Keys* *(Aladdin)*	
2	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic 934)*	GO, GO, GO *Trenier Twins* *(Okeh)*	
3	PRAYIN' FOR YOUR RETURN *Percy Mayfield* *(Specialty)*	SLEEP *Earl Bostic* *(King)*	
4	SIXTY MINUTE MAN *The Dominoes* *(Federal 12022)*	BLOW, JOE, BLOW *Joe Houston* *(Madern)*	
5	BLOODSHOT EYES *Wynonie Harris* *(King)*	I GOT LOADED *Peppermint Harris* *(Aladdin)*	
6	I GOT LOADED *Peppermint Harris* *(Aladdin)*	THE THRILL IS GONE *Roy Hawkins* *(Madern)*	
7	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*	T-99 BLUES *Jimmy Nelson* *(RPM)*	
8	T-99 BLUES *Jimmy Nelson* *(R. P. M.)*	JUNCO PARTNER *James Waynes* *(Sittin' In)*	
9	THE THRILL IS GONE *Roy Hawkins* *(Modern)*	BLOODSHOT EYES *Wynonie Harris* *(King)*	
10	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	BIG TOWN *Roy Brown* *(DeLuxe)*	

OAKLAND, CAL.

1. Glory Of Love (Five Keys)
2. Chains Of Love (Joe Turner)
3. I Got Loaded (Peppermint Harris)
4. Eyesight To The Blind (The Larks)
5. I'm Crying (Memphis Slim)
6. Don't You Know I Love You? (The Clovers)
7. Big Town (Roy Brown)
8. I Shouldn't Cry (Todd Rhodes)
9. Prayin' For Your Return (Percy Mayfield)
10. Saddle The Cow (Roscoe Gordon)

NEWARK, N. J.

1. The Glory Of Love (Five Keys)
2. Don't You Know I Love You? (The Clovers)
3. Sixty Minute Man (Dominoes)
4. Just One More Drink (Amos Milburn)
5. Bloodshot Eyes (Wynonie Harris)
6. I Have News For You (Roy Milton)
7. T-99 Blues (Jimmie Nelson)
8. I Got Loaded (Peppermint Harris)
9. Rocket 88 (Jackie Brenston)
10. Prayin' For Your Return (Percy Mayfield)

MILWAUKEE, WIS.

1. Sixty Minute Man (Dominoes)
2. Chains Of Love (Joe Turner)
3. Don't You Know I Love You? (The Clovers)
4. T-99 Blues (Jimmie Nelson)
5. I'm Waiting Just For You (Lucky Millinder)
6. Leave My Wife Alone (John Lee Hooker)
7. Honey Bee (Muddy Waters)
8. Tra La La (Griffin Bros.)
9. Three Handed Woman (Louis Jordan)
10. Bloodshot Eyes (Wynonie Harris)

RICHMOND, VA.

1. The Glory Of Love (Five Keys)
2. I'm Just A Fool In Love (Orioles)
3. T-99 Blues (Jimmie Nelson)
4. Sixty Minute Man (Dominoes)
5. Eyesight To The Blind (The Larks)
6. Tend To Your Business (James Waynes)
7. Rockin' Chair Blues (Paul Williams)
8. The Thrill Is Gone (Roy Hawkins)
9. Blow, Joe, Blow (Joe Houston)
10. All Nite Long (Johnny Otis)

PITTSBURGH, PA.

1. The Glory Of Love (Five Keys)
2. I Got Loaded (Peppermint Harris)
3. Don't You Know I Love You? (The Clovers)
4. I'm Waiting Just For You (Lucky Millinder)
5. Sixty Minute Man (Dominoes)
6. The Masquerade Is Over (Betty McClaurin)
7. Will You Be Mine? (Swallows)
8. Congo Rumba (Lloyd Glenn)
9. I Have News For You (Roy Milton)
10. Chains Of Love (Joe Turner)

The Big One!

THE ORIGINAL

JACKIE BRENSTON'S

"TUCKERED OUT"

b/w

"MY REAL GONE ROCKET"

Chess Record 1469

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MUDDY WATERS'

"STILL A FOOL"

b/w

"MY FAULT"

LEO PARKER'S

"REED ROCK"

b/w

"CANDLE LIGHT SERENADE"

THE HOWLIN' WOLF'S

"MOANIN' AT MIDNIGHT"

b/w

"HOW MANY MORE YEARS"

CHESS RECORD CORP.

750 E. 49th Street

Chicago 15, Illinois

THE CASH BOX FOLK and WESTERN ROUNDUP

Ernest Tubb (Decca) makes a flying trip to the northeast for a week beginning Sept. 17th. Dates are booked for Spokane, Wash.; Edmonton, Canada; Calgary, Canada, and he flies to Delaware, Ohio, for the Delaware County Fair on Sept. 20th. Booking on this tour was by A. V. **Bamford** of Nashville.

RED FOLEY

Tommy Scott (Macy) and his wife, **Frankie** are touring with the Campa Bros. Circus. Currently playing through West Virginia, they continue through North Carolina, Tennessee and Arkansas where they will continue on to the coast. Scott is the headliner of the Circus' Wild West Show.

"We The People" on Friday, Sept. 14th salutes Nashville, Tennessee as the new Tin Pan Alley of the U. S. A. **Jack Stapp**, P. D. of WSM, has lined up Nashville talent to appear on the New York spot. Among others **Red Foley** (Decca) and **Fred Rose** of (Acuff-Rose Publications) will headline the guests roster.

Rod Brasfield, String Bean, and **Annie Lou** and **Danny** are to appear in Canton, Ohio, at the County Fair on Sept. 27th.

Roy Acuff (Columbia) and his Smokymountain Boys and Girls are the featured act at the Corn & Livestock Festival in Bessemer, Alabama on Sept. 15th. Acuff troup includes "Pap and His Jug Band", **Bashful Brother Oswald, Jimmy Riddle,** the harmonica king; and the **La Croix** sisters.

Fred and **Wesley Rose**, of Acuff-Rose Publications, departed Nashville for Oregon and Los Angeles on Sept. 7th. Both return to Nashville the 15th.

Cotton Carrier, WSB's (Atlanta) country d. j., reports a new daughter at his home. **Susan Debra** was born August 21st and Mother, Father and baby are doing fine. **Cotton** also says that **The Carlisles** recording of TOO OLD TO CUT THE MUSTARY (Mercury 6348) is holding top spot on his shows.

While **Uncle Joe Allison** was absent from the WMAK turntables in Nashville a series of artists were scheduled to fill in for him. **Allison** reports a fine two weeks' vacation upon his return this week.

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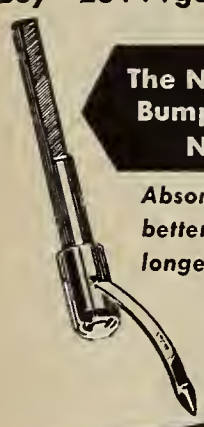

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THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"KISSIN' BUG BOOGIE" (2:03)
"WOMAN IS A FIVE LETTER WORD" (2:48)

TENNESSEE ERNIE
(Capitol 1775; F-1775)

TENNESSEE ERNIE

● Tennessee Ernie is headin' for winning ways again with his latest waxing. With such hits as "Shotgun Boogie" and "Mister And Mississippi" as recent reminders, ops know that this artist can bring those coins home. This new ditty is a jump number with a lively aire. The tune and lyrics are made to order for the vocal style of Tennessee and he really tears into it and turns out a wonderful half. Both ends get good musical backdrops that feature a fine sounding piano. The second side is another novel type tune. This number has already shown that it can be big in the machines. It has a cute melody and some clever lyrics and Tennessee gives it his usual best. Either end can break, but we look for the top deck to do it first and go right to the top. Ops can't afford to miss this one.

"WHA HOPPEN" (2:34)
"TEARS DONT ALWAYS MEAN A BROKEN HEART" (2:43)

WILF CARTER
(RCA Victor 20-4252; 47-4252)

● The upper end is a novelty tune that Wilf Carter plays around with. He makes it a strong side. The number has a nice bounce that's carried through by the band. Flip is a jumpy item that has a pleasant tune and some interesting lyrics to go along with it. Ops oughta peek in at this disk.

"HE'S PASSING THIS WAY" (2:55)
"GOD'S RADIO PHONE" (2:32)

WADE MAINER
(King 975)

● A couple of fair sides are dished up by warbler Wade Mainer. Both ends are simple tunes with wordy lyrics that are made to sound listenable by the vocalizing of Wade. This artist has lots of fans and ops looking for good filler items oughta take a look at this one now.

"I'LL PAY YOU NO NEVER MIND" (3:03)
"BAD NEWS TRAVELS FAST" (2:40)

EDDIE HAZELWOOD
(Intro 6028)

● A couple of very pretty sides are turned out by Eddie Hazelwood. The upper half is a lovely ballad that Eddie warbles in soothing and pleasing manner. The second end is a change of pace in the form of a bouncy number that comes out equally as well. Both lids get good musical backdrops which help make this a potent juke box platter.

"STRING STEELING" (2:44)
"ALL YOU GOTTA DO IS WHISTLE" (2:27)

CURLEY WILLIAMS
(Columbia 20849)

● Curley Williams and his crew present a jumpy instrumental that has very little to offer. It's a plain tune done in a typical western manner. Flip finds vocalists Georgia Ann and Boots Harris teaming on a soft and pleasant number. This disk should make good filler material.

"LONESOME TRUCK DRIVER'S BLUES" (2:36)
"IDAHO STATE FAIR" (2:32)

JACK DAY
(Mercury 6343)

● Jack Day offers a rhythmic blues number on the upper half. The vocal and tune are fine and it's the type of item that has you clapping to keep time. The under end is a slow, soothing tune that receives a good treatment from Jack and the band. We like the top side and advise ops to get with it soon.

"TENNESSEE BLUES" (2:20)
"ROCK ALL THE BABIES TO SLEEP" (2:32)

TEX RITTER
(Capitol 1783; F-1783)

● Tex Ritter wends his way through a slow blues number on the top deck. His vocal treatment is fine and he also gets good assistance from a string backdrop. The lower end has a cute tune and cuter lyrics to offer as Tex romps through the number with ease. The under lid is the stronger side and ops oughta look in now.

"EXTRAVAGANT BABY" (2:38)
"I COURTED THE SUNSHINE AND MARRIED THE RAIN" (2:56)

LONZO AND OSCAR
(Decca 46359; 9-46359)

● The harmonizing boys, Oscar and Lonzo, have a couple of good sides working for them on this new waxing. The first end is a jumpy tune that has possibilities of taking off. The second half shows the boys to good advantage as they glide through a pleasant number. Our nod goes to the top lid.

"A LITTLE BIT OF HEAVEN" (3:07)
"IF I LOVE A THOUSAND YEARS" (2:15)

CLAY ALLEN
(Decca 46360; 9-46360)

● Clay Allen goes to town on a lovely ballad on the upper side. The vocal is done softly and easily and makes for lots of listening pleasure. The bottom half is another ballad with a pretty tune that Clay pours a great deal of meaning into. Both ends can go and ops should watch this one carefully.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 **I WANT TO PLAY HOUSE WITH YOU**
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

2 **ALWAYS LATE**
Lefty Frizell
(Columbia 20837; 4-20837)

3 **HEY, GOOD LOOKIN'**
Hank Williams
(MGM 11000; K11000)

4 **LET'S LIVE A LITTLE**
Carl Smith
(Columbia 20796; 4-20796)

5 **CRYIN' HEART BLUES**
Johnnie & Jack
(RCA Victor 21-0478; 48-0478)

Additional Tunes

I WANT TO BE WITH YOU ALWAYS
Lefty Frizell
(Columbia 20799; 4-20799)

MOM'S AND DAD'S WALTZ
Lefty Frizell
(Columbia 20796; 4-20796)

MR. MOON
Carl Smith
(Columbia 20825; 4-20825)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

HEY LA LA
Ernest Tubb
(Decca 46338; 9-46338)

A Disk Promotion Man Never Sleeps

NEW YORK — Morris Diamond, disk promotion man, demonstrates in this series of photos the trials and tribulations of some one engaged in his profession.

Here Diamond is shown having to visit five morning disk jockeys before most people have even awakened.

Getting Popsie, *The Cash Box's* photographer, out of bed at four o'clock, Diamond had him accompany him on his wanderings from studio to studio in the morning's wee hours.

The top photo shows Diamond giving Art Ford a copy of Kay Armen's "Tinkle Song"; next he goes to Bob Elliott & Ray Goulding at WNBC to get a plug for Robert Q. Lewis' "Where's A Your House" and Tommy Dorsey's "Black Strap Molasses"; after that it's over to Herb Sheldon for a play of "The Rose I Bring You" which Jan Peerce recorded; then a hop over to Ted Brown at WMGM where Janette Davis' "Mad About Him Blues" gets an airing; and finally a visit to Joe O'Brien for a try on Stuart Foster's "Make Believe Land" with Hugo Winterhalter.

After this, Diamond starts a day's work.

BUSTIN' OPEN!!
The Great Country & Western
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featuring JOHN MADDOX & The Rhythmasters
DOT—78-15001 (45-15001)
and
"MY WIFE AND I"
coupled with
"I'M GONNA LIVE AND DIE IN TEXAS"
featuring BEASLEY SMITH & His Orch.
Vocal by DON ESTES
DOT—78-15002 (45-15002)

CURRENTLY RIDING HIGH

JOHN MADDOX & The Rhythmasters
Sweet Georgia Brown / Dill Pickles — DOT 10S7 (4S-10S7)
Memphis Blues / Alabama Jubilee — DOT 1023 (4S-1023)
Crazy Bone Rag / St. Louis Tickle — DOT 100S (4S-100S)
Hula Blues / I Get The Blues When It Rains — DOT 1012 (4S-1012)

WES BRITT at the Organ
Red Sails In The Sunset / Easy Melody — DOT 1038 (4S-1038)

RHYTHM AND BLUES (New Release)
Good Bye Baby / Raining Blues — DOT 1069
featuring Cecil Gant

HOT FROM COAST TO COAST
Tra-La-La / Hoppin' — DOT 1060
The Griffin Brothers featuring Tommy Brown

COUNTRY AND WESTERN (New Releases)
Are You Coming Back to Me / 'Tis Sweet To Be Remembered — DOT 1062
featuring Mac Wiseman
Fast Women, Slow Horses and Wine / Lifetime To Regret — DOT 1064
featuring Big Jeff and Radio Playboys
Thank You / Please Send Me Someone To Love — DOT 1067
featuring Andy Wilson

GOING STRONG
Step It Up And Go / After We Are Through — DOT 10S8
featuring Big Jeff and The Radia Playboys

SPIRITUAL
Don't Drive Your Children Away — DOT 1040
featuring The Fairfield Four

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Sept. 22 Sept. 15

1—BECAUSE OF YOU 128.7 104.8

CA-1493 (F-1493)—LES BAXTER
Unless

CO-39362 (4-39362)—TONY BENNETT
I Wont Cry Anymore

CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special

CR-60561—ERSKINE BUTTERFIELD
You Might Have Belonged To Another

DE-27666 (9-27666)—LOMBARDO & DeHAVEN
Out O' Breath

ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed

MG-10947 (K10947)—JOHNNY DESMOND
Andiamo

VI-10-3425—JAN PEERCE
What Is A Boy?

2—COME ON-A MY HOUSE 110.9 96.4

CA-1710 (F-1710)—KAY STARR
Hold Me, Hold Me

CO-39467 (4-39467)—ROSEMARY CLOONEY
Rose Of The Mountain

DE-27680 (9-27680)—ELLA FITZGERALD
Mixed Emotions

FE-14001—KAY ARMEN
Just in Case

ME-5671 (5671x45)—RICHARD HAYES
Go, Go, Go

RH-111—LOUIS PRIMA
Bring Forth De Light

SA-793—BERT KEYES
Perhaps

VI-20-4199 (47-4199)—THREE SUNS
Hula Blues

3—SWEET VIOLETS 74.7 92.9

CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man

DE-27668 (9-27668)—JANE TURZEY
Lonely Little Robin

ME-5673 (5673x45)—DORIS DREW
Them There Eyes

VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

Sept. 22 Sept. 15

4—TOO YOUNG 67.3 80.1

CA-1449 (F-1449)—KING COLE
That's My Girl

CO-39271 (4-39271)—TONI ARDEN
Too Late Now

CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight

DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love

DE-27366 (9-27366)—VICTOR YOUNG
Be My Love

ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz

MG-10920 (K10920)—JOHNNY DESMOND
I Fell

VI-20-4105 (47-4105)—FRAN ALLISON
Lies

VI-20-4209 (47-4209)—SPIKE JONES
So 'Elp Me

VI-23-5480 (51-5480)—LUIS ARCARAZ O.
Because of Rain

5—THE LOVELIEST NIGHT OF THE YEAR 62.5 74.4

CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing

CO-39192 (4-39192)—PERCY FAITH
You Are The One

DE-27507 (9-27507)—FRED WARING
Tulips And Heather

DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock

LO-937 (45-937)—ANNE SHELTON
Love Me, My Love

MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

6—I GET IDEAS 52.2 70.0

CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me

DE-27720 (9-27720)—LOUIS ARMSTRONG
Kiss To Build A Dream On

VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

7—COLD, COLD HEART 40.7 27.9

CO-39449 (4-39449)—TONY BENNETT
While We're Young

DE-27761 (9-27761)—EILEEN WILSON
Tennessee Blues

ME-5693—TONY FONTANE
Why Do I Love You?

MG-10904 (K10904)—HANK WILLIAMS

VI-20-4274 (47-4274)—FONTANE SISTERS
I Get The Blues When It Rains

8—WORLD IS WAITING FOR THE SUNRISE 40.5 24.8

CA-1748 (F-1748)—LES PAUL & M. FORD
Whispering

DE-27730 (9-27730)—PERRY BOTKIN
Botkin's Banjo Piano

9—JEZEBEL 34.1 37.1

CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You

LO-1060 (45-1060)—WINIFRED ATWELL
Choo-Choo Samba

ME-5622—ALLEN GREENE
The Miracle

ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

10—BELLE, BELLE, MY LIBERTY BELLE 30.9 22.3

CO-39512 (4-39512)—GUY MITCHELL
Sweetheart Of Yesterday

DE-27717 (9-27717)—DON CHERRY
Cara, Cara, Bella, Bella

ME-5690 (5690x45)—BOBBY WAYNE
Sweetheart Of Yesterday

VI-20-4217 (47-4217)—MERV GRIFFIN
I Fall In Love With You Every Day

Sept. 22 Sept. 15

11—MY TRULY, TRULY FAIR 30.6 59.5

CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby

CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love

CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool

DE-27630 (9-27630)—RUSS MORGAN
I Am Free

LO-1050 (45-1050)—DICK JAMES
Happy Valley

ME-5646 (5646x45)—VIC DAMONE
My Life's Desire

MG-10984 (K10984)—ART MOONEY
Tht World Is Mine

VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

12—CASTLE ROCK 30.4 7.3

CA-1716 (F-1716)—DAVE BARBOUR
La Bota

CO-39527 (4-39527)—SINATRA & JAMES
Deep Night

CR-65061 (9-65061)—4 DEEP TONES

DE-27718 (9-27718)—SY OLIVER
But She's My Buddy's Chick

ME-8944—JOHNNY HODGES
Jeep's Blues

ME-5658 (5658x45)—RALPH MARTERIE
September Song

VI-20-4213 (47-4213)—FONTANE SISTERS
Makin' Like A Train

13—WHISPERING 28.9 14.0

CA-1748 (F-1748)—LES PAUL
World Is Waiting For The Sunrise

DE-27585 (9-27585)—GORDON JENKINS
Song Of The Bayou

ME-5707 (5707x45)—PATTI PAGE
Cabaret

14—SHANGHAI 20.2 24.2

CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz

CO-39423 (4-39423)—DORIS DAY
My Life's Desire

CR-60521 (9-60521)—HARRY BABBITT
Never Again

DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love

MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word

VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning Mr. Echo

15—DETOUR 18.5 13.1

ME-5682 (5682x45)—PATTI PAGE
Who Will Shoe My Pretty Foot?

16—LONGING FOR YOU 18.3 21.3

BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS
Dreamy Melody

CA-1731 (F-1731)—BAXTER & DOHERTY
Sarah Kelly From Plumb Nelly

CO-39499 (4-39499)—SAMMY KAYE
Mary Rose

CR-60546 (9-60546)—GEORGE CATES
Hi-Diddle-Diddle

DE-27703 (9-27703)—RUSS MORGAN
Josephine

LO-1086 (45-1086)—TERESA BREWER
Jazz Me Blues

ME-5655 (5655x45)—VIC DAMONE
The Son Of A Sailor

MG-11021 (K11021)—TOMMY TUCKER O.
I'm Ready For You

VI-20-4219 (47-4219)—CATHY MASTICE
Crazy Things You Do

17—VANITY 17.7 17.2

CA-1584 (F-1584)—LES BAXTER
World Is Mine

CO-39466 (4-39466)—SARAH VAUGHAN
My Reverie

DE-27618 (9-27618)—DON CHERRY
Powder Blue

LO-895 (4-895)—HADDA BROOKS
It Hadda Be Brooks

ME-5659 (5659x45)—TONY FONTANE
Wondrous Word

VI-20-4246 (47-4246)—TONY MARTIN
Oh Beauty

Sept. 22 Sept. 15

18—I'M IN LOVE AGAIN 16.9 12.9

DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind

ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon

VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

19—I WON'T CRY ANYMORE 13.8 14.7

CO-39362 (4-39362)—TONY BENNETT
Because Of You

CR-60446 (9-60446)—GEORGIE AULD
Man With A Horn

DE-27546 (9-27546)—EILEEN WILSON
At The Close Of A Long Day

JU-4025 (4025x45)—DICK BROWN

ME-8211—DINAH WASHINGTON

MG-10928 (K10928)—BILLY WILLIAMS QT.
Gaucho Serenade

20—JOSEPHINE 13.6 11.9

CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine

DE-27702 (9-27702)—MADCAPS
Casa Loma Stomp

DE-27703 (9-27703)—RUSS MORGAN
Longing For You

ME-5675 (5675x45)—LOLA AMECHE
Hitsity-Hotsity

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—MORNINGSIDE OF THE MOUNTAIN 13.3 8.5

22—MARY ROSE 9.9 6.6

23—DOWN YONDER 9.7 —

24—WONDER WHY 9.5 9.2

25—WHILE YOU DANCED, DANCED, DANCED 9.3 13.3

26—MISTER AND MISSISSIPPI 9.2 2.6

27—HOW HIGH THE MOON 9.1 12.2

28—KISSES SWEETER THAN WINE 7.7 10.7

29—WHEN THE SAINTS GO MARCHING IN 7.3 10.3

30—DIMPLES AND CHERRY CHEEKS 6.9 6.8

31—WONDERFUL, WASN'T IT? 6.8 5.4

32—I'LL ALWAYS REMEMBER YOU 6.7 4.5

33—IN THE COOL, COOL, COOL OF THE EVENING 6.6 11.5

34—THE MUSICIANS 5.8 4.7

35—BLACK STRAP MOLASSES 5.7 —

36—THE GIRL IN THE WOOD 5.5 13.1

37—SWEETHEART OF YESTERDAY 5.2 5.6

38—GOOD MORNING, MR. ECHO 5.1 8.3

39—I'LL HOLD YOU IN MY HEART 4.9 7.1

40—SURPRISING 4.8 —

MUSIC DISTRIBS RATIONED

Business Good but Distribs Can't Fill Orders as Music Mfrs. Ration New Equipment Production. Distribs Urge Ops. to Anticipate Needs and Order Ahead.

NEW YORK—The introduction of new phonos these past few months has helped to tremendously stimulate business for distributors. But, at the same time, has caused much worry among many distribs who now find that their ultimate sales will fall far short of what they could be, because they find themselves being rationed by the manufacturers.

The manufacturers are up against many problems in the production of new phonos. The chrome and nickeled trimmings are disappearing. In their stead comes highly polished aluminum. Other outer parts are painted in harmonizing colors and cast iron is being used. Plastics are still colorful and as much of these are being used as possible.

The juke box manufacturer, like all other manufacturers, must seek substitutes for the critical materials which are being taken from him, in ever-increasing quantity, by governmental restrictions on their use.

It seems, too, that many distribs have awakened to the fact that they won't be obtaining as many of the new machines as they thought they would receive.

A very noted example is the fact that juke box distribs who were taking it very easy all summer long, have suddenly found that the opening of the new fall season, jumped sales.

In addition, introduction of new phonos, helped to stimulate interest and, as news of more and more restrictions reached the trade, thereby awakening many ops to the fact that fewer and fewer new phonos would soon be available, orders began to suddenly flood distributors.

The result has been that more trade-ins are now being offered to the juke box distributors. Many of these distribs have sales for these trade-in phonos. But, they haven't the new machines to take in the trades as yet.

As one well known distrib put it, "Our order was cut 25 per cent for new machines. We have already taken in many trade-ins. This puts us in a spot. It forces us to make certain of whatever new phonos we can obtain, prior to even arranging for any more trade-ins with our customers.

"It also means," he continued, "that those operators who want to be sure of getting new phonos had best anticipate their needs and order far ahead. This is the only sure way the operator has of getting his share of new equipment this year and, especially, during 1952, when we have been given to understand there will be even less new equipment produced than has been manufactured in 1951."

WURLITZER BUYS PACKARD

Acquire Entire Assets of Packard Mfg. Co. Phono Division

NO. TONAWANDA, N. Y.—The Rudolph Wurlitzer Company has purchased assets of the phonograph division of the Packard Manufacturing Company, Indianapolis, Indiana, a company which formerly manufactured Packard commercial phonographs, Pla-Mor wall boxes, and related auxiliary equipment.

The announcement was made by R. C. Rolfing, President of the Wurlitzer organization.

The purchase included all phonograph and remote equipment service parts inventory, as well as all Packard phonograph and Pla-Mor wall box patents, trademarks, tools, jigs, fixtures, dies and drawings.

All material included in the acquisition will be transferred from the Packard plant at Indianapolis to the North Tonawanda plant of The Rudolph Wurlitzer Company, where Wurlitzer phonographs and electronic organs are manufactured.

Phonograph operators may send orders direct to Wurlitzer at North Tonawanda, New York, for service parts for Packard phonographs, Pla-Mor wall boxes, and other equipment formerly manufactured by Packard.

Such orders will be filled from the parts inventory acquired from Packard wherever this is possible, and additional parts from time to time will be manufactured by Wurlitzer if there is a sufficient demand for them from operators.

In making this statement Mr. Rolfing did not indicate that the Wurlitzer Company would go into the production of completed units of any items which Packard had previously manufactured.

Thanks! Thanks! Thanks!

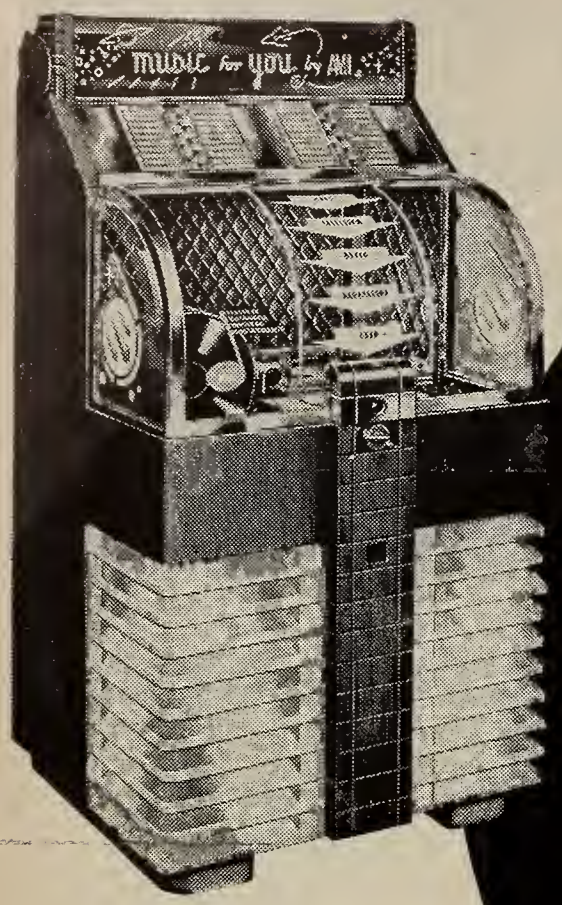
JOE ABRAHAM

. . . for your many floral, oral, telegraphed bouquets and, especially, thanks to all the big crowds that attended our official, grand opening party. It is one event, we have been told by many, that will never be forgotten, and that will be among the outstanding pleasant memories of our very outstanding City of Cleveland. But, most and above all, we want to thank each and everyone of you for your very fine orders for the new, great products of the leading factories we represent: Bally, Rock-Ola, Williams and Como. Thanks, thanks, thanks, again and again.

Joe Abraham

LAKE CITY AMUSEMENT COMPANY

4533 PAYNE AVENUE, CLEVELAND, OHIO (Phone: HEnderson 1-7577)



Actual route experience is already proving that the new AMI Model "D" provides keener listening pleasure for patrons, bustling business for locations and more money for the operator!

see the "D" now...

...at your AMI distributor

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

GOTTLIEB'S

WILD WEST

W-I-D-E OPEN ACTION!

ANIMATED INDIAN TARGET
"bites the dust" when hit . . . scores points.

Non-Sequence "WILD" HOLES and "WEST" ROLL OVERS increase VALUES.

4 SUPER HIGH SCORE "POP" BUMPERS • FLIPPERS

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

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CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Priced For Quick Sale!

5 — BALLS

$60.00
Williams PINKY
Gott. MADISON SQ. GARDEN

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Williams GEORGIA
Genco RIPSNORTER
Genco TRI SCORE

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Gottlieb COLLEGE DAZE
Gottlieb BASKET BALL
Gottlieb ROCKETTS
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Genco SOUTH PACIFIC
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Exhibit SHANTY TOWN

SPECIALS!!

Chicago Coin BAND BOX ..... $ 75.00
Seeburg BEAR GUN 225.00

All games ready to go. At these prices ½ with all orders, moneyorder or certified check.

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HIGHEST PRICES PAID FOR

United 2 Players, 4, 5 Players
UNIVERSAL SUPER TWINS
CHICAGO COIN CLASSICS & TROPHYS

ALLIED COIN MACHINE CO.
786 N. Milwaukee Ave., Chicago, Ill.

Do You Need Good Mechanics?

Cissie

CHICAGO — That pleasant voice Chicago people have been hearing this past week belongs to the lady pictured above.

Tho known to many in the industry, those who haven't as yet met Cissie, will, from the above picture, get some idea of who owns that gorgeous voice.

By the way, her full name is Cissie Gersh—wife of *The Cash Box* publisher, Bill Gersh.

10c PLAY BRINGS MUSIC OP 100% COLLECTION INCREASE

First Music Op to Try 10c Play in Illinois Reports 100% Increase Based on Full Year Play. Lost Only 4 of 130 Locations. Says He Would Rather Sell Route Than Go Back to 5¢ Play.

PRINCETON, ILL.—Wm. P. Jensen of Jensen Automatic Music Co., this city, reported this past week that the firm had shown over a 100 per cent collection increase in over fifty percent of their equipment, based on a year's period of time, on 10c play.

Jensen made this very definite statement:

"I feel this way about 10c play, that if I ever have to go back to 5c play, there will be a route for sale in Princeton, Illinois."

He also reported, "I wish to inform you that I am probably the pioneer of 10c play in the state of Illinois.

"I changed one of my machines last December. Of course, by now we have had a wonderful test.

"At the present time 50% of the machines are doing 100% over 5c play. This comparison is not from the time that we changed, but, instead, comparing it from a year ago this time.

"We have brought our average from $6.50 per week up to a $9.00 average.

"In making this change, out of the 130 locations that we operate, we lost four locations. All these were poor spots.

"I was under a terrific handicap in this area, as I was the only one operating on 10c play. Still, our machines picked up the second week we were on 10c play.

"If any operators would like figures or mechanical details, I will gladly furnish them."

WILL PUBLIC SPEND DIMES AS FAST AS NICKELS?

Telephone Company's Weather Operator Finds They Will

CHICAGO—If this city's phono ops were wondering, this past week, whether the public here would spend dimes as fast as nickels, they need wonder no longer.

In fact, operator after operator clipped a newspaper report concerning the fact that over 294,000 persons here phoned the telephone company's "weather" operator this past week, just to learn what the weather would be like. These were all 10c phone calls.

The last check the phone company had, on a similar hard weather week, at 5c calls, the company received only 245,000 phone calls to the weather operator.

Proving definitely to all the phono ops here, as well as amusement ops, and all location owners, that the public will spend a dime, even faster than a nickel.

Pending Patents

HERE IT COMES!

Williams

RIP-ROARING NEW

JALOPY

OUT IN FRONT with HIGH OCTANE ACTION . . . SOUPED-UP SUSPENSE . . . FAST 'N' FURIOUS FUN!

DEATH DEFYING DEMON DRIVERS

pilot actual Miniature Cars down the track inside the backboard! Breath-taking suspense as they race to hair-raising photo finishes!

6 THUMPER BUMPERS

send ball hurtling around playfield, register High Score, advance Jalopies. Roll Overs and Flippers add speed to each race!

SIMPLE, EASY PLAY! No complicated instructions . . . no confusing scoring! Smooth going all the way!

GET THE WINNER'S SHARE . . .

ORDER FROM YOUR DISTRIBUTOR TODAY!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS

NEW! DIFFERENT!

Keeney's 6 PLAYER REBOUND

1, 2, 3, 4, 5, or 6 Player
New Coloring. Beautiful Cabinet Design.
Immediate Delivery.

Phone: EVerglade 4-2300

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Let Us Arrange a

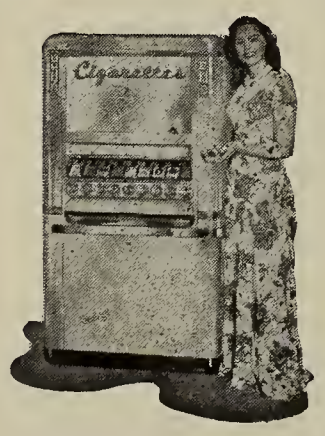
FREE DEMONSTRATION

of the Keeney Deluxe Electric

CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



NAMA Sets Texas Meeting Dates

CHICAGO—Dates of three Texas area meetings for members of the National Automatic Merchandising Association have been set.

First Texas meeting will be held in Dallas, Sunday, Sept. 16. Members of the area, led by Chairman W. R. Hendrick of Vendors Supply Co., will meet for breakfast at Hotel Adolphus.

September 20 ops will meet for dinner at 6 p.m., Plaza Hotel, San Antonio. Gibbs MacDaniel of City Wide, San Antonio, is chairman.

Final Texas meeting is scheduled for Sept. 24 at the Rice Hotel, Houston. W. H. Mason III, of Mason Automatic, announced dinner will be held at 6 p.m.

DALLAS DOINGS

The big event this week was the open house given jointly by American Distributing of Dallas and Fort Worth Amusement of Fort Worth. Purpose was to show off the new AMI Model D.

The crowd at the open house was big and a good time was had by all. The gang ate barbecue and, of course, drank of a number of brews. Looking around the crowded room we noticed all the gang from American Distributing—**Joe Metassa** and his wife, **Leonard Metassa**, and **Mary Cass**, secretary. **Herb Rippa** and his family were on hand. Others were **P. L. Hagler, Arthur Flake,** and **Sam Avalos,** all of Dallas. **E. J. Shelby** and **Fred Ellis** came over from Waco. **Ed Mashek** was there from West Station. **Bill Fitzgerald** of AMI put in an appearance.

We saw **Dewey Parsons** and his wife, Mr. and Mrs. **E. S. Evans** and of course the genial host, **Harry Hooser.** The faces were all familiar and the names well known but unfortunately, too numerous to list in our limited space.

Congratulations to **Mr. and Mrs. Leonard Metassa** who have a brand new baby boy—Danny, by name. Joe calls him "Dangerous Dan" and adds that "he looks about a foot long."

New operators are converting their machines to ten cent play. They have decided that with the increased cost of operating soaring to new heights its time juke box operators raised the price of hearing music.

Ralph Claybrook of Fort Worth, who switched to dime play several weeks ago reports that his gross is up sixty percent. That sounded good to I. D. Hightower, so he is following suit.

Over in Amarillo, **Hugo Joeris** is converting to dime play and so far he has had no complaints from the customers. **W. B. Walthan** of Mineral Wells is doing the same thing in his section of the state.

Operators over the state gave away, burned and destroyed the last of their one-ball, five-ball and slot machines, as the law prohibiting their use went into effect. **R. A. Titsworth** was among the first to give away his machines.

Operators are turning to other games. The ones that are still legal. Such as shuffle alleys. **Tillman Babb** of Melody Music, **Holland Farrow, R. E. Driscall, Leon Malcomescius, A. E. Thornton, Barney Dosterschield** and **Dewey Parsons** were among the early shoppers for shuffle alleys.

Speedy (Judas Goat) Walker of Waco was in town this week buying new juke boxes for his route.

J. D. Mills of Amarillo reports that business is good.

That charming voice you've been hearing, and that gorgeous gal you've been seein', talkin' The Cash Box to you guys and gals of the Windy City — that was Cissie! (Cissie Gersh, wife of Bill Gersh). Hope that you, too, agree she "really is somethin' out of this world." . . . Ben Coven and his very charmin' missus, Trudy, are busier than busy. Ben's dad and mother came in to visit their very beautiful home in Highland Park. Came all the way from California. And just when Ben's busier than a buzzin' bee with Bally's newest clickeroo, "Coney Island". Like Ben says, "Hope I can find some time to get home and talk with mother and dad. But", he claims, "the way they're phoning me and calling at our place here asking for more and still more 'Coney Islands' I don't think I'll ever get a chance to get home." . . . Al Silberman and his very charming wife, Sylvia, started back to L. A. driving a brand new Cadillac. . . . By the way, that really was Mr. and Mrs. Jack Leonard, service ace of Badger, L. A. They brought their three gorgeous children and enjoyed their vacation in Chicagoland.

Happiest (and among the most beautiful) Mamas in Oak Park is Irene Gottlieb. She's now relaxed. Got those beautiful children in school. Brother, you just ain't got no idea at all what those three gorgeous kids can do to a joint when they bust loose. Ask Nate Gottlieb. . . . Logan Distribs had a visitor at their new offices (627 Milwaukee Ave) that was absolutely unwelcome. Some thief broke in and carted off the typewriters, adding machines, and loads of stock. (Just in case you other guys ain't insured, get straight with the insurance people. Everything's getting more and more valuable and extremely difficult to obtain) . . . Ralph Sheffield of Ace Premium Sales Co. very happy in his new location at 1155 Milwaukee Ave. The boys are happy with Ralph, too. He's got what they want. . . . Ralph (Nick) Nicholson paid a fast visit to the Bally and Como plants and zipped right back to the Hoosier State where he's doing a very great sales job. . . . Art Weinand of Rock-Ola doesn't even get a chance to relax at home these days. This past Sattidy he received over oompteen phone calls at home asking for more phonos. So now, Art says, "To get some rest I get out o' town."

What a mob of Windy City people were at Joe Abraham's grand opening party in Cleveland. If you haven't seen this new building make it your business to drop around soon. . . . Phil Weinberg, that handsome thing, came back to our little city for a few days, but, rushed right out to the West Coast when he learned he could deliver some more Coney Islands. . . . Busiest of all the guys named Bill was Bill DeSelm. Now that United openly announced they're shippin' "Zingo", a three-coin replay, all Billy does is hold the phone in one hand and write with the other while shipping away. (Zingo to you Billy). But, most important statement of the week was when Billy said, "We can hold our heads up because United can produce." . . . Sam Stern of Williams out to sunny California where he spent a week looking over thisa and thata.

Bill Ryan of Williams happier than a lark this past week that he could announce "Jalopy". This new one, which we saw for the first time down at Leo Weinberger's gorgeous Louisville offices, had crowds around not only playing, but, most important, really enjoying themselves and getting a laff watching those jalopies scooting in for first place. The game has some added features that didn't appear on Hayburners. Which should make "Jalopy" a whizzeroo of a moneymaker for Hayburners sure pulls in the coin. . . . Frank Mencuri of Exhibit just returned from a stay at the Canadian National Exhibition and Frank reports that it's the world's fair all over again. Of course, what Frank ain't tellin' is that those Exhibit horses are going all day long. Big Bronco and Pony Express are earning more moolah than even you dreamed was possible. And Gun Patrol, Brother, dun't esk. . . . Wally Finke and Joe Kline of First Distribs come up with another very grand idea for the ops' convenience. They will have a "courtesy desk" in their new and enlarged showrooms where ops, and ops only, will be able to write, sit, and relax. Strictly and solely for operators.

Coach Henry A. Brown of Grinnell College has himself a future football star in Don Rockola of Chicago. Don was grabbed by Coach Brown for grid practice on Sept. 10. Now the coach believes that Grinnell will have one of the greatest triple threat men in football history in David C. Rockola's son. . . . By the way, and this just came to mind, Dave Gottlieb started D. Gottlieb & Co. back in 1927. Which means, if our figures are right, that 1952 will be the 25th Anniversary Year for D. Gottlieb & Company (Am I right, Dave?) . . . Bill Jensen of Princeton, Ill. puts it this way, "If I ever have to go back to 5c play there'll be a route for sale in Princeton, Illinois." . . . Dan Moloney loves hot weather. He must. Just made a swing thru the southern states where the thermometers are all broken because of the heat that is being endured down there.

That handsome guy you saw swaggering out of the Bismarck Hotel was Al Siegel of Toronto, Vancouver, Windsor, Montreal, and other places in the Canadian Dominion. Al's now one of the top men in Canada. Even Robert Q. Lewis admits that. Especially after being televised with Al who bought some talent from Robert Q. for his Elmwood spot. . . . Just nuts about that little Morton Weinberger. (Look out, Leo, he's gonna take over Southern one of these days) He's gonna celebrate his wedding at the Chez on the 23rd. That'll be a Sunday nite. So, if you're around town, why not send Morty a wire? . . . Al Stern of World Wide has been doing so many nice things for people that someone ought to tell the story. Al's been responsible for some sick ops enjoying life with Tv sets and radios and even paid their hospital bills. Why won't he tell the details of the many fine things he's done? Maybe this, someone claims, will loosen up some stories. But, whether it does or does not, orchids to Al Stern for his very fine way of showing ops his appreciation for the business they've given his World Wide firm.

Don't think that there's a faster moving guy in this, or any other business, than Jack Nelson, Bally's salesmanager. And we're not just thinkin' of today. We remember the same speed action, and outstanding logic, for over 20 years. . . . Phil Weisman, Joe Glinco, Mike Spagnola of Automatic Phono Distribs sold more AMI Model D phonos their opening day than we think they'll be able to deliver the next three months. This was one of the most successful business showings in the nation. And done very quietly. Congrats to three swell guys who deserve every possible break. . . . Nicest kid in the songstar biz is Johnny (Desmo) Desmond who has never yet failed any juke box op for any opening or other affair. Not only sings for free, but, and this'll probably make some guys feel bad—pays for his own pianist at Union scale. . . . (Dear Cissie, I LOVE YOU.)

SOUTHERN AUTOMATIC MUSIC SHOWS CLICK BIG

Firm Rates "D" Day Showings as Most Successful in All Their History in Coinbiz

LOUISVILLE, KY. — Leo Weinberger, President of Southern Automatic Music Co., this city, with branch offices in various other cities in the central southern part of the nation, reported that their showing of the new AMI Model D phonos brought in 780% more business than they had ever formerly enjoyed from any showing of any new music line of equipment.

In fact, both Leo and Morton (his son) said, "Not only did we enjoy more business than ever before, but, people from all over the nation visited with us.

"We point in this case," they both stated, "to Mr. and Mrs. Bill Gersh of *The Cash Box* who flew in from Chicago to attend our showing. We also want to point to Clarence J. Latscha of The Billboard who flew in from Cincinnati.

"This," they state, "was the most outstanding and most successful showing, especially from a real business standpoint, in all our history here in Louisville, Kentucky."

FT. WAYNE, IND.—Over 100 operators called around to see the new AMI Model D, Samuel S. Dicter, manager of the Southern Automatic Music Co. offices here reported.

John P. Stocksdale and Fred J. Allen, were in charge of sales.

E. Wayne Palmer, chief of the service dept., Fred Weber, Bill Malone, George H. Graybill, Winston Seitz and Carroll Everhard were on hand to help Palmer.

Hostesses here were: Mrs. Samuel S. Dicter, Suzanne G. Dicter, Mrs. John P. Stocksdale, Mrs. E. Wayne Palmer, Mrs. Fred J. Allen and Miss Dorothy Leonard. Ops brought their wives and children to this showing.

LEXINGTON, KY.—Homer Sharp, manager of this Southern Aut. Music Co. office reported, "The largest crowd in the history of this office came in to see the new AMI Model "D."

"In fact," he said, "one op came all the way from Vico, Ky. That's over 155 miles from here.

"Mr. and Mrs. Vivian C. Coirtiour of Litchfield, England, also came in. This sets some kind of a long-distance record," Homer said.

In attendance at this showing, in addition to Homer Sharp, were: Mabel Cundiff, C. F. McMillen, James McKechnie, Stanley Burger and Jimmy Cochran.

CINCINNATI, O.—Joe Weinberger claims, "This was it. Never saw anything like the reception the new AMI model 'D' got from everyone. And, believe me, this was the biggest crowd we have ever yet entertained."

Paul Himburg, Mrs. Maxine Meale, Mat Haley, Ralph Fitzpatrick, Donald Combs, Bill Colston, Al Hahn, Allen Fryer, Bob Holt, Mike Carlotta and Ted Clark did the demonstrating and the hosting at this successful Southern Automatic Music Company showing.

PROVED
AMERICA'S
BIG 5
STEADY
MONEYMAKERS
1 - Exhibit's Dale SIX SHOOTER
2 - Exhibit's GUN PATROL
3 - Exhibit's BIG BRONCO
4 - Exhibit's PONY EXPRESS
5 - Exhibit's SILENT SALESMAN
That's RIGHT . . . Exhibit's five sensational products have proved themselves, everywhere in the nation, "America's Steadiest Moneymakers." More and more operators are calling for "The BIG 5" Exhibit Moneymakers. If you haven't yet investigated "The BIG 5" do so today! Write NOW! Or, better still, phone or wire for full details to:
EXHIBIT SUPPLY COMPANY
4218-30 WEST LAKE STREET CHICAGO, ILLINOIS

Texas Ruling Upsets Many Ops

AUSTIN, TEX.—An opinion handed down (Sept. 5) by the Texas State Attorney General's office held that pinball machines and marble tables that pay off free games are banned under the state's new anti-slot machine law.

In attempting to knock out slot machines and other gambling devices operated by insertion of coins, the 1951 Texas Legislature enacted a law which included a ban on any coin-operated device that when operated "may deliver, as the result of an application of an element of chance, any money or property."

The new law provided for a prison term of two to four years for possession of the outlawed machines.

Directed to State Comptroller Robert S. Calvert, who collects taxes on coin-operated devices, the attorney general's opinion was written by Assistants Ned McDonald and J. Fred Jones.

The opinion held that the term "property" was used in its broad sense so as to include free games.

It is a matter of common knowledge from public statements by the sponsors, the opinion said, "that free-game marble and pinball machines were one of the evils intended to be more effectively suppressed by the act."

The attorney general's opinion further noted that the Texas House of Representatives killed an amendment which would have exempted free-game pinball machines.

NPA Sets Up Appeals Board for Mfrs Hard Hit by Shortages

WASHINGTON — Amending its own Regulation 5, August 29, 1951, the National Production Authority has arranged for an Appeals Board to allow manufacturers who use steel, copper, aluminum, or other scarce materials, under NPA allocation, to appeal denials of applications for adjustment of CMP allottments and materials allocations.

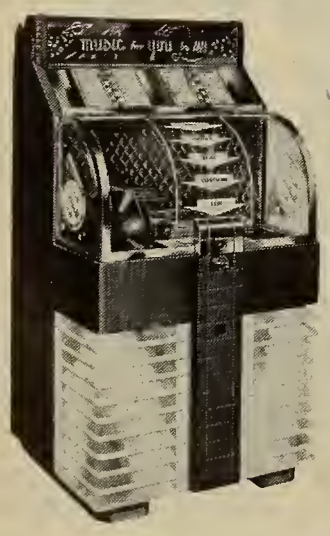
The amendment provides: 1) That when a manufacturer believes that a provision of an NPA order, a CMP allottment or materials allocation creates an unreasonable hardship for him or is not in the public interest, he may apply for an adjustment to the NPA industry division that administers the order or makes the allottment or allocation.

2) If the request for adjustment is denied, the manufacturer may appeal to the Appeals Board. The appeal must be filed within 45 days of the industry division's decision or, in the case of CMP allottments and materials allocations, within 45 days of August 29.

NPA requires: 1) That appeals be filed in quadruplicate with the Secretary, NPA Appeals Board, Office of the Administrator, National Production Authority, Washington 25, D. C.

2) That the notice of appeal include the nature of the NPA action appealed from, the grounds of appeal, copies of the documents on the NPA action, and whether an oral hearing before the board is desired.

Further details are contained in NPA release 1157.



AMI
New Model "D"

Visit Our Headquarters This Week

Southern Automatic Music Company

735 South Brook St., Louisville, Ky. Phone: Wabash 5094
1000 Broadway, Cincinnati 2, Ohio Phone: Main 3262
129 West North St., Indianapolis, Ind. Phone: Plaza 5571
3011 East Maumee Ave., Fort Wayne 4, Ind. Phone: Eastbrook 3487
240 North Jefferson, Lexington 2, Ky. Phone: 3-2955

EASTERN FLASHES

What makes New York—New York? Would it be the crowds that are constantly on the move? Would it be the smells of so many different foods? Would it be the sprightly, brightly lighted theatre marquees? The flaming, twisting, spinning, gigantic signs? Would it be the well dressed men and women strolling down Fifth and Park? Or would it be Third and Second's sawdust covered barroom floors? It's New York. And a stay for a week is most revealing. . . . Like, for example, the many arcade guys we bumped into along Coinrow telling us that this past season was one of the very best. At least at the seashore spots. The boys with the inland arcades claim "it was just so-so." But, since a lot of these guys are chronic cry-babies, it's hard to tell just what they mean. . . . **Barnet (Shugy) Sugerman** and **Abe Green** of Runyon Sales haven't gone in for any big AMI showing. The reason? "Already oversold," Shugy claims. In fact, he says, Irving (Kempy) Kemper is destined to sit out the next weeks until the AMI factory shoots in more equipment. In the meantime, Abe and Shugy and some friends are enjoying themselves playing at gin rummy.

Happiest and most optimistic guy 'round this big town is **Ben Becker** of Bally. Here's one great guy who just won't take "no" for an answer. And who doesn't believe that anything bad lasts forever. . . . **Jack Mitnick** ain't been around this past week. **Jock MacNick** has been traipsing the road thrilled at the crowds who thrill to AMI. . . . **Larry Feigenbaum** took over for **Al Simon** this past week. Al was home with "Little Al." Larry chewed his fingernails down to the elbow waiting for Chicoin's new 6 player to come on-a into town. . . . Maybe you don't know it—but—**Milt Nagler**, the guy you talk to at **Mike Munves'** joint . . . has been serving operators for over 30 years. If they're going to throw testimonial dinners around—we nominate Milt Nagler for the biggest of the bestest. Here's one grand, old guy who deserves anything that's everything, especially from arcade owners everywhere in the whole, wide, cockeyed world. . . . **Nat Faber** is still one of the biggest of all the arcade ops everywhere.

Bill Rabkin busier than ever completely with defense work. But still enjoying operating that Rye, N. Y., arcade. . . . Hear that **Max Levine** is also 100 percent engaged in helping our Uncle Sam to get prepared. . . . **Harry Pearl** is reported down in Trenton operating with his brother. Harry is reported to have said that when and if Genco comes out with some new ones he'll be back traveling the highways and byways. . . . **Hymie Koeppel** claims that he enjoyed the weekend tremendously. His soldier son in from camp. His gorgeous dotter back from Arizona. "Once again a happy family," is the way Harry put it. . . . **Milt Cole** of Cincinnati, who spent some time in our extra-big and ultra-flashy town, reported to have taken back lots of price lists with him for some quiet study when he gets back home. (Some of the boys here, Milt, waiting to hear from you with those orders).

Willie Levey here to escape Miami's hot weather. But, believe you me, wishing he were back already. Back where the palm trees murmer in the trade breezes and where the sun just shines and shines. . . . **Ed Wurgler** of Wurlitzer expected in town sometime this coming week. That will give out good friend **Joe Young** the opportunity to tell how he's been selling 'em as fast as he gets 'em. . . . Everyone getting all dressed up this past week to attend the big testimonial dinner to **Al Denver**. One guy who sure does deserve such honor. Al's worked hard, from 'way back during his sportland days on 42nd Street, in an effort to get the ops to stay together and to help each other into a better understanding. . . . Wanted to get together with **Dave Lowy** for just a little chatteroo. But, the guy's so busy, just let him be. Scooted by his joint before he could drag us in and have us help him pack and move those big crates about. . . . Hear that **Nat Cohn** is gonna bust right out with something really great. Depend on this energetic hunka human promotional dynamite to come up with something every time. . . . Yes, that was **Bess Berman** who was telling us about the "new traveler" for Apollo. . . . Anyway, New York's still New York.

MIAMI MURMERS

An auto trip thru a lot of miles in this sunshine state revealed that this should prove a paradise for some enterprising juke box salesman. We've never seen so many, many pre-war, as well as early postwar, juke boxes in our lifetime. In fact, some of the phonos were so old, we were puzzled for a while as to just how to choose the disk we wanted to hear. And, since some of the distribs squawk about "selling" the 'gator juke box ops, we'd like to remind them of an old, old sales story. Of the Englishman who was sent to Africa, many, many y'ars ago, to sell British shoes. After he arrived and looked over the natives, he wired his home office in London, "Natives don't wear shoes here. No sales possible." About the same time an American shoe mfr. also sent a salesman out to the very same spot in darkest Africa. After he landed there and looked around, he cabled his factory: "Oh, brother, send a zillion pairs. There ain't anyone here wearing shoes."

Stopping in Silver Springs we realized what a bonanza there was here for some really enterprising arcade op at the busy, busy boat concessions. All we could find to entertain the crowds were: two name plate machines, one Photomatic, and a few other old, old arcade pieces. And what a vacation and sightseeing spot Silver Springs is. . . . Ran into a really old timer in the coinbiz on the way—**Harry Plissner**. Used to be one of the big arcade ops in Baltimore. Can remember when **Roy McGinnis** bought his arcade. And what a grand take Roy enjoyed from that spot for y'ars and y'ars. Harry's more or less retired. Just enjoying Florida's grand sunshine and life in general. . . . Gotta letter from another old timer, Al Myers, who owns an arcade in Far Rockaway, L. I. Al was good enough to send us a Detecto Scale. Since he didn't have any return address, we simply mailed our letter to: Al Myers, Far Rockaway, L. I. And, believe it or not, it reached him. Which made us feel very swell. Means that Al sure is well known there.

Biggest event of this past week was Sam Taran's showing of the new AMI Model "D-40" phono. The showrooms were absolutely jumping. All came away with the belief that AMI has produced another great phono. In fact, **Ely Ross** was all smiles about this new one. Claims that sales were "away ahead of last year." . . . **Willie Levey** left for a month's stay in Noo Yawk. But, Willie gets that way every so often. And then is he glad to come back to sunny Miami. . . .

Nick Carter of Nikabob Distribs ready to take the wraps off the new AMI for an official showing at his Pico Blvd. spot soon as he returns from displaying the new machine to the boys up in Bakersfield. . . . There seems to be lots of interest among local operators in the machine, what with its handsome new design and the reputation for turning out a quality phonograph long enjoyed by the AMI people. . . . Ran into a young and quite successful music publisher name of **Jack Gale** while up at Columbia Records and it was nice to hear him say that his United Music firm knows they've got a good one ONLY when it takes hold in the juke boxes of America. . . . Right now, could be he's got a hit for sure in "I Wish I Was," a very cute tune and cut by **Rosemary (Come On-A) Clooney.** . . . Just heard from a mutual friend that **Phil Robinson**, the Chicago Coin man, has gone on a diet: He's no longer eating between meals. . . . Ran across operator **Al Cohen**, whose games and music extend from Santa Monica to Whittier and who is an eligible young man, just in case any eligible lady operator happens to be reading this column.

Bumped into **Al Bettelman** of C. A. Robinson firm while shopping for some bagels on Fairfax Ave. and learned that they're expanding their Pico Blvd. emporium. . . . Charlie and Al will be handling a full line of popular games from now in, 5-balls and shuffles, also assorted music equipment. . . . Al wouldn't commit himself but we shouldn't be surprised if the boys don't come up with a couple of exclusive rep deals. . . . We also gathered that things were on the quiet side at present up in Reno, what with the tourist season starting to chill off. . . . Williams' "Jalopy" is in at Badger Sales and giving the still-hot "Hayburners" a run for the ops' money. . . . **W. R. Happel, Jr.**, took himself a couple of days for some Balboa fishing, results unknown, and young Bill Happel's injured hand is coming along quite well, we were told by a certain interested young lady.

Operators are still **Johnny Hawley's** favorite customers and always will be, says he, but the Hawley firm is now definitely in the wholesale novelty merchandise business. . . . Johnny has crews of salesmen out to the retailers and expects to concentrate on this phase of his activity, with coin amusement games taking a back seat, at least until after Christmas. . . . Chatted with **Bob Simpson**, who works for **Bob Bard**, and learned that he's keeping fairly busy these days with new music installations. . . . Bard is one outfit which favors the biggest boxes on the market. . . . It's still Wurlitzer at the Hollywood Palladium, where **Paul Laymon** has one of the 1400s for the duration of **Ray Anthony's** stay. . . . Incidentally, what happens jukebox-wise when **Sonny Burke's** ork follows into the spot we couldn't guess. . . . It so happens that Sonny is also West Coast A & R man for Decca.

On the Row: Balboa's **Roy Smith**. . . . **Cecil Ellison** of Lancaster. . . . **James Bowman** from San Bernardino. . . . **Harry Rowe** of Van Nuys. . . . **C. R. Honeyman** of Long Beach. . . . San Diego's **Bob Frazier**. . . . **Al Zaboski** of Gardena. **Bill Molezzo** from Porterville. . . . Crestline's **Ray Russell**. . . . **Bill Bradley** of Covina. . . . **Gus Weiner** from Santa Maria. . . . Southgate's **James Cameron**. . . . **W. L. Cook** from Palos Verdes. . . . Artesia's **Johnny Ketchersid**. . . . **Dudley Trojan** of Inglewood.

Ops barging into town advise business picking up everywhere. . . . Charley **Bohnen** of St. Cloud popped into town. First time in many moons. He's been busy with his new motel. . . . **Jerry Hardwig** also of St. Cloud dropped in to say hello and advise his TV business is keeping him plenty busy. . . . Other ops from St. Cloud in this week were **Bob Lammers** and **Charlie Sersen**. . . . **Morley Burnett**, Gopher Novelty's service ace, became the proud pappy of a gorgeuos little gal on Sept. 1. . . Scootin' about town buying here and there: **Harry Galep** of Menominee, Wis., **Don Bolier** of Baldwin, Wis., **Corky MacDonald** and **Frank Davidson** of Spooner, Wis., **Kenny Ferguson** of Stillwater, Minn., **Stanley Maytas** of Moose Lake, Minn.

Ted Heil told the story of how he had to become chief cook and bottle washer when Mrs. Heil suddenly took sick just when a gang of people were coming over to the house for dinner. Ted plunged right in. Baked. Cooked. Washed. Cleaned. And proudly heard all who ate that meal acclaim him Gaylord's outstanding chef. . . . **Gil Hanson** surprised by a sudden visit. Hadn't been around in sometime. . . . Rushin' here and there this past week: **Ben Kragtorp** of Tracy, Minn., **Ben Jahnke** of Hutchinson, Minn., **Jim Stansfield** of Winona, Minn., **Gordon Dunn** of Moose Lake, Minn., **Harry Nold** of Cambridge, Minn. . . . Speed merchant **Stan Woznak** of Little Falls, Minn. zipped in and zipped right out again. . . . **Ed and Millie Berkemeyer** of Litchfield, Minn. dashed in and dashed right out. . . . **Pete Vanderhyde** of Dodge Center, Minn. didn't waste too much time in the Twin Cities this trip. . . . Here's our wishes for a very speedy recovery to **Mrs. Sam Finsky**, wife of Duluth's Automatic Cigarette Service boss. Mrs. Finsky suffered a stroke and is hospitalized in St. Lukes Hospital, Duluth.

DIXIE COIN SHOW BIGGEST

NEW ORLEANS, LA. — Introductory showing of the new AMI Model D started Sunday afternoon, September 9th, at the office of Dixie Coin Machine Company, 122 N. Broad St., this city, and resulted in the largest turnout of Louisiana operators in the history of the concern, according to Ed. Holyfield, Manager.

"In my experience in the coin field, I have never conducted a more successful showing of any piece of equipment", said Holyfield.

"We were particularly pleased to see so many of our old friends and regular users of AMI equipment. The number of operators in attendance, who have not been regular users of AMI, was indicative of the tremendous interest this great new box has aroused."

The showing is to continue throughout the week for the benefit of those unable to be present on Sunday. Deliveries are already being made on initial orders.

WILL TRADE . . .
BRAND NEW
TURF KINGS
(in original crates)
FOR . . .
MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT
Write—Wire—Phone
RUNYON SALES COMPANY
Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N. J., TR 5-6593

Central Distrib Show

ST. LOUIS, MO.—Morton H. Soll, ad manager for Central Distributors this city, began showings of the new AMI Model "D" phono on Sept. 8 and reports that:

"This has been the most outstandingly successful showing of any new product we've ever yet conducted."

Soll advises that the showing is still on as far as Tony Koupal, Charley (Bud) Kagels, Norwood Veatch, and all the personnel of the entire organization is concerned.

"It's not only amazing", Soll reported, "but, what gets me and every one else concerned with Central is the fact that operators are coming back again and again and asking for more and more.

"We started to deliver from the very first day we showed the new model", Soll informs, "and we haven't stopped delivering yet. Only hope", he opines, "that we can get as many as we need."

LOST LEASE!
ARCADE FOR SALE
WRITE BOX NO. 822
c/o THE CASH BOX,
32 W. Randolph St., Chicago, Ill.

CIGARETTE MACHINES
Cig. Machs. All Makes ..... WRITE
Chester-Pollard Golf Mach. $99.50
Evans Tommy Gun 99.50
Sunshine Cookie Vendor 49.50
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

MECHANIC WANTED
Large Chicago operator has very fine paying position open for mechanic experienced with all types of juke boxes and amusement games. Must have car. Give full details and experience in first letter.
Box No. 815
c/o The Cash Box, 32 W. Randolph St. Chicago 1, Ill.

What Ops Say About 10c Play

ROCKFORD, ILL.—Lou Casola of this city says, "We are featuring 10c play and enjoying a net increase of 40%."

ALBION, IND.—"Haven't yet tried it. Don't think it will click here," reports Ed Van Gessel of Van's Coin Machines.

ROME CITY, IND.—Jack Hartman writes: "I'm operating the appealing shuffle games at 10c per game (new ideas are needed badly) and I find it very tough going to just make your investment back, after the split.

"Our only solution is what *The Cash Box* wrote about many years ago, 60/40 split.

"Why shouldn't we collect 60% of the end? It's our investment. And a real stimulation to every location.

"They make money. What about us?"

SPECIAL
Used Turf Kings AB Series $269.50
Turf Kings new AB Series ..... Write
COVEN distributing company
3181 Elston Chicago 18, Ill.
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All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.
Authorized Distributors for
WURLITZER PHONOGRAPHS Models 1400 & 1450
BALLY PRODUCTS - PERMO POINT NEEDLES

MFRS CLICK WITH NEW GAMES

Williams Shows "Jalopy"—United Releases "Zingo"—Bally Features "Coney Island"—Gottlieb Has "Wild West"—ChiCoin Offers 6 Player Bowler

CHICAGO—Manufacturers greeted the new Fall season with some of the finest amusements the industry has ever yet seen.

WILLIAMS MFG. CO.

Bill Ryan, general salesmanager of Williams Manufacturing Co., announced the firm's latest new game this past week. It's "Jalopy." A take-off from the firm's sensational "Hayburners." "Hayburners" remains in production with demand just as great as ever. But, according to Bill Ryan and other executives of the firm, "Jalopy" has something entirely new and different which did not appear on "Hayburners" and, therefore, the game offers the players some new and better, as well as more thrilling action, with the opportunity of continuing on for high score even after the jalopies have run their race.

UNITED MFG. CO.

United's new replay game was greeted with many cheers, according to salesmanager Bill DeSelm. Its called, "Zingo." And, DeSelm reports, it went zingo as far as opening sales were concerned, with the firm's distributors reordering instantly after testing the sample. With such successes as United's Six Player Shuffle Alley, A-B-C, and 3-4-5 under their belts, and still hot on the current market, the new "Zingo," according to executive members of the firm, is destined for one of the biggest production runs United has ever yet enjoyed.

BALLY MFG. CO.

At this big and busy plant, where defense work is taking ever stronger hold, executives are thrilled with their newest click game, "Coney Island." As Jack Nelson, general salesmanager stated, " 'Coney Island' went right over the top even before our first announcements were off the press." With such other hits as "Bright Lights," "Shuffle Line" and, especially, "Futurity," Bally started the fall season off with a really terrific bang for all the nation's operators when they introduced the new extra-balls, in-line scores game. "The big problem," as salesmanager Jack Nelson advises, "is to just keep rolling 'Coney Island' off our production lines in the quantities the trade is demanding."

D. GOTTLIEB & COMPANY

So many great pinball clicks have come from D. Gottlieb & Company that, as ops say, its not at all unusual to expect anything but a game better than the last one produced by the firm. It's an enviable reputation to enjoy and is certainly more than held up by the firm's new five-ball for the fall season, "Wild West." Once again the men over at the Gottlieb plant have given ops a game that has all the noted Gottlieb qualities for holding players and for bringing in coins in ever bigger gobs. The "Wild West" has so many fine features that an attempt at written description would never do the game justice. It simply must be seen and played.

CHICAGO COIN MACHINE CO.

Producers of many hits, ChiCoin introduced a brand new Six Player Bowler this past week that has all the qualities for which their games are famous everywhere in the world. It looks like another big hit for the firm to chalk up on its long list of hit entertainments. The executives of the firm, Ed Levin, Sam Lewis, and all the others, were mighty thrilled to have ops phone and wire, immediately after their first announcement and, in many cases, order sight unseen. Ops know they can't go wrong with a ChiCoin game. Factory officials are enthusiastic about the new Six Player Bowler. It clicked with everyone who has seen and played it. Ops are being urged to see the newest in the ChiCoin line at their local jobber or distributor. "Playing it just once will convince any operator we have a new moneymaking hit for him," is the way Sam Lewis put it.

WANTED FOR TOP CASH $ $

5 BALLS

Minstrel Man
Happy Go Lucky
Four Horsemen

Madison Square Garden
Spot Bowler

Double Feature
Joker
Rockettes

NATIONAL COIN MACHINE EXCHANGE
1411 Diversey Blvd. (Tel: BU 1-6466) Chicago 14, Ill.

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IF WRITING—State make, model, condition and lowest price expected.

IF PHONING—Ask for Mr. Mattingly.

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Give Price Wanted, Condition, Appearance, Quantity and When Ready to Ship in First Letter.

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Box No. 881
c/o THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTED JUKE BOX OPERATOR WRITES OUR EDITORIAL THIS WEEK ON 10c PLAY

Grosses 28% More Money, Enjoys 40% Less Service Calls and Wear and Tear on His Equipment, Assuring Him His Machines Will Last 40% Longer Time

For over eight years *The Cash Box* urged the nation's entertainment machines operators to change to 1 play 10¢ and 3 plays 25¢. Some listened. Some tried. But, due to competitive circumstances, most failed.

The Cash Box then urged, as an alternative, that ops switch over to 70%-30% commission-percentage basis. 70% to the operator, 30% to the location owner. Many tried and succeeded with this operating plan.

But, when inflation entered into the picture, just a short time ago, and when overhead expense zoomed high into the blue sky, ops found that they were paying anywhere from 200% to over 400% more for overhead expense as well as new machines, they were then either forced to make drastic changes or else go bankrupt.

Again *The Cash Box* pointed out the need for 10¢ play. *The Cash Box* explained that, with manufacture tending steadily downward, and with the possibility that very, very few new machines would be sold as the months went by, because Government agencies were placing more and more restrictions on use of critical materials, it was up to every operator to make his present machines, and all new machines he purchased, last as long as possible.

The Cash Box proved that, as far as preserving equipment, enjoying less service calls and longer life for machines, 10¢ play was the one and only best answer.

Even if only half the number of regular 5¢ players inserted dimes into the juke boxes or entertainment machines, *The Cash Box* explained, the operator would still earn the same amount of money he was earning on 5¢ play. But he would, at the same time, save money (which is the same as earning more money), because he would then enjoy less wear and tear on his equipment, which also means less service calls, and would know that his machines would last a 50% longer period of time.

The letter received this past week is the answer to what *The Cash Box* has been preaching to the trade. It is the best editorial *The Cash Box* could ever write.

J. & G. DISTRIBUTORS
Coin Operated Machines
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PHONE MAIN 7782

- PHONOGRAPHS
- PIN BALL MACHINES
- ARCADE MACHINES

August 30, 1951

The Cash Box
32 W. Randolph Street
Chicago 1, Illinois

Attention: Bill Gersh

Dear Mr. Gersh:

We have converted our entire Juke box route to 10¢ play, just as every operator in this area has done. We have been on 10¢ play since March; and it no longer is in its test stage. It is a proven fact with us that 10¢ play is the operators' salvation.

Our gross take has increased on an average of 28%, whereas the number of times the machines are played has decreased 40%; which all adds up to 40% less service calls, and more money in our pockets.

Those operators who shout and claim that 5¢ play is the only thing are the ones who have not given 10¢ play a trial. Once they go to 10¢ play, I am sure that they will "Begin to see the light".

J & G DISTRIBUTORS

John Dochkus

John Dochkus

P.S. You may use this letter in your "Cash Box" magazine.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates $1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Bingo Rolls—must be clean and in A-1 condition—$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIverside 4745.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE. CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Seeburg 3-Wire Step Selectors SS 20-1 Z. State quantity and price. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT — Bally Bright Lites. State number and best price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL.

FOR SALE

FOR SALE—Seeburg 5/10/25c wireless and 3-wire Wall Boxes; Seeburg 146, 147, 148, S & M Models. Available now. Mail us your offer with 1/3 deposit. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE — Big Top Pinball $40; Baby Face $30; Bank-A-Ball $70; United Shuffle Alley perfect $10; A.B.T. Gun $15; Harvest Moon $50; AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE—Packard # 400 hideaway $69; Packard Manhattan $139; Packard Speaker # 1000 $29.50; Packard Pla-Mor Boxes $10; Seeburg W6-656 5c wireless Wall Boxes $16; Seeburg W1-656 5/10/25c wireless Wall Boxes $30; AMI Boxes 5/10/25c $45; Wurlitzer Boxes # 3020 5/10/25c $39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX. EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Brand new in cartons. Watch My Line $215; Six Shooter $239.50; Gun Patrol $239.50; 6 Player United $389.50; Bowlette $135; Tri-Score $115; Bomber $175; Hit & Run $149.50. Call or wire for lowest prices of Hayburner. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's $75; Wurlitzer 850's $55; Wurlitzer 700's $57.50; Wurlitzer 1100's $350; Aireon Coronet $100. F.O.B. Kansas City. Crating $5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BAltimore 5615.

FOR SALE—Attention Wurlitzer Operators: Large stock, all post-war Wurlitzer phonographs, including Model 1400. Also 3023 Wall Boxes, new 48-selection and converted 48-selection Wall Boxes. Reconditioned. Write for price. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MOnroe 6-2110.

FOR SALE—Just 21 $50; Joker $125; Spot Bowler $135; Maryland $50; Star Series $95. WANT—Seeburg 100, 78 or 45 rpm, new or used. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Thoroughly reconditioned post-war phonographs. AMI, Rock-Ola, Wurlitzer, Seeburg. Large used phonograph inventory priced to move. Now delivering new AMI. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—We are factory distributors for AMI; Keeney; Genco; Williams; Victor Vendors; Waxola Wax. We can supply your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—All types coin machine tubes. Sixty and five off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) $4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Bally Turf Kings, original crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Will allow $300 for your Wurlitzer 1015 towards the sensational new Rock-Ola Rocket. WANT—Two-Player rebound Shuffle Alleys of all types. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS.

FOR SALE—Attention Shuffle Alley Operators: For the first time we are in the position to offer World Famous Parker Pen & Pencil sets and the new Parker Flaminaire Lighter. For greater profits. use nationally advertised items. Kamp Kook Lites, Shotguns, Rifles, Shells, Shell Cases, Electric Blankets. Automobile Robes with inflatable cushions at the sensational price of $5.87 less 5%. Chippewa Woolen Robes $7.95 less 5%. We guarantee satisfaction. no order too large nor too small. Your complete satisfaction is our aim. Hundreds of items to choose from. The fastest growing concern in the business. Yours for Service. Price and Quality. DAN SAVAGE NOVELTY CO., 950 ELM ST., BELOIT, WIS.

FOR SALE — 2 Exhibit Dale Guns $69.50 ea.; 1 Chicago Coin Pistol $148.50; 1 Evans Shuffle Ten Strike $79.50; 8 Telequiz with film $119.50 ea.; 1 Chicago Coin Midget Skee Alley $175. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Manhattan Packard phonographs, like new, $189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Universal Photo Finishes, in excellent condition, $125; Bally Citations $95; Playmeters for AMI Phonos, new $4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders $39.50 ea. or 6 for $200; Brand new Silver King Duck Hunters gum venders $24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for $650. Floor sample, sale at $495; Jungle Joe photo electric Pistol with animated target, a real buy at $99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard $149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates $195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE — 2 Latest Model Edison Voicewriters Disc Style with 2 Edison Secretarial Cabinet Style Transcribers-Executive Model Floor Stands. Call or write J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Pin Game Glass, size 21x41, $17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.

FOR SALE—Hard-to-get Parts and Snpplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Ready for Location: Seeburg 147's $245; Seebnrg 146's $175; Wurlitzer 1015's $210; Wurlitzer 1080's $225; Rock-Ola 1428's $350; Hit Parader's $200. CAINCAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Attention Exporting Companies and Foreign Buyers: We have 300 new and re-conditioned Mills and Jennings slots for immediate delivery, including Wild Deuce, 21 Bells, Blue Bells. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

FOR SALE—Gnaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—5 Seeburg M-100's in perfect condition $789 ea.; 1 heavy gange canvas tent 40'x80' $429; 12 Juice Mixers, 10 gal. each, monel metal, ¼ hp. motor, ice cooled 2 faucets $99.50; WANT — Bally's Enrekas and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what yon need. Get our prices before yon bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Special! Brand new, in the original crates, Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chute. The perfect simple game for every kind of location, exactly like Bright Lights except single coin play $265 ea. Write for quantity, price. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Brand New AB serial Turf Kings, original crates $350 ea. Wire $50.00 deposit. ALFRED SALES INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE — Must Unload. Bally Speed Bowler $50.00; Bally Shuffle Champ Rebound $75.00; Chicago Coin Playball new $75.00; Mutoscope Flying Saucer amusement game floor sample $125; Williams Quarterback $50; Dime Pool Table $50; Bally Shuffle Bowler $25; Bally Citation $75; New Mills Vest Pockets $50; New Gottlieb Watch My Line $190; Keeney Four Player Alley $250; Chicago Coin Thing 5 ball $75; Mills 25c Black Cherry Slots $100. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. MArket 7-6865 or 7-6391.

FOR SALE — 2 Seeburg Hideaways $150 ea.; 2 AMI Hideaways $150 ea,; 2 Rock-Ola Hideaways $150 ea.; 2 Rock-Ola Phonos $150 ea.; 75 Buckley Boxes used 2 months $8 ea.; 20 Seeburg R.C. Boxes, slightly used, $18 ea. 1/3 deposit, balance C.O.D. HOLLYWOOD MUSIC CO., 9334 SO. COTTAGE GROVE AVE., CHICAGO 18, ILL.

FOR SALE — New American Scales $95; Mutoscope Original Red Top Cranes $150; Packard Hideaways $50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distribntors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get onr quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIverside 4131.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osminm and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's $500.; 1100's $350.; 1015's $225.; 1080's $225.; 750's $100. Seeburgs: 147-M $225. Rock-Olas: 1422 $125.; 1426 $179.50. Packard Manhattan $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distribntors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shnffle-Mite; 1 Shnffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you bny. We carry all types of coin machines. Largest Central Pennsylvania distribntor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Seeburg 148ML $369; Seeburg 147M $249; Seeburg Wireless 5c wallbox WI-L56 $15; Wurlitzer 1015 $199. DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Used Phonograph Records taken from our rontes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

Then why direct your advertising, which is supposed to reach one of the most highly specialized industries in the world—the coin operated machines industry, where dozens of general businesses advertise, like: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

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You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box* —*your magazine!*

For the cost of this, and other ads, write today to: *The Cash Box, Empire State Building, New York 1, N. Y.*

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seebnrg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Gnns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bnbbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seebnrg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimulating play on yonr amnsement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemonnd 8-7600.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters $50 ea.; Buckley 1942 Boxes, 20 and 24 selection, $5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Bally Hy Rolls $49.50; 38 Wurlitzer H.W. $65.; 38 Seeburg H.W. $65.; South Pacific $95.; Be-Bop $115.; Harvest Moon $49.; Chicago Goalee $85.; Photo Booth with 2 Cameras $295.; Bally Entries, Daily Races, Victory Derby $35. ea.; Liberator $65.; Play Ball $65.; Roll Down $49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph yon want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distribntor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—10 Winners, like brand new $225 ea.; 5 Photo Finish $135 ea.; 10 Champions $149.50 ea.; 5 Gold Cups $59.50 ea.; 10 Jockey Specials $49.50 ea.; 10 Tnrf Kings, all late models $315 ea.; 5 Wurlitzer 1015, very clean $215 ea.; 3 1947 Rock-Ola $195 ea.; 3 Wurlitzer 1017-A Hideaway $225 ea.; 3 Seeburg Model 100-M, very clean $725 ea.; 3 1946 Seeburg Hideaways $200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial $85 ea.; 6 Falcon $125 ea.; 4 Uneeda $135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate $145; 4 Bally Hot Rods, very clean $125 ea.; 3 Star Series $135 ea.; 3 Williams All Stars $79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Bally one-balls and late model phonographs. Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Contact us for all types of used pinball machines. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MAgnolia 6386.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

SURE I'M HAPPY

And all it Cost was 92¢ A Week

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full $15 per year subscription free of charge. What a bargain that is—a total value of $181.40 for only $48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of $48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry —send your check for $48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE — Eight Williams Double Headers late serials $100 each. GLOBE AMUSE. CO., 847 LAKE AVE., ROCHESTER, N. Y.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber. Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE — Thing $130; Fighting Irish $110; Rockette $130; Four Horsemen $135; Joker $150; Punchy $160; Pin Bowler $125; St. Louis $75; Champion $65; Rocket $140; Tri Score $130; South Pacific $110; Bally Hot Rods $125; Chicago Coin Bowling Alley $50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LOngacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

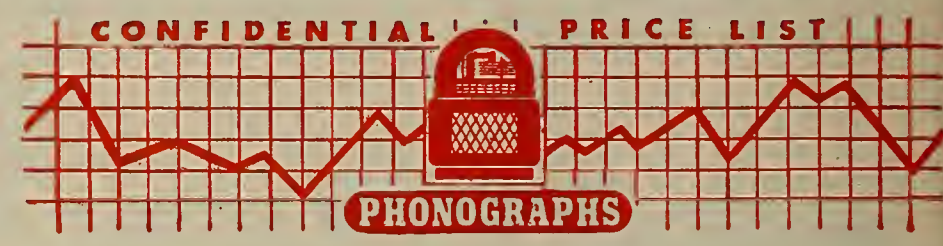
FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

5. 24	25.00	39.50
2. 600R	35.00	49.00
2. 600K	35.00	49.00
2. 500A	35.00	49.00
5. 500K	35.00	69.50
6. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
5. 61 (Counter)	39.50	50.00
6. 71 (Counter)	35.00	75.00
6. 81 (Counter)	49.50	75.00
2. 700	57.50	69.50
4. 750M	89.50	109.50
2* 750E	69.50	109.50
5. 780M Colonial	95.00	129.50
2. 780E	79.00	89.00
2. 800	75.00	79.00
4. 850	55.00	65.00
5. 950	49.50	69.50
4. 1015	195.00	250.00
1. 1017 Hideaway	225.00	259.50
5. 1100	350.00	450.00
2. 1080	195.00	229.00
2. 1250	450.00	500.00
6. 300 Adapter	10.00	15.00
5. 320 Wireless Wall Box	3.50	5.00
5. 310 Wall Box 30 Wire	4.50	5.00
5. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
5. 304 2 Wire Stepper	3.50	5.00
5. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10. 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	9.95	19.50
5. 3045 Wall Box	12.50	20.00
1. 3020 Wall Box	37.50	39.50
5. 3025	12.50	19.50
5. 2140 Wall Box	17.50	24.50
5. 219 Stepper	19.50	25.00
5. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
5. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
5. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
5. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
5. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
5. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

6. Plaza	25.00	39.50
5. Royale	25.00	39.50
5. Regal	35.00	49.50
2. Regal RC	39.50	49.00
2. Gem	35.00	49.00
5. Classic	35.00	59.50
2. Classic RC	39.50	59.00
5. Maestro	39.50	65.00
5. Mayfair	35.00	59.50
5. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
5. Crown	39.50	59.50
6. Crown RC	49.50	79.50
5. Concert Grand	39.50	59.50
5. Colonel	49.50	59.50
1. Colonel RC	49.50	59.00
5. Concert Master	49.50	69.50
5. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
5. Major	49.50	59.50
2. Major RC	50.00	59.00
5. Envoy	49.50	69.50
2. Envoy RC	59.50	69.00
5. Vogue	35.00	59.50
5. Vogue RC	49.50	69.50
5. Casino	35.00	59.50
6. Casino RC	49.50	79.50
5. Commander	39.50	59.50
5. Commander RC	50.00	69.00
5. Hi Tone 9800	35.00	59.50
5. Hi Tone 9800 RC	35.00	59.50
5. Hi Tone 8800	35.00	59.50
2. Hi Tone 8800 RC	35.00	49.50
2. Hi Tone 8200	35.00	49.50
5. Hi Tone 8200 RC	35.00	59.50
5. 146S ('46)	125.00	195.00
1. 146M	175.00	199.00
5. 147S	165.00	245.00
5. 147M	189.00	249.00
5. 148S	295.00	335.00
5. 148M	319.50	349.00
5. 148ML	369.00	375.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
5. 30 Wire Wall Box	2.00	9.50
5. 5, 10, 25c Baromatic Wire	3.00	6.95

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5. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
5. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
5. 3W2 Wall-a-Matic	18.95	27.00
4. W1-L56 Wall Box 5c	9.95	30.00
4. 3W5-L-56 Wall Box 5, 10, 25c	35.00	49.00
5. W4L-56	44.00	49.50
4. W6-L56-5/10/25 Wireless	16.00	49.50
5. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
5. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
5. '40 Super Rockolite	39.50	69.50
6. Connter '39	19.50	39.50
5. '39 Standard	39.50	69.50
5. '39 DeLnxe	39.50	69.50
5. '40 Master Rockolite	39.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
5. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Colnmn.	32.50	40.00
6. Playmaster & Spectra-vox	49.50	69.50
5. Playmaster '46	64.50	79.50
6. Playboy	25.00	30.00
5. Commando	39.00	45.00
2. 1422 Phono ('46)	99.50	129.00
5. 1424 Phono (Hideaway)	150.00	169.00
5. 1426 Phono ('47)	179.00	195.00
4. Magic Glo (1428)	350.00	450.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
5. 1530 Wall Box	10.00	25.00
5. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

2. Pla Mor Wall & Bar Box	10.00	15.00
4. Manhattan	139.00	189.50
5. Model 7 Phono	79.50	99.50
2. Hideaway Model 400	50.00	69.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
5. Throne of Music	39.50	59.50
5. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	129.00	195.00

A M I

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
5. Model A '46	319.00	375.00
5. Model B '48	429.00	475.00
7. Playmeters	4.50	

BUCKLEY

5. Wall & Bar Box O.S.	3.00	5.00
5. Wall Bar Box N.S.	7.00	17.50

AIREON

2. Super Deluxe ('46)	25.00	40.00
5. Blonde Bomber	75.00	129.50
5. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	100.00	150.00
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

5. ABC Bowler	25.00	29.50
5. Ali Baba (Got 6/48)	39.50	49.50
5. Alice (Got 8/48)	39.50	45.00
5. Amber (Wm 1/47)	19.50	35.00
1. Aquacade (Un 4/49)	74.50	89.50
5. Arizona (Un 5/50)	99.50	110.00
5. Baby Face (Un 1/49)	39.50	65.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	19.50	49.50
5. Ballyhoo (B 47)	19.50	29.50
5. Band Leader	39.50	59.50
1. Banjo	34.50	45.00
1. Bank-A-Ball (Got)	99.00	110.00
1. Barnacle Bill (Got 8/48)	49.50	59.50
1. Basketball (Got 10/49)	99.50	109.00
5. Be Bop (Ex)	99.50	115.00
5. Bermuda (CC 11/47)	25.00	34.50
5. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
2. Big Top	64.50	79.50
3. Black Gold	64.50	79.50
2* Blues Skies (Un 11/48)	19.50	54.50
1. Bomber (CC 5/51)	39.50	54.50
5. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	95.00	104.50
5. Bowling Champ (Got 2/49)	69.50	95.00
6. Bowling Leagne (Got 8/47)	12.50	24.50
5. Broncho	19.50	35.00
5. Bnffalo Bill (Got 5/50)	69.50	95.00
4. Bnccaneer (Got 10/48)	49.50	69.50
4. Bnild Up	19.50	34.50
4. Buttons & Bows (Got 3/4)	57.50	79.50
2. Camel Caravan	79.50	115.00
5. Canasta (Ge 7/50)	59.50	119.50
5. Caribbean (Un 3/48)	15.00	24.50
2. Carnival (B '48)	30.00	69.50
2. Carolina (Un 3/49)	34.50	49.50
5. Carousel	15.00	29.50
1. Catalina (CC 2/48)	29.50	45.00
2* Champion (B '48)	85.00	149.50
5. Champion (CC 6/49)	65.00	95.00
5. Chico	39.50	69.50
4. Cinderella (Got 3/47)	19.50	49.50
5* Citation (8/48)	50.00	134.50
5. Cleopatra	19.50	29.50
5. Club Trophy	29.50	49.50
5. College Daze (Got 8/49)	95.00	104.50
1. Contact	25.00	49.50
5. Contest	29.50	39.50
5. Control Tower (Wm 4/51)	149.50	159.50
5. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	49.50
3. Dallas (Wm 2/49)	64.50	79.50
6. Dark Horse	10.00	15.00
1. De Icer (Wm 11/49)	89.50	109.50
5. Dew Wa Ditty (Wm 6/48)	34.50	40.00
6. Double Barrel (B 47)	10.00	19.50
5. Dbl. Feature (Got 12/50)	75.00	149.50
5. Donble Shuffle (Got 6/49)	79.50	94.50
5. Dreamy (Wm 3/50)	115.00	125.00
6. Drum Major	25.00	34.50
5. Dynamite (Wm 10/46)	10.00	14.50
5. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	59.50	79.50
5. Fast Ball	10.00	15.00
5. Fiesta	14.50	19.50
5. Fighting Irish (CC 10/50)	85.00	139.50
4. Flamingo (Wm 7/47)	14.50	19.50
5. Floating Power	49.50	69.50
5. Flying Saucers (Ge 12/50)	112.50	129.50
6. Flying Trapeze (Got 9/47)	14.50	19.50
4. Football (CC 8/49)	49.50	89.50
5. 4 Horsemen (Got 9/50)	135.00	149.50
4. Freshie (Wm 9/49)	64.50	89.50
4. Georgia (Wm 9/50)	99.50	110.00
5. Ginger (Wm 10/47)	10.00	15.00
5. Gin Rummy	99.50	125.00
2. Gizmo (Wm 8/48)	29.50	34.50
6. Glamonr	24.50	29.50
2. Gold Cup (B '48)	59.50	74.50
5. Gold Mine	29.50	49.50
5. Golden Gloves (CC 7/49)	89.50	95.00
5. Gondola	49.50	59.50
2. Grand Award (CC 1/49)	49.50	59.50
5. Harvest Moon (Got 12/48)	49.00	69.50
5. Harvest Time (Ge 9/50)	99.50	119.50
5. Havana (Un 3/47)	10.00	25.00
5. Hawaii (Un 8/47)	10.00	19.50
6. Hi Ride	10.00	25.00
5. Hit Parade	29.50	44.50
5. Hits & Runs (Ge 5/51)	119.50	160.00
5. Holiday (CC 12/48)	44.50	85.00
1. Hot Rods (B '49)	99.00	149.50
1. Humpty Dumpty (Got 10/47)	34.50	49.50
5. Jack 'N Jill (Got 4/48)	49.00	59.50
6. Jamboree	25.00	39.50
1. Jeanie (Ex 7/50)	104.50	125.00
2. Jockey Special (B '47)	30.00	55.00
4. Joker (Got 11/50)	125.00	150.00
5. Judy (Ex 7/50)	135.00	155.00
3. Just 21 (Got 1/50)	49.50	79.50
5. K. C. Jones	119.50	129.50
5. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	89.50	110.00
5. King Cole (Got 5/48)	34.50	55.00
4. Knockout (Got 1/51)	139.00	150.00
2* Lady Robin Hood (Got 1/48)	19.50	34.50
6. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
1. Lucky Inning (Wm 5/50)	79.50	99.50
5. Lucky Star (Got 5/47)	25.00	50.00
5. Mad. Sq. Garden (Got 6/50)	125.00	140.00
4. Magic	39.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
2. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	19.50	39.50
4. Manhattan (Un 2/48)	19.50	24.50
5. Mardi Gras	34.50	49.50
5. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	50.00	99.50
4. Merry Widow	34.50	39.50
4. Melody (B 47)	19.50	39.50
4. Mercury (Ge)	59.50	95.00
5. Mermaid (Got 6/51)	189.50	199.50
5. Metro	17.50	27.50
5. Mexico (Un 6/47)	10.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	137.50	169.50
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
5. Monterrey (Un 5/48)	22.50	60.00
1. Moon Glow (Un 12/48)	49.50	65.00
4. Morocco	49.50	54.50
5. Mystery	10.00	15.00
5. Nevada (Un 10/47)	15.00	25.00
5. Nifty (Wm 12/50)	139.50	145.00
5. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	54.50	75.00
5. Old Faithful (Got 1/50)	89.50	114.50
5. One Two Three	49.50	59.50
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
1. Paradise (Un 7/48)	35.00	49.50
2. Phoenix	19.50	69.50
4. Photo Finish	82.50	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	135.00
4. Pinch Hitter (Un 5/49)	29.50	49.50
5. Pinky (Wm 10/50)	135.00	160.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	44.50	59.50
5. Play Boy (CC 5/47)	15.00	45.00
5. Playland (Ex 8/50)	90.00	125.00
5. Playtime (Ex)	59.50	79.50
4. Puddin Head	34.50	54.50
5. Punchy (CC 11/50)	159.50	169.50
5. Rag Mop (Wm 11/50)	120.00	135.00
5. Rainbow (Wm 9/48)	34.50	49.50
4. Ramona (Un 2/49)	24.50	49.50
1. Rancho (B 48)	45.00	54.50
4. Ranger	10.00	19.50
6. Record Time	22.50	59.50
5. Red Shoes (Un 12/50)	114.50	129.50
6. Repeater	17.50	29.50
5. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	64.50	99.50
6. Riviera	14.50	25.00
3* Rocket (Ge 5/50)	109.50	139.50
5. Rockettes (Got 8/50)	130.00	140.00
5. Rondevoo (Un 5/48)	30.00	39.50
2. Round Up (Got 11/48)	19.50	69.50
1* St. Louis (Wm 2/49)	59.50	79.50
4. Sally (CC 10/48)	29.50	54.50
5. Samba	49.50	97.50
5. Saratoga (Wm 10/48)	29.50	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
1. Screwball	34.50	39.50
5. Sea Hawk	15.00	22.00
4. Sea Isle (CC 11/47)	14.50	19.50
5. Select-A-Card (Got 4/50)	54.50	79.50
4. Serenade (Un 12/48)	19.50	39.50
5. Shanghai (CC 4/48)	34.50	49.50
5. Shantytown	109.00	119.50
5. Sharpshooter (Got 5/49)	99.50	105.00
5. Shoo Shoo (Wm 2/51)	135.00	149.50
6. Shooting Stars	19.50	35.00
5. Short Stop	20.00	25.00
3. Show Boat (Un 1/49)	30.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
5. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
5. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
3. South Pacific (Ge 3/50)	95.00	119.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
5. Special Entry (B '49)	39.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9/48)	34.50	49.50
5. Spellbound (CC 5/46)	10.00	14.50
1. Spinball (CC 5/48)	29.50	49.50
2. Spot Bowler (Got 10/50)	115.00	135.00
5. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardnst (Un 5/48)	19.50	49.50
5. Starlite	10.00	49.50
5. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	77.50	99.50
4. Stormy (Wm 1/48)	19.50	29.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	19.50	49.50
6. Supercharger	15.00	24.50
5. Super Hockey	64.50	79.50
6. Snperliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
5. Surf Queen (B '46)	10.00	15.00
5. Suspense (Wm 2/46)	29.50	49.50
5. Swanee	59.50	69.50
1. Sweetheart (Wm 7/50)	104.50	134.50
5. Tahiti (CC 10/49)	99.50	109.50
5. Tally Ho	19.50	39.50
5. Tampico (Un 7/49)	69.50	84.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	64.50	74.50
4. Temptation	34.50	59.50
5. Tennessee (Wm 2/48)	29.50	39.50
4. Thing (CC 2/51)	65.00	130.00
4. Three Feathers	39.50	95.00
5. Three Musketeers (Got 7/49)	99.50	119.50
1. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
5. Tornado (Wm 4/47)	12.50	17.50
5. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
5* Trade Winds	34.50	49.50
6. Treasure Chest	14.50	30.00
5. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	19.50	29.50
5. Triplets (Got 7/50)	125.00	145.00
4. Tri-Score (Ge 1/51)	80.00	130.00
5. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	14.50	34.50
1. Tucson (Wm 1/49)	69.50	95.00
5. Tumbleweed	99.50	110.00
5. Turf Champ	24.50	39.50
2* Tnrf King (B 6/50)	225.00	315.00
4. Utah (Un 8/49)	49.50	89.50
6. Vanities	10.00	25.00
5. Victory Special (B '46)	30.00	49.50
5. Virginia (Wm 3/48)	29.50	39.50
4. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Winner (Univ.)	145.00	225.00
4. Wisconsin (Un 3/48)	24.50	49.50
6. Yankee Doodle	15.00	19.50
1. Yanks (Wm 4/48)	30.00	65.00
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

1. ABC Roll Down	24.50	49.50
6. Arrows	15.00	40.00
6. Auto Roll	24.50	35.00
6. Bermuda	20.00	35.00
6. Big City	10.00	35.00
6. Bing-A-Roll	49.50	85.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
6. ChiCoin Roll Down	19.50	49.50
6. Genco Advance Roll	19.00	39.50
6. Genco Total Roll	19.00	39.50
6. Hawaii Roll Down	10.00	24.50
6. Hy-Roll	49.50	69.50
6. Melody	20.00	35.00
6. One World	40.00	49.50
6. Pro-Score	25.00	49.50
6. Singapore	10.00	29.50
6. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
6. Super Triangle	15.00	35.00
6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

5. Bally Hook Bowler	245.00	275.00
3* Bally Shuffle Champ	75.00	89.00
2* Bally Shuffle-Bowler	19.00	44.50
2* Bally Speed Bowler	39.00	79.50
5. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
2* ChiCoin Bowling Alley	50.00	64.50
2* ChiCoin Alley w/con	39.50	64.50
5. ChiCoin Ace Bowl	120.00	149.00
2* ChiCoin Bowl Classic	99.50	140.00
4. ChiCoin Rebound	35.00	50.00
5. ChiCoin Shuffle Baseball	50.00	65.00
1* ChiCoin Trophy	139.00	149.50
5. Exhibit Strike	69.50	99.50
2* Genco Bowling League	25.00	29.50
4. Genco Glider	25.00	39.50
4. Genco Baseball	45.00	99.50
1* Gottlieb Bowlettee	24.50	69.50
1* Keeney ABC Bowler	25.00	69.50
5. Keeney Line Up	22.50	39.50
5. Keeney King Pin	25.00	85.00
2. Keeney Pin Boy	19.50	34.50
5. Keeney Ten Pins	25.00	45.00
2* Keeney Lucky Strike	69.00	75.00
5. Keeney Dbl. Bowler	155.00	175.00
4. Keeney League Bowl	250.00	285.00
2. Keeney Duck Pins	94.50	105.00
4. Rock-Ola Shuffle Jungle	25.00	39.50
1* Rock-Ola Shuffle-Lane	29.50	39.50
1. Un. Dbl. Shuffle	34.50	79.50
2* United Shuffle Alley	25.00	39.50
4* Un. Shuffle w/con.	25.00	59.50
4. Un. Shuffle Alley Exp.	55.00	69.50
4* Un. 2-play Express	189.50	199.50
4* Un. Sin. Rebound	169.50	199.50
3* Un. Twin Rebound	209.00	224.50
4. United Shuffle Skill	35.00	44.50
2. United Super-Shuffle	25.00	39.50
3* United Slugger	149.50	154.00
2* United Skee Alley	80.00	189.50
4. Un. 4-Player	285.00	295.00
4. Un. Shuffle-Cade	289.50	295.00
1* Un. Twin Shuffle-Cade	224.00	275.00
2* Univ. Super Twin	99.50	115.00
1. Universal Twin Bowler	50.00	89.50
2. Univ. HiScore Bowler	165.00	195.00
2. Williams DeLuxe Bowler	20.00	25.00
2. Williams Twin Shuffle	15.00	20.00
2. Williams Single Bowler	20.00	25.00
2. Williams Dbl. Head	125.00	149.50

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. Allite Strikes 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	185.00	195.00
4. Bally Bowler	165.00	189.50
4. Bally Convoy	47.50	95.00
4. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
2* Bally Heavy Hitter	59.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	69.00	95.00
4. Bally Sky Battle	49.50	95.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	75.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
4. Buckley DeLuxe Dig	119.50	149.50
4. Buckley Treas 1s Dig	95.00	110.00
1* Champion Hockey	40.00	75.00
1. ChiCoin Basketball Champ	159.50	275.00
4* ChiCoin Goalee	85.00	125.00
1. ChiCoin Hockey	59.50	75.00
4. Chi Midget Skee	135.00	195.00
4* ChiCoin Pistol	119.50	150.00
6. ChiCoin Roll-A-Score	39.50	75.00
4* Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	175.00	225.00
4. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	95.00
4. Evans Play Ball	59.50	75.00
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	100.00
3* Exhibit Dale Gun	69.50	85.00
4. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	165.00	175.00
2* Exhibit Six Shooter	165.00	225.00
4. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	69.50	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
6. Groetchen Met. Typer.	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	69.50	109.50
4. Keeney Air Raider	69.50	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	79.50	95.00
4. Keeney Texas Leaguer	30.00	59.50
4. Kirk Night Bomber	75.00	145.00
4. Lite League	50.00	75.00
4. Mutoscope Ace Bomber	79.50	95.00
4. Muto. Atomic Bomber	95.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	175.00	350.00
4. Mutoscope Sky Fighter	79.50	125.00
4. QT Pool Table	89.50	100.00
4. Quizzer	79.50	125.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
1* Rockola World Series	39.50	69.50
4. Scientific Baseball	49.50	75.00
4. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	45.00	75.00
4. Scientific Pitch 'Em	150.00	225.00
1. Seeburg Bear Gun	295.00	339.00
4. Seeburg Chicken Sam	69.50	109.50
4. Seeburg Shoot the Chute	25.00	95.00
4. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
6. Supreme Bolascore	40.00	125.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	65.00
6. Tail Gunner	30.00	49.50
4. Telequiz	115.00	145.00
2* Un. Team Hockey	100.00	139.50
4. Warner Voice Record	49.50	69.50
6. Western Baseball '39	20.00	49.50
4. Western Baseball '40	49.50	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	119.50	175.00
1* Williams All Stars	79.50	125.00
4. Williams Box Score	39.50	65.00
4* Williams Star Series	95.00	139.50
2. Williams Quarterback	49.50	79.50
1* Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

Music continued to be the most active of all the used equipment markets. This is attributed to the new machines being shown at this time. These are stimulating trade-ins which, in turn, bring out some very fine bargains in used phonos. The used music market is expected to continue very active for some weeks.

Pinballs, too, were unusually active this week. There are bargains galore in this field. But, these aren't expected to last too long, according to many leaders. They believe that general materials shortages and cut production, regardless of the fine new machines being produced, will send prices of all used pinball games zooming.

Shuffle games and rebounds surprised with their activity this week. There seemed to be a sudden rush to get rid of older models and buy the new multiplayer units which are now being produced in very good quantity. Belief is that this cannot last long as many territories will be seeking used shuffles and rebounds where no other equipment enjoying any run at this time.

Prices of arcade equipment, now that Labor Day has come and gone will, it is believed, start downward. But, surprisingly, prices are holding. Even going up for some units. More arcade machines being sold in the used market than being built by the manufacturers. Time to buy is now.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 700	$ 57.50	$ 85.00
Down—Wurlitzer 750E	75.00	100.00
Down—Wurlitzer 1510	200.00	225.00
Held—Wurlitzer 1100	350.00	450.00
Held—Wurlitzer 1250	450.00	500.00
Down—Seeburg 8800 RC	35.00	49.50
Down—Seeburg 8200	35.00	49.50
Down—Seeburg 147M	189.00	225.00
Held—Rock-Ola 1426	179.50	195.00
Held—Rock-Ola 1428	350.00	450.00

Most Active Used Pinballs

Down—Bank-A-Ball	$ 85.00	$ 99.00
Down—Bally Champion	85.00	149.50
Down—Citation	50.00	95.00
Down—Fighting Irish	85.00	110.00
Up & Down—Hot Rods	99.00	125.00
Held—Gottlieb Joker	125.00	150.00
Down—Just '21'	25.00	50.00
Down—Photo Finish	82.50	135.00
Up & Down—South Pacific	95.00	110.00
Down—Turf King	225.00	315.00

Most Active Shuffles & Rebounds

Down—Bally Shuffle Bowler	$ 19.00	$ 44.50
Down—Bally Speed Bowler	39.00	79.50
Down—ChiCoin Bowling Alley	50.00	64.50
Down—CbiCoin Bowl Classic	99.50	139.50
Up & Down—ChiCoin Trophy	139.50	149.50
Down—United Shuffle Alley	25.00	39.50
Up—United Twin Shuffle-Cade	224.00	275.00
Down—United Super Twin	99.50	115.00

Most Active Arcade Equipment

Held—ChiCoin Goalee	$ 85.00	$125.00
Up & Down—Exhibit Dale Gun	69.50	85.00
Down—United Team Hockey	100.00	139.50
Held—Williams Star Series	95.00	139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	$439.00
Futurity	735.00
Bright Lights	545.00
Coney Island	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	$ 24.50

CHICAGO COIN MACHINE CO.

Horseshoes	$369.50
Hit Parade Phonograph	299.50
Hit Parade Pedestal	35.00

COMO MFG. CORP.

Stadium	$289.50
Hollycrane	795.00

H. C. EVANS & CO.

Constellation Phonograph	$795.00

THE EXHIBIT SUPPLY CO.

Big Bronco	$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

GENCO. MFG. & SALES CO.

Shuffle Target	$379.50

D. GOTTLIEB & CO.

Wild West	$294.00

J. H. KEENEY & CO., INC.

All-Electric Cigarette Vendor	$269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Inserter	119.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

3-4-5	$525.00
A-B-C	525.00
6 Player Shuffle Alley	469.50

WILLIAMS MFG. CO.

Hayburners	$395.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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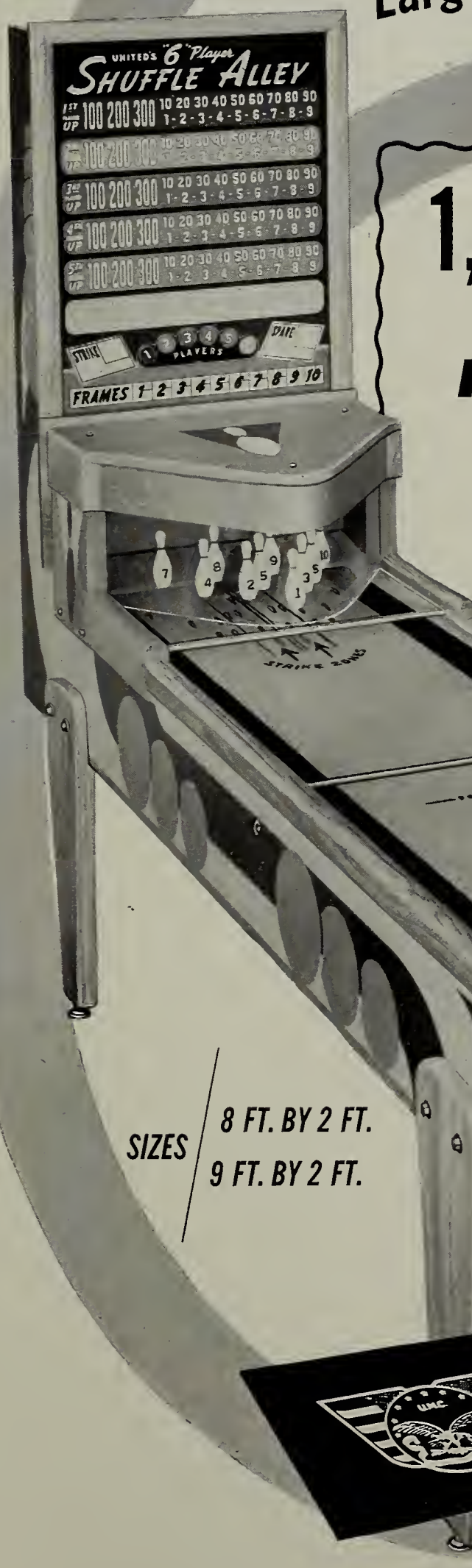
UNITED'S

6 Player Shuffle-Alley

Larger Group Play for Greater Earnings



1, 2, 3, 4, 5 or 6 Can Play!

10¢ PER GAME... EACH PLAYER

FAST REBOUND ACTION

(ROLL-OVER SWITCH REBOUND)

20-30 Scoring

DISAPPEARING PINS

Easy to Service

SIZES | 8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY

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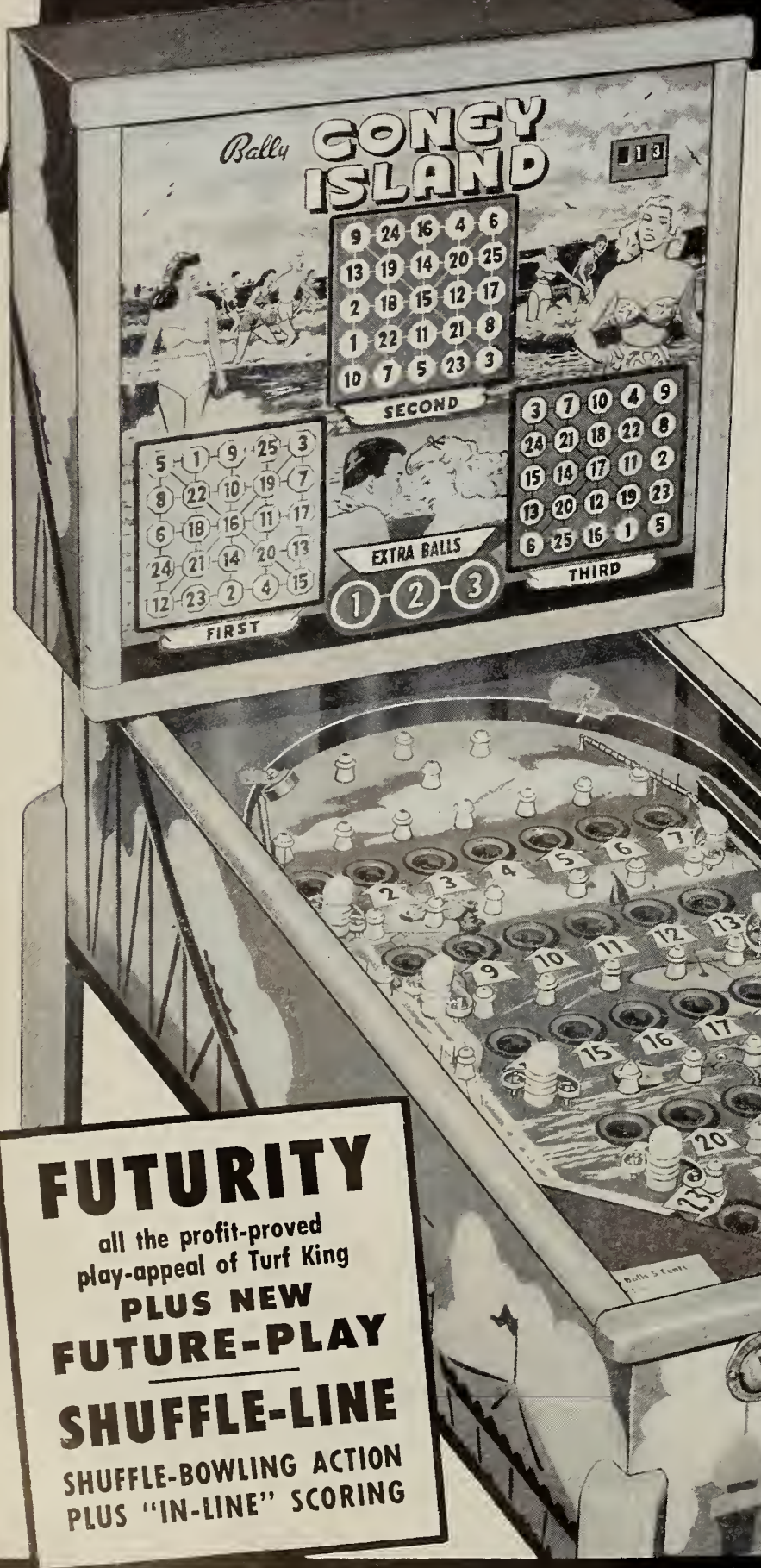
SEE YOUR DISTRIBUTOR

NEW "EXTRA-BALLS" IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

Bally® CONEY ISLAND



FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

FUTURITY

all the profit-proved play-appeal of Turf King

PLUS NEW

FUTURE-PLAY

SHUFFLE-LINE

SHUFFLE-BOWLING ACTION
PLUS "IN-LINE" SCORING

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

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